Stock Selection Guide


Symbol: COST

## 1 VISUAL ANALYSIS of Sales, Earnings, and Price



Costco Wholesale

|  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Last 5 Year Avg. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Pre-tax Profit on Sales | 2.9\% | 2.8\% | 3.1\% | 3.0\% | 3.1\% | 3.1\% | 3.1\% | 3.2\% | 3.4\% | 3.5\% | 3.3\% |
| \% Earned on Equity | 19.3\% | 17.2\% | 22.2\% | 20.3\% | 26.9\% | 25.6\% | 25.1\% | 23.7\% | 30.2\% | 29.1\% | 26.7\% |
| \% Debt To Capital | 31.6\% | 29.3\% | 36.7\% | 29.9\% | 38.2\% | 33.6\% | 30.9\% | 35.7\% | 36.6\% | 30.5\% | 33.5\% |

## 3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Price |  | Earnings | Price Earnings Ratio |  | Dividend | \% Payout | \% High Yield |
|  | High | Low | Per Share | High A / C | Low B / C | Per Share | F/C * 100 | F / B * 100 |
| 2018 | 233.5 | 154.1 | 7.09 | 32.9 | 21.7 | 2.14 | 30.2 | 1.4 |
| 2019 | 300.0 | 189.5 | 8.26 | 36.3 | 22.9 | 2.44 | 29.5 | 1.3 |
| 2020 | 349.1 | 271.3 | 9.02 | 38.7 | 30.1 | 2.70 | 29.9 | 1.0 |
| 2021 | 460.6 | 307.0 | 11.27 | 40.9 | 27.2 | 2.98 | 26.4 | 1.0 |
| 2022 | 612.3 | 406.5 | 13.14 | 46.6 | 30.9 | 3.38 | 25.7 | 0.8 |
| AVERAGE |  | 265.7 |  | 39.1 | 26.6 |  | 28.4 |  |
| CURRENT/TTM |  |  | 13.14 | 46.6 | 30.9 | 3.60 | 27.4 |  |
| AVERAGE PRICE EARNINGS RATIO: 32.8 |  |  |  |  | CURRENT PRICE EARNINGS RATIO: 39.1 |  |  |  |

## 4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.


E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)
$\frac{\text { High Price }}{\text { Closing Price }} \frac{689.7}{513.13}=1.3442 \quad$ X $100=134.42-100=34.4 \quad \%$ Appreciation

## 5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

A $\frac{\text { Indicated Annual Dividend }}{\text { Closing Price }} \frac{3.38}{513.13}=0.0070$
B AVERAGE YIELD - USING FORECAST HIGH P/E

$$
\frac{\text { Avg. \% Payout }}{\text { Forecast High PE }}=\frac{29.0 \%}{39.10}=0.7 \%
$$

## C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

| Annualized Appreciation | $6.1 \%$ |
| :--- | :--- |
| Average Yield | $0.7 \%$ |
| Annalize |  |

Annualized Rate of Return $6.8 \%$
$=0.7 \%$ Current Yield
AVERAGE YIELD - USING FORECAST AVERAGE P/E
$\frac{\text { Avg. \% Payout }}{\text { Forecast Average PE }}=\frac{29.0 \%}{33.25}=0.9 \%$
COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E
Annualized Appreciation $2.7 \%$
Average Yield 0.9 \%
Annualized Rate of Return 3.6 \%

## Notes: COST MK MicNOVA 11/20/22

| Date | Subject | Description | Type |
| :---: | :---: | :---: | :---: |
| 12/07/22 | December 7 Review | Projected Sales as $8 \%$ because it has been $8 \%$ in Projected Value Line at pas 5 years and past 10 years. Projected EPS at $8 \%(\$ 17.64)$ which was close to Value Line 25 to 27 projection of $\$ 17.00$. <br> Used Estimated High P/E of 39.1 which was my projected Average High P/E which resulted in a high Price of $\$ 689.70$ which is close to the high price range of Value Line (\$655) For the estimated low P/E I used 27.4 which resulted in a low price of $\$ 360$ which is $70 \%$ of the current price, Resulting in 1.2 to 1 Upside/Downside and is a HOLD. <br> Value Line summary from October 21, 2022 with a stock price of $\$ 466.31$ and a P/E of 33.9 - <br> These timely shares should interest momentum investors. Performance has held up remarkably well despite challenges. Although the shares are trading at a high valuation, we think the stability of the business is worth the price premium given current market conditions. <br> Morningstar Fair Value and profit drivers <br> Fiscal 2023 should be volatile as Costco laps exceptional prior-year sales and inflation remains high. We expect mid-single-digit percentage adjusted comparable expansion, roughly in line with our long-term forecast as Costco's attractive values drive store traffic and its international operations deliver member growth. We expect the firm to build to a roughly 1,100 -warehouse global footprint over the next decade, from 838 locations in fiscal 2022. International expansion should drive mid-single-digit growth in paid members, with Costco executing material membership fee increases in fiscal 2023 and fiscal 2028 (consistent with its recent cadence; we anticipate fees rise by a high-single-digit percentage with no impact to renewals, and that increases take about two years to be fully reflected). | Study |
| 09/10/21 | August 2021 | All data is updated according to Value Line July 23, 2021. <br> On Left side: <br> Technical was lowered again since April, but is still a4. <br> 18 month and 5 year projections for H and L are both UP. <br> Institutional holdings are down. <br> Total debt is down. <br> Earnings forcast is up to $10.5 \%$. <br> Quarterly revenues and Earnings per share were both UP above the projects amounts. <br> On the Right side: <br> Cash flow and earnings per share 5 year projections are both UP. <br> Income tax 5 year projection is down. <br> In evaluating the back of the SSG; <br> I used the current PE for the selected high and the projeacted PE as the selected low. I used the programs forcast high price of $\$ 643.9$ rather than Value Line, because todays price is already at the VL low projection. The estimated low price is $80 \%$ of the current price. <br> COST is still a HOLD. It is doing very well in our portfolio. | Community |

## Study Audit: COST MK MicNOVA 11/20/22

| Review <br> Advised | Category | Explanation |
| :---: | :--- | :--- |
| $\boldsymbol{V}$ | Future P/Es | Do you want to rely upon investors paying more than 30 times earnings for this stock in order for <br> you to make money? <br> Average High P/E Forecast: 39.1 |
| $\boldsymbol{\text { Fo you want to estimate the future low PE to exceed the average low? }}$Average Low P/E Forecast: 27.4 <br> Average Low P/E: 26.6 |  |  |
| $\boldsymbol{\text { SSG Results }}$If purchased at the current price, your potential gain is projected to be less than three times your <br> potential loss. <br> Upside Downside Ratio: 1.2 |  |  |
| If purchased at the current price, this stock is not likely to double your money over the next five |  |  |
| years. |  |  |
| Total Return (High P/E):6.8\% |  |  |



| Quarterly Data |  |  |  |  |  |  |  |  | Last 12 Months Data |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | EPS |  | Pre-Tax Profit |  |  | Sales |  | Income Tax Rate | EPS | Pre-Tax Profit |  | Sales | Income Tax |  | \%Change |  |  |
|  | \$ | \%Change | \$ Mil | \%Sales | \%Change | \$ Mil | \%Change |  | \$ | \$ Mil | \%Sales |  | \$ Mil | \%Rate | EPS | Pre-Tax Profit | Sales |
| 08/22 | 4.20 | 11.7 | 2,516.0 | 3.5 | 9.8 | 72,091.0 | 15.0 | 25.4 | 13.14 | 7,840.0 | 3.5 | 226,954.0 | 1,914.3 | 24.4 | 16.6 | 17.4 | 15.8 |
| 05/22 | 3.04 | 10.5 | 1,827.0 | 3.5 | 10.7 | 52,596.0 | 16.2 | 24.9 | 12.70 | 7,615.0 | 3.5 | 217,538.0 | 1,872.7 | 24.6 | 19.4 | 21.7 | 16.6 |
| 02/22 | 2.92 | 36.4 | 1,801.0 | 3.5 | 36.5 | 51,904.0 | 15.9 | 26.7 | 12.41 | 7,438.0 | 3.5 | 210,219.0 | 1,836.1 | 24.7 | 26.9 | 28.9 | 17.7 |
| 11/21 | 2.98 | 13.7 | 1,696.0 | 3.4 | 19.4 | 50,363.0 | 16.6 | 20.7 | 11.63 | 6,956.0 | 3.4 | 203,084.0 | 1,711.3 | 24.6 | 19.4 | 21.4 | 17.4 |
| 08/21 | 3.76 | 20.1 | 2,291.0 | 3.7 | 22.6 | 62,675.0 | 17.4 | 26.1 | 11.27 | 6,680.0 | 3.4 | 195,929.0 | 1,578.8 | 23.6 | 24.9 | 24.5 | 17.5 |
| 05/21 | 2.75 | 45.5 | 1,650.0 | 3.6 | 41.9 | 45,277.0 | 21.5 | 25.3 | 10.64 | 6,258.0 | 3.4 | 186,637.0 | 1,460.6 | 23.3 | 27.3 | 25.4 | 16.0 |
| 02/21 | 2.14 | 1.9 | 1,319.0 | 2.9 | 3.3 | 44,769.0 | 14.6 | 26.4 | 9.78 | 5,771.0 | 3.2 | 178,626.0 | 1,368.2 | 23.7 | 14.8 | 16.6 | 12.8 |

Quarterly Growth Trend Data

| Quarterly Data |  |  |  |  |  |  |  |  | Last 12 Months Data |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | EPS |  | Pre-Tax Profit |  |  | Sales |  | Income <br> Tax Rate | EPS | Pre-Tax Profit |  | Sales | Income Tax |  | \%Change |  |  |
|  | \$ | \%Change | \$ Mil | \%Sales | \%Change | \$ Mil | \%Change |  | \$ | \$ Mil | \%Sales |  | \$ Mil | \%Rate | EPS | Pre-Tax Profit | Sales |
| 11/20 | 2.62 | 37.9 | 1,420.0 | 3.3 | 34.2 | 43,208.0 | 16.7 | 16.8 | 9.74 | 5,729.0 | 3.3 | 172,929.0 | 1,350.5 | 23.6 | 15.5 | 17.2 | 11.8 |
| 08/20 | 3.13 | 26.7 | 1,869.0 | 3.5 | 25.3 | 53,383.0 | 12.4 | 24.9 | 9.02 | 5,367.0 | 3.2 | 166,761.0 | 1,295.5 | 24.1 | 9.2 | 12.6 | 9.2 |
| 05/20 | 1.89 | -7.8 | 1,163.0 | 3.1 | 3.6 | 37,266.0 | 7.3 | 26.7 | 8.36 | 4,990.0 | 3.1 | 160,876.0 | 1,213.4 | 24.3 | 2.6 | 5.7 | 7.5 |
| 02/20 | 2.10 | 4.5 | 1,277.0 | 3.3 | 5.1 | 39,072.0 | 10.4 | 25.8 | 8.52 | 4,950.0 | 3.1 | 158,350.0 | 1,100.9 | 22.2 | 9.2 | 6.0 | 7.5 |
| 11/19 | 1.90 | 9.8 | 1,058.0 | 2.9 | 13.2 | 37,040.0 | 5.6 | 19.1 | 8.43 | 4,888.0 | 3.2 | 154,674.0 | 1,087.1 | 22.2 | 14.2 | 10.1 | 6.8 |
| 08/19 | 2.47 | 4.7 | 1,492.0 | 3.1 | 3.0 | 47,498.0 | 7.0 | 25.6 | 8.26 | 4,765.0 | 3.1 | 152,703.0 | 1,033.6 | 21.7 | 16.3 | 7.3 | 7.9 |
| 05/19 | 2.05 | 20.6 | 1,123.0 | 3.2 | 4.9 | 34,740.0 | 7.4 | 18.4 | 8.15 | 4,722.0 | 3.2 | 149,616.0 | 1,044.7 | 22.1 | 19.5 | 7.0 | 7.3 |
| 02/19 | 2.01 | 26.4 | 1,215.0 | 3.4 | 23.2 | 35,396.0 | 7.3 | 25.8 | 7.80 | 4,670.0 | 3.2 | 147,237.0 | 1,154.9 | 24.7 | 16.2 | 8.5 | 8.3 |
| 11/18 | 1.73 | 19.3 | 935.0 | 2.7 | -0.1 | 35,069.0 | 10.2 | 16.9 | 7.38 | 4,441.0 | 3.1 | 144,836.0 | 1,118.8 | 25.2 | 17.3 | 7.6 | 9.1 |
| 08/18 | 2.36 | 13.5 | 1,449.0 | 3.3 | 2.1 | 44,411.0 | 5.0 | 27.3 | 7.10 | 4,442.0 | 3.1 | 141,576.0 | 1,269.5 | 28.6 | 16.8 | 10.0 | 9.7 |
| 05/18 | 1.70 | 6.9 | 1,071.0 | 3.3 | 11.0 | 32,361.0 | 12.1 | 28.9 | 6.82 | 4,412.0 | 3.2 | 139,465.0 | 1,338.0 | 30.3 | 18.2 | 16.1 | 13.1 |
| 02/18 | 1.59 | 35.9 | 986.0 | 3.0 | 21.9 | 32,995.0 | 10.8 | 27.7 | 6.71 | 4,306.0 | 3.2 | 135,964.0 | 1,284.3 | 29.8 | 23.8 | 17.3 | 12.2 |
| 11/17 | 1.45 | 16.9 | 936.0 | 2.9 | 10.6 | 31,809.0 | 13.2 | 30.5 | 6.29 | 4,129.0 | 3.1 | 132,735.0 | 1,313.1 | 31.8 | 14.6 | 11.5 | 11.0 |
| 08/17 | 2.08 | 17.5 | 1,419.0 | 3.4 | 20.2 | 42,300.0 | 15.7 | 34.3 | 6.08 | 4,039.0 | 3.1 | 129,025.0 | 1,324.4 | 32.8 | 13.9 | 11.6 | 8.7 |
| 05/17 | 1.59 | 28.2 | 965.0 | 3.3 | 15.6 | 28,860.0 | 7.8 | 26.8 | 5.77 | 3,801.0 | 3.1 | 123,285.0 | 1,238.8 | 32.6 | 8.9 | 5.8 | 4.5 |
| 02/17 | 1.17 | -5.6 | 809.0 | 2.7 | -3.8 | 29,766.0 | 5.7 | 35.6 | 5.42 | 3,671.0 | 3.0 | 121,194.0 | 1,264.5 | 34.4 | 3.6 | 3.2 | 3.3 |
| 11/16 | 1.24 | 13.8 | 846.0 | 3.0 | 11.0 | 28,099.0 | 3.2 | 34.4 | 5.49 | 3,703.0 | 3.1 | 119,598.0 | 1,260.8 | 34.0 | 2.8 | 3.2 | 2.6 |
| 08/16 | 1.77 | 2.3 | 1,181.0 | 3.2 | 2.2 | 36,560.0 | 2.2 | 33.5 | 5.34 | 3,619.0 | 3.0 | 118,719.0 | 1,247.5 | 34.5 | -0.6 | 0.4 | 2.2 |
| 05/16 | 1.24 | 6.0 | 835.0 | 3.1 | 4.5 | 26,769.0 | 2.6 | 34.3 | 5.30 | 3,594.0 | 3.0 | 117,937.0 | 1,231.4 | 34.3 | 1.5 | 1.7 | 1.7 |
| 02/16 | 1.24 | -8.1 | 841.0 | 3.0 | -3.3 | 28,170.0 | 2.6 | 34.0 | 5.23 | 3,558.0 | 3.0 | 117,269.0 | 1,226.1 | 34.5 | 2.1 | 2.9 | 1.4 |
| 11/15 | 1.09 | -2.7 | 762.0 | 2.8 | -2.2 | 27,220.0 | 1.3 | 36.1 | 5.34 | 3,587.0 | 3.1 | 116,553.0 | 1,202.2 | 33.5 | 10.8 | 8.1 | 1.8 |
| 08/15 | 1.73 | 9.5 | 1,156.0 | 3.2 | 6.4 | 35,778.0 | 0.7 | 32.7 | 5.37 | 3,604.0 | 3.1 | 116,199.0 | 1,199.6 | 33.3 | 15.2 | 12.7 | 3.2 |
| 05/15 | 1.17 | 9.3 | 799.0 | 3.1 | 10.4 | 26,101.0 | 1.2 | 35.0 | 5.22 | 3,534.0 | 3.0 | 115,944.0 | 1,197.3 | 33.9 | 16.5 | 15.3 | 5.8 |
| 02/15 | 1.35 | 28.6 | 870.0 | 3.2 | 19.5 | 27,454.0 | 4.4 | 30.2 | 5.12 | 3,459.0 | 3.0 | 115,637.0 | 1,161.5 | 33.6 | 15.1 | 13.3 | 7.2 |
| 11/14 | 1.12 | 16.7 | 779.0 | 2.9 | 18.2 | 26,866.0 | 7.4 | 35.2 | 4.82 | 3,317.0 | 2.9 | 114,489.0 | 1,153.7 | 34.8 | 3.9 | 8.3 | 7.5 |
| 08/14 | 1.58 | 12.9 | 1,086.0 | 3.1 | 13.8 | 35,523.0 | 9.3 | 35.1 | 4.66 | 3,197.0 | 2.8 | 112,640.0 | 1,107.4 | 34.6 | 0.6 | 4.8 | 7.1 |
| 05/14 | 1.07 | 2.9 | 724.0 | 2.8 | 1.7 | 25,794.0 | 7.1 | 33.8 | 4.48 | 3,065.0 | 2.8 | 109,604.0 | 1,059.5 | 34.6 |  |  |  |
| 02/14 | 1.05 | -15.3 | 728.0 | 2.8 | -1.5 | 26,306.0 | 5.8 | 35.0 | 4.45 | 3,053.0 | 2.8 | 107,893.0 | 1,062.9 | 34.8 |  |  |  |
| 11/13 | 0.96 | 1.1 | 659.0 | 2.6 | 2.0 | 25,017.0 | 5.5 | 34.6 | 4.64 | 3,064.0 | 2.9 | 106,458.0 | 990.1 | 32.3 |  |  |  |
| 08/13 | 1.40 |  | 954.0 | 2.9 |  | 32,487.0 |  | 34.8 |  |  |  |  |  |  |  |  |  |
| 05/13 | 1.04 |  | 712.0 | 3.0 |  | 24,083.0 |  | 34.8 |  |  |  |  |  |  |  |  |  |

## Company: Costco Wholesale

Symbol: COST

Quarterly Growth Trend Data

| Quarterly Data |  |  |  |  |  |  |  |  | Last 12 Months Data |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | EPS |  | Pre-Tax Profit |  |  | Sales |  | Income Tax Rate | EPS | Pre-Tax Profit |  | Sales | Income Tax |  | \%Change |  |  |
|  | \$ | \%Change | \$ Mil | \%Sales | \%Change | \$ Mil | \%Change |  | \$ | \$ Mil | \%Sales |  | \$ Mil | \%Rate | EPS | Pre-Tax Profit | Sales |
| 02/13 | 1.24 |  | 739.0 | 3.0 |  | 24,871.0 |  | 25.0 |  |  |  |  |  |  |  |  |  |
| 11/12 | 0.95 |  | 646.0 | 2.7 |  | 23,715.0 |  | 34.8 |  |  |  |  |  |  |  |  |  |

