## Stock Discussion Group (SDG)

February 26 2005
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## SDG Meeting Purpose



- Discuss investing topics
- Expand knowledge
- Share experiences
- Q&A opportunity
- Learn and Earn More

## SDG Agenda

- Information
- Watch Lists
- Quality of Stryker
- SSG Study of Stryker

### Information

- Sign in sheets Need email addresses
- Next SDG Meeting 3/12
- CNCC Fair 4/2 Flyer Available
- Portfolio results now on CNCC Web site
  - http://www.bivio.com/cncc/accounting/reports/
- Announcements of future events now on handout
- Survey handout How can we improve?
  - Include Email Address
  - Desired Future Topics

## SDG Portfolio

Data as of 2/18/05

	IRR	Portfolio Value
Central North Carolina Chapter NAIC	14.2%	20,241.28
Vanguard Total Stock Market Index Fund (VTSMX)	13.6%	20,147.44
Vanguard 500 Index Fund (VFINX) 12.	5%	19,974.09

## SDG Portfolio – 2/18/05

	Shares Held	Cost Basis per Share	Total Cost Basis	Price per Share	Market Value	Unrealized Gain/(Loss)	Percent of Total
Affiliated Computer Services Inc (ACS)	40.0000	49.8950	1,995.80	52.8500	2,114.00	118.20	10.5%
Bed, Bath & Beyond Inc (BBBY)	55.0000	36.3373	1,998.55	37.8900	2,083.95	85.40	10.3%
Cardinal Health Inc (CAH)	30.0000	66.8133	2,004.40	58.3500	1,750.50	(253.90)	8.7%
Fiserv Inc (FISV)	53.0000	37.8421	2,005.63	37.8200	2,004.48	(1.17)	9.9%
Johnson & Johnson (JNJ)	38.0000	51.9542	1,974.26	65.4300	2,486.34	512.08	12.3%
L-3 Communications Holdings Inc (LLL)	44.0000	45.9591	2,022.20	72.4800	3,188.24	1,166.04	15.8%
Medtronic Inc (MDT)	42.0000	48.1667	2,023.00	53.0000	2,226.00	203.00	11.0%
Pfizer Inc (PFE)	79.0000	25.3386	2,001.75	26.8000	2,117.20	115.45	10.5%
Williams-Sonoma Inc (WSM)	64.0000	30.8494	1,974.36	34.3700	2,199.68	225.32	10.9%
			17,999.95		20,170.37	2,170.42	99.8%

### Attendee Stock Favorites

- Good Company
- Close to Providing Good Value
- Not Previously Studied
- Few words why to study

### Watch List

- What is it?
- Why have one?
- How to implement?

#### What is a Watch List?

• List of identified good companies that are currently priced too high to provide a reasonable return

- Good Quality Growth Company
- Price that would provide good value

## Why Have A Watch List?

- Stock prices will fluctuate
  - 50% change within a year is common
- When you perform your SSG may not be the best time to buy
- EPS Growth is a major contributor to return
- PE Expansion can make an average investment superior

## Why Have A Watch List ?(cont)

Example – Stock A with EPS of \$1.00 and expected to grow at 10% per year. Impact of buying at PE of 20 or 16

Price	Cost	EPS	PE	Value	Ann %
PE	100Sh	5 Yrs	5 Yrs		Gain
20	2000	1.61	20	3221	10%
16	1600	1.61	20	3221	15+%

## How to Implement?

- Piece of paper
- Spreadsheet
- On-line Watch List
  - -MSN, Yahoo, Quicken, etc
- On-line reminder
  - Yahoo
  - Sends email when stock price falls below your price target
  - http://alerts.yahoo.com/
- ALWAYS update SSG before buying

### For More on Watch Lists

- See Brian Lewis's info at:
- http://www.nwlink.com/~brianle/Brian FA
   Q.htm#Maintain Watch List

• Questions?

## Is Stryker A High Quality Company?

 We will apply the January SDG discussion on "Identifying Quality Growth Companies" to determine

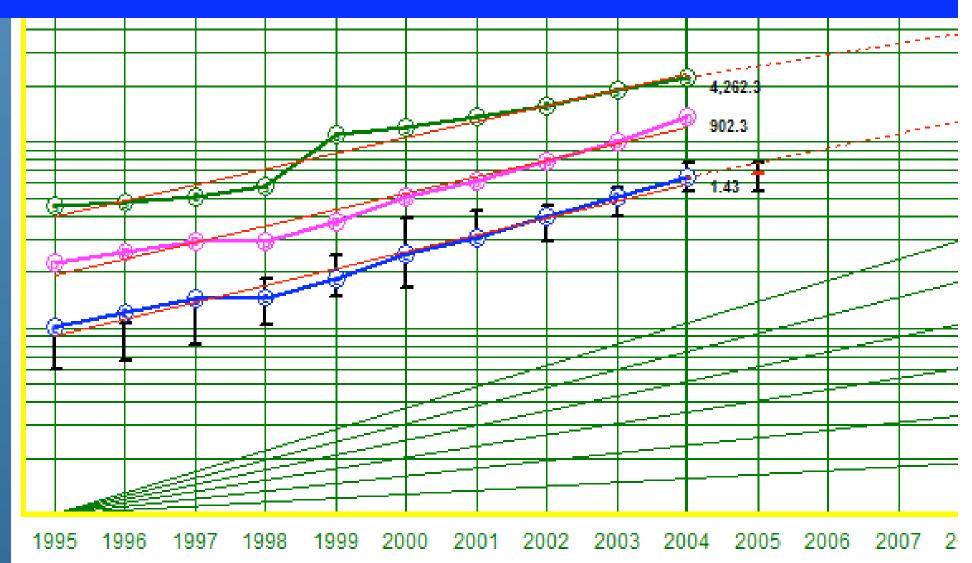
## Ralph Seger Saying

The quality of a security is too often overlooked by investors; good-quality stocks frequently possess characteristics that are lacking in lesser-quality stocks. Low-quality stocks are liable to present you with an unexpected blown head gasket. In the final analysis, it is rare that a good quality stock gets so overvalued it should be sold.

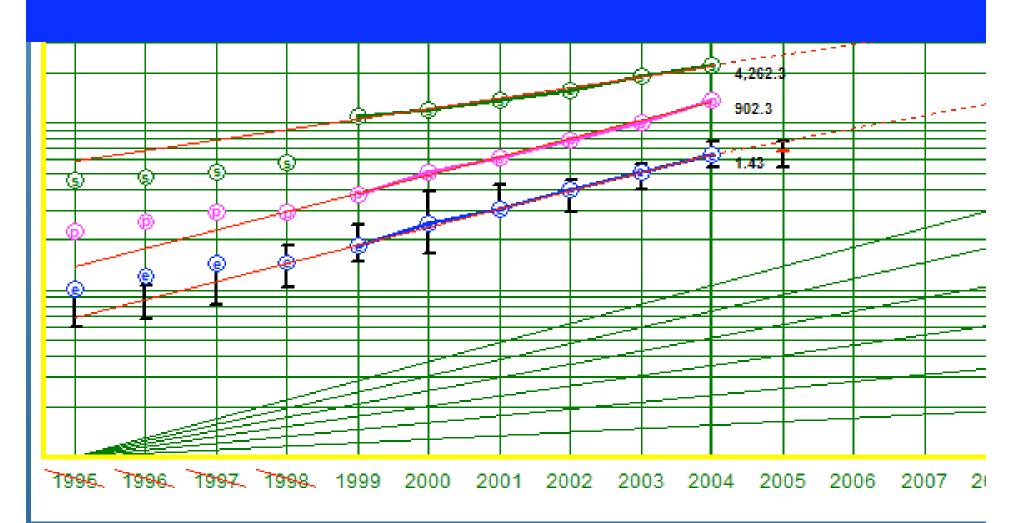
## Good Company SSG Criteria

- 1. Past & Projected Sales Growth is consistent and acceptable and an Industry Leader
- 2. Past & Projected EPS Growth is consistent and acceptable and an Industry Leader
- 3. Trend in % pre-tax profit to sales is steady or up and an industry leader
- 4. Trend in ROE % is steady or up and an industry leader

## Stryker Visual Analysis



### SYK with 95-98 OL's



Hist. Sales Growth: 15.5

Hist. EPS Growth:

28.3

## Stryker Historical Growth

Number	% Sales	% EPS
Years	Growth	Growth
9	21.6	23.0
8	22.8	24.1
7	23.1	25.7
6	21.3	28.3
5	15.5	28.3
4	17.1	27.5
3	18.1	28.7
2	19.0	27.8
1	17.6	27.1
R^2	0.95	0.98

## Comparison of Growth Rates

SYK BMET ZMH

Mumber	% Sales	% EPS	dumber	% Sales	% EPS	Number	% Sales	% EPS
Years	Growth	Growth	Years	Growth	Growth	Years	Growth	Growth
9	21.6	23.0	9	15.2	16.9	4	18.4	20.7
8	22.8	24.1	8	15.3	16.8	3	21.6	20.7
7	23.1	25.7	7	15.9	16.9	2	27.0	27.0
6	21.3	28.3	6	16.2	16.7	1.	38.5	26.7
5	15.5	28.3	5	15.9	16.4	R^2	0.94	0.95
4	17.1	27.5	4	15.3	16.5			
3	18.1	28.7	3	16.2	16.9			
2	19.0	27.8	2	16.4	17.7			
1	17.6	27.1	1	16.2	16.7			
R^2	0.95	0.98	R^2	1.00	1.00			

#### **Growth Rates**

Stryker 2004 Sales = \$4.3B = Mid Size Company

SYK	Crit	Hist	VL Est	OPS	Zacks
Rev	>= 9	15.5 / 21.6	11.6 / 13.4		
EPS	>= 10	28.3	19.6	20.0	20.0

**Sustainable Growth Rate = 28.5%** 

#### Company 2005 Guidance 1/26/05

Sales – Mid Double Digit - \$4.9B

Earnings - >22% to 1.74B

Impact of Expensing Stock Options - \$.06 to \$.08

## Stryker Section 2

2	EVALUATING MANAGEMENT Company STRYKER CORP (SYK) 02/10/05													
		1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	LAST 5 YEAR AVG.	TRE Up	ND DOWN
	A "S Pre-tax Profit on Sales (Net Before Taxes + Sales)	16.9	18.6	19.8	17.5	11.7	14.6	15.6	17.4	18.2	21.2	17.4	UP	
	B % Earned on Equity (E/S + Book Value)	19.2	19.7	20.1	18.5	23.5	25.2	25.0	23.1	20.9	22.2	23.3		DOWN
-	C % Debt to Equity (LT Debt + Bk Val * Shrs)	21.4	17.0	0.7	221.3	175.8	102.4	68.3	32.8	0.9	0.0	40.9		DOWN

## PTPM/ROE Comparison

		1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	LAST 5	TRI	END
	\	1333	1330	1331	1330	1333	2000	2001	2002	2003	2004	YEAR AVG.	UP	DOWN
SYK	A % Pre-tax A Offt on Sales (Net Before Taxes + Sales)	16.9	18.6	19.8	17.5	11.7	14.6	15.6	17.4	18.2	21.2	17.4	UP	
	B % Earned on Equity (E/S + Book Value)	19.2	19.7	20.1	18.5	23.5	25.2	25.0	23.1	20.9	22.2	23.3		DOWN
ВМЕТ	A % Pre-tax Profit on Sales (Net Before Taxes + Sales)	27.6	28.0	29.1	31.3	31.9	31.8	32.7	32.3	32.1	31.4	32.0		DOWN
DIVIL	B % Earned on Equ. (EIS + Book Value)	17.9	17.8	18.9	18.6	19.2	19.3	18.6	20.4	21.6	22.1	20.4	UP	
7) (II	A "Ne-tax Profit on Sales (Net Before Taxes + Sales)			/	/		24.6	27.4	26.6	28.3	27.8	26.9	UP	
ZMH	B % Earned on Equity (E/S + Book Value)							\	253.7	69.8	12.8	112.1		DOWN

## Morningstar Industry Comparison

			Morning	gstar Sto	ck Grades
Stock Stryker	Mkt Cap \$Mil 20,371.0	Sales \$Mil 4,108	Growth B+	Profit- ability A	Financial Health A+
Industry Average	1,679	468	C+	C+	B-
Medtronic	63,035	9,605	В	A+	Α
Boston Scientific	27,868	4,963	Α	Α-	В
<u>Guidant</u>	23,198	3,792	B-	Α	A+
Baxter International	21,194	9,451	B-	A-	С
Zimmer Holdings	20,402	2,881	Α	Α	Α
Becton, Dickinson and Co	15,043	4,935	C+	А	A
St. Jude Medical	14,234	2,202	B+	Α	A+
<u>Biomet</u>	11,037	1,683	В	A+	Α
Luxottica Group ADR	9,994	3,164			
Smith & Nephew ADR	9,864	2,196			

### Section 2

SYK	Crit	5 Yr	2004	Trend
		Avg		
PTPM (2A)	Level / Up	17.4	21.4	Up
ROE (2B)	Level / Up	23.3	22.2	Down?

Debt 2000 = \$876M, Debt 2004 = 0 Debt/Equity 2000 = 102.4 Debt/Equity 2004 = 0

## Stryker Management

#### Management Change

- John Brown CEO since 1977
- Under Brown SYK had 22% EPS growth last 27 years
- Steve McMillan replaces Brown in 2005
- Impact of new CEO?

#### CEO Compensation

- -2003 Brown = 2.1M + Options for 40000 shares
- 2005 McMillan Salary \$550K plus Potential Bonus of \$500K plus stock options

## Safety

	SYK	BMET	ZMH
VL	2	3	2
S&P	B+	A-	NR

## Financial Strength

	SYK	BMET	ZMH
VL	A	A	A
S&P	A+	A	A
M*	A+	A	A

### Free Cash Flow

SYK

Cash Flow Ratios						
	1998	1999	2000	2001	2002	2003
Operating Cash Flow Growth-YOY	68.2%	\83.8%	16.8%	41.1%	7.6%	28.7%
Free Cash Flow Growth-YOY	82.3%	101.2%	20.8%	22.0%	19.1%	38.1%
Cap Ex as a % of Sales	4.6%	3.6%	3.5%	6.2%	4.6%	4.0%
Free Cash Flow/Sales	9.36%	9.88%	10.97%	11.77%	12.12%	13.90% 7
Free Cash Flow/Net Income	2.61	10.71	1.14	1.15	1.06	1.11

FCF Growth greater than EPS is good FCF/S of greater than 5% is good FCF/Net Income greater than 1 is good Indicators of Quality Earnings

## Robertson Quality Rating

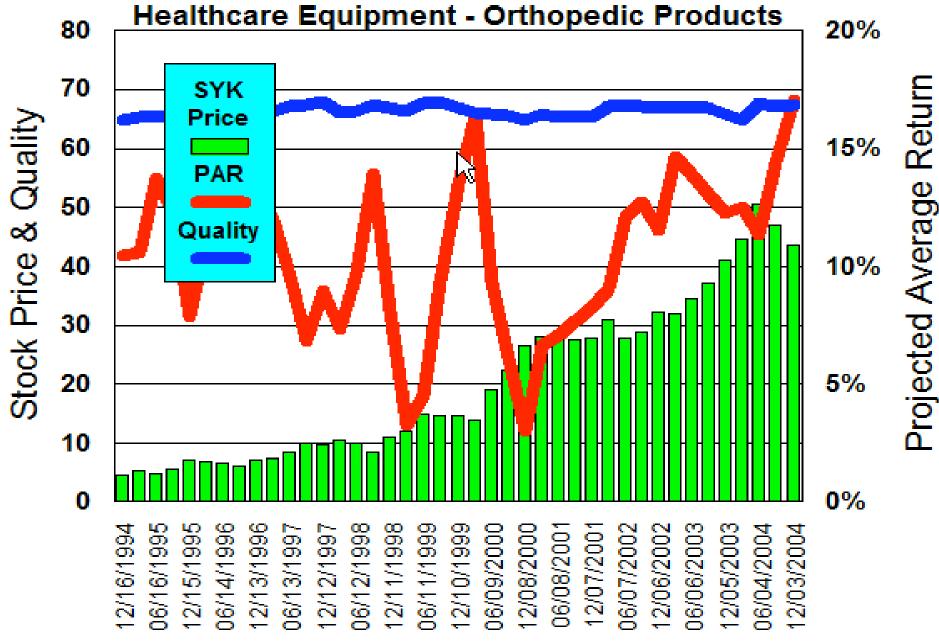
<b>5</b> 62		Quality	Sales	Net	Finl	EP5
<b>.</b>			Growth	Margin	Strength	Pred
Stryker	SYK	70.9	11.6%	16.5%	80%	100
Biomet	BMET	77.8	13.7%	21.9%	80%	100
Zimmer Hldg	ZMH	69.2	13.3%	21.1%	80%	70
JNJ	JNJ	76.1	7.1%	21.0%	100%	100

RQR Quality Ratings of 65 or better are in the top quintile (20%)

These ratings are based upon Value Line.
Our numbers may vary depending upon our judgments

•See http://www.better-investing.org/articles/web/4654

## Stryker (SYK)



## View of the Industry

From Babson Staff Letter of March 12, 2004

- WW Orthopedic business in 2004 is \$15B
  - Growing at 10% per year with US even faster
- Reconstructive segment totals about 40%
  - Knees, Hips and extremities
- Spinal Implants only 14% today
  - Growing at over 20% per year

## View of the Industry (cont)

#### The 2003 Global Orthopedic Market

Area	Percent of Market
Knees	20%
Hips	19%
Spine	14%
Trauma	12%

## View of the Industry (cont)

- Favorable Long Term Trends
  - Growing of Aged Population
    - Baby Boomers push for new parts earlier
  - Growing Over Weight Population
    - Adds to joint wear and tear and need to replace

## View of the Industry (cont)

#### Knees and Hips Global Market Share

Company	Knees	Hips
Zimmer	29%	28%
Dupuy (JNJ)	25%	22%
Stryker	19%	25%
Biomet	12%	11%
Smith & Nephew	8%	7%
Other	7%	7%

## Stryker Quality Summary

- Historical Growth exceeds criteria
- Close to an industry leader
- PTPM rising Below BMET
- ROE flat and at high level
- Industry growth & profitability strong
- Future SYK Growth = ?

# Questions