# Suggestions for simplified stock analysis reports

Sept 14, 2020

# Stock analysis

- Not rocket science but takes some research
- Inconsistent report formats difficult to follow
- Recommendation is to have a 'one page summary'
- Adopted from other clubs with same problem: Boring Stock Reports

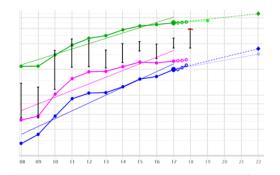
## One page summary from Linda Glien (Bivio café)

Colpany	Ticker	Sector   Industry	Quality	PAR
F5 Networks	FFIV	Technology   Communications Equip	93	4.7%

Shares for **F5 Networks** rose after fourth quarter results were better than expected. Sales increased 5%, with product up 3% and services 6%. Security and Cloud offerings continue to drive growth as software grew 19%, offsetting flat results from hardware. EPS finished up 2% to \$2.18, as a higher tax rate was somewhat offset by lower share count from aggressive stock repurchases.

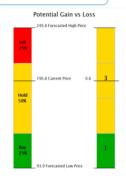
First quarter guidance calls for sales growth of 4%-6% and adjusted EPS of \$2.51-\$2.54, up 11%-12%. Management is upbeat for 2019 as it is set to introduce enhanced versions of its load balancing applications that work more seamlessly in the Cloud. It has hired two executives with previous experience at Amazon Web Services to lead its Cloud strategy. Valuation is reasonable if the company can accelerate its top-line growth.

**FFIV** (179.09) is a buy up to 168. (from IAS, 11/5/2018



SSG Results Summary				
Zone:	HOLD			
Upside Downside Ratio:	0.6 To 1			
Total Return (High P/E):	5.5%			
Projected Return (Avg P/E):	2.5%			
Buy price to satisfy US/DS of 3 to 1 and 15% total return:	124.2			
Buy Below price based on				
zoning selection:	132.9			
Closing Price (09/04/18):	190.84			





## Method:

- 1. Grab (print screen or clip) these elements and include them on a one page summary.
- 2. Logo helps identify the company is a less boring way than just the name, so that is optional.
- 3. The Sector & Industry, Quality Rating and Projected Return from Manifest Investing.
- 4. The Narrative from the Value Line report or from some other source (Motley Fool, Morningstar, etc).
- 5. The Visual Analysis from the SSG (Better Investing)
- 6. The SSG Results Summary from the SSG
- 7. The Potential Gain vs Loss chart from the SSG
- 8. Yahoo analyst ratings (buy, hold, sell)
- 9. Morningstar Fair Value

### Reasons:

- 1. The miniature Visual Analysis is something every BI member can immediately relate to and it tells a story.
- 2. The Manifest Investing notes give a similar, but independent perspective
- 3. The SSG Summary quickly tells six pieces of important information
- 4. The Potential Gain vs Loss chart is a quick visual that some people can better relate to than the U/D number that is in the Summary.
- 5. The Narrative gives a quick summary of what's going on,
- 6. and may give hints of why things are not going well and what the future might hold.
- 7. The Gain vs Loss Chart from the SSG.
- 8. One page approach gives a quick overview, and makes anything else you might need to say more relevant and interesting. It can be projected on a screen, or printed and handed out. It takes some prep time, but not all that much once you get the hang of it.

Insert Manifest Investing Sector, Quality and PAR

Insert major excerpts of narratives from Value Line, Morningstar, other sources or summarize as bullet points

Insert Morningstar Fair Value

Insert Yahoo Analysts Consensus

> Insert Company Logo

Insert SSG visual analysis graphic

Insert SSG results summary (BUY, HOLD, SELL recommendation)

Insert Potential Gain vs Loss chart from SSG

REVIEWER NAME

DATE:

