## SECULAR BULL & BEAR MARKETS PROFILE

(#) Market Cycle Total P/E Ratio									ation	(#) Positiv	VA	(#) Negativ	VA	(%) Positive		%) gative	Max Pos. Yrs	Max Neg. Yrs	Avg Gair In Pos.	Avg Loss In Neg.	Change Begin To
	•		ears	Ma	Market		Beg. End		End	U		Years		Years		ears	In Row	In Row	Years	Years	End
1901	1920		20		AR	23	5	Beg2%		9		11		45%		5%	2	3	30%	-17%	2%
1921	1928		8		JLL	5	22	-11%		7		1		88%		3%	5	1	24%	-3%	317%
1929	1932		4		AR	28	8	0%	-10%	0		4		0%		00%	0	4	n/a	-32%	-80%
1933	1936		4		JLL	11	19	-5%	1%	4		0		100%		)%	4	0	34%	n/a	200%
1937	1941		5		AR	19	12	4%	5%	1		4		20%		0%	1	3	28%	-16%	-38%
1942	1965		24	BULL		9 23		11%	2%	18		6		75%		5%	4	1	16%	-8%	774%
1966	1981		16		AR	21	9	3%	10%	9		7		56%		4%	3	2	13%	-15%	-10%
1982	1999		18		JLL	7	42	6%	2%	16		2		89%		1%	9		18%	-4%	1214%
2000	????		10		AR	42		3%		0		3		0%		00%	0	3	n/a	-10%	-27%
	X							4							.,,	70 70					
WEIGHTED AVERAGE BEAR (excluding 2000)													42%		8%	2.1	2.7	21%	-18%	-14%	
WEIGHTED AVERAGE BULL													83%		7%	5.8	0.9	19%	-5%	810%	
		om Dow Jones & Company. The P/E ratio is based upon the S&P 500 as developed and presented by Robert Shiller (Yale; Irrational Exuberance). Bull of the presentation does not include dividends, taxes, inflation adjustments, or transaction costs.																			
RETURN PA	TTERN (R					; starting and ending DJIA index is presented on the ends of the rows)															
1901 - 1920: BEAR 71 -9° On the top of the page,									ous i	measur	res a	and B	8% -10% -31% 82% -4% -22% 11% 30% -33% 72								
P/E Ratio CPI: Inflation 23 statistics are listed for each										14											
													300								
P/E Ratio 5 series of postive years du					ue to P/E ratios trending					300											
1929 - 1932: B	-17	•	upward and inflation trending toward price														60				
P/E Rat	929 - 1932: BEAR   300 P/E Ratio CPI: Inflation			The annual returns for each year in the cycle are													00				
1933 - 1936: B	67°									noppy, mixed _			presented here; up years are								
P/E Rat	11		performance periods resulting from P/E ratios shaded green and down											160							
CPI: Infl	-5%						flation trending toward								years are red; the P/E ratio						
1937 - 1941: BEAR   180		-33	high	er inti	lation	or de	etlatic	on.	1.							and	inflation for each year				111
P/E Rat	19-			1 10	1 14										are presented as well.				1		
CPI: Infl		4%	-2%	-1%	1%	5%															
1942 - 1965: B	ULL 111	8%	14%	12%	27%	-8%	2%	-2%	13%	18% 1	4%	8% -4	4%	44% 219	% 2%	-13%	34% 16%	<b>-9%</b> 19%	-11% 17%	15% 11%	969
P/E Rat		9	11	11	13	14	11	11	10		12			14 18		16	15 18	17 21	19 20	23 23	
CPI: Infl	ation	11%	6%	2%	2%	8%	14%	8%	-1%	1% 8	8%	2% 1	1%	1% 0%	6 1%	3%	3% 1%	2% 1%	1% 1%	1% 2%	
1966 - 1981: B	EAR 96 <u>9</u>	-19%	15%	4%	-15%	5%	6%	15%	-17%	-28% 3	8%	18% -1	7%	-3% 4%	<b>6</b> 15%	-9%			<u> </u>		<u>8</u> 75
P/E Rat	io	ZŤ	22 3%	22	19	15	17	18	16	11	10	12 1	10	9 9	9	9					
CPI: Infl	CPI: Inflation				5%	6%	4%	3% 6%					3'			10%					
1982 - 1999: B	ULL 875	20%	20%	-4%	28%	23%	2%	12%	27%	-			Dow Jones			23%	16% 25%				11497
P/E Ratio CPI: Inflation		7 6%	10 3%	9 4%	11 4%	13 2%	% 4% 4% 5% beginning and end of each 5% 2% 2%										36 42 2% 2%				
2000 - ????: E	7 -6%	-7%	-17%			period are pre							nted here.								
P/E Rat CPI: Infl	io	42 3%	32 3%	26 2%																	