2This is NOT a stock purchase list. This is NOT a stock watch list or even a pounce pile. **This is a list of stock ideas you think the rest of the club should know about.** You need to do a very quick look at the SSG visual Analysis (Page 1); and it should look reasonable. Does this company merit a more detailed study by our club at a future date. **Quality is important; Value is secondary?**

**Name of member: \_ \_\_\_\_\_\_\_\_\_ Date:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Company** | **Ticker** | **I Found It Here** | **Key Metric(s)** | **Reason I Like It** |
| Healthcare Services Group, Inc.  (M) Industrial services | **HCSG**  **Nasdaq** | *MI screen; sweet Spot with growth over 8%* | *VL FS A; VL EP: 85; MI Quality:95; MI Growth 12%; MI PAR 11.8’ VL Div. Yield 2.3%. No Morningstar analyst* | Nice rev slant on SSG; eps dip in 2014 but has come back. 10 yr sales growth 13%; no debt: current eps flat yoy. Found explanation for eps dip in 2014.  They provide laundering and nutritional services to hospitals and nursing homes.  www.hcsgcorp.com |
| Alliance Data  (M) Information services | **ADS**  **LISTED**  **NYSE** | [*VLScreening*](https://www.manifestinvesting.com/forums/3/topics/9489) *on low Totl Return=10* | *VL FS B++, EPS Predict 100, 2 Timeli, Low Total ret. 11%*  *MI: Top in info serv, Qual 92,PAR= 15.6 green, Gr=14.4. M\* FV=240, Narr Moat, anal. Note, small div.,* | Uptrending SSG visual, with misstep in 2016. They market customer-loyalty and marketing solutions, with emphasis on credit card loyalty solutions. Slower growth expected in card service—rev in mid-teens. BrandLoyalty division has deals with World Cup, Olympics, and Disney.  www.alliancedata.com |
| Hooker Furniture  (S) Furniture  Discretionary Retail | **HOFT**  Nasdaq | *Special situations, VL feature, Feb 2018* | *VL estimates double digit ann.sales and eps. Eps = $3.60 in 3-5 yrs/ Div=2.1%; lower PE than peers.*  *MI doesn’t like: low qual and PAR 5.7%, prefers HNI withPAR of 12\.6* | Uptrending SSG. Holding company with many domestic brands; 3 customers = 10%, Costco one of them. VL says for conservative investors. Check yr-end figures-not out yet. |
|  |  |  |  |  |
| 5 |  |  |  |  |

To find companies on this list you need to do some reading and some initial leg work. Let’s know where you came across a company; and what makes it interesting to you. Please do not throw a name on here WITHOUT doing a preliminary review of the company on your own. **Ask yourself this question:** **Would you consider adding this company to your personal portfolio**?