BETTERINVESTING ™
The Leader In Investment Education

Challenge Tree Comparative Form®

Date: _____

	COMPANY HELD	CHALLENGING COMPANY
Current Price		
Estimated 5 Year High		
Estimated 5 Year Low		
Gain to 5 Year High		
Loss to 5 Year Low		
5 Year Upside-Downside Ratio		
Lower Price Range		
Middle Price Range		
Upper Price Range		
S & P Quality Rating		
Value Line Timeliness Rating		
6 to 18 Months Upside Action		
Earnings Advancing		
Business Cycle Upswing		
Industry Outlook		
Upside-Downside Outlook		
Growth Stock Potential		
Technical Base Forming		
New Products Coming In		

JUDGING MANAGEMENT	Good	Average	Poor	Good	Average	Poor
Driving Force:						
Rate of Sales Gain						
Rate of Earnings Per Share Gain						
Earned on Sales						
Earned on Equity						
Evaluating Price:						
High in 5 Years						
Low in 5 Years						
Upside-Downside Ratio						
Current Yield						
Total Return						
Other Considerations:						
Industry Potentials						
State of Business Cycle						
Stock Price Trends						
Quality of Stock						
Capitalization and Finance						

The Investor first prepares an NAIC Selection Guide and Report on the challenged and challenging companies. That information is then recorded above for comparison purposes.

Keeping Challenge Tree Records

Because the Challenge Tree may run for fifteen or twenty years, it is well to keep records on your performance. The table herewith keeps two records.
One is on Tree Transactions and the other a Tree Dividend Record by years.

Record of Tree Transactions Record Each Tree	Price	Total	Record of Tree Dividends Dividends Received Quarters				Year Total

1. Company _____

Bought _____ _____ _____   19___ | | | | |

Sold _____ _____ _____   19___ | | | | |

2. Company _____

Bought _____ _____ _____   19___ | | | | |

Sold _____ _____ _____   19___ | | | | |

3. Company _____

Bought _____ _____ _____   19___ | | | | |

Sold _____ _____ _____   19___ | | | | |

4. Company _____

Bought _____ _____ _____   19___ | | | | |

Sold _____ _____ _____   19___ | | | | |

5. Company _____

Bought _____ _____ _____   19___ | | | | |

Sold _____ _____ _____   19___ | | | | |