HILB ROGAL & H	OBBS	NYSEHRH	RE PR	CENT 33.	58 TRAILING P/E RATIO		ERATIO 0.79	OIV'D 1	.3%	LUE NE
RANKS	7.00 5.69	9.81 6.25	9.94 7.69	14.56 7.78	21.06 12.81	31.38 16.88	46.15 26.65	43.89 27.16	38.92 31.19	Hig Lov
PERFORMANCE 3 Average		ENDS	7.00	/	12.01	10.00	20.00	27.10	01.10	ı
		os Mov Avg								45
Technical 2 Above Average	· · · · Rel Pr	rice Strength							<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	30
SAFETY 2 Above Average	2-for-1 split Shaded area inc	dicates recession					<u> </u>			22.
SAFETY					الإلالان	L+++-	•	• .		
BETA .70 (1.00 = Market)				1				• •		13
					.11.1			•.		0
		.!''	!!!•••	11111		•		•.	•.•.•	9
inancial Strength A	 	11111				•		•••	• •	6
rice Stability 80										1
rice Stability 60					•••••	•				4
rice Growth Persistence 75	********		•••••	•••••				ull		3
arnings Bradistability 00								. , , , 	1.	67
arnings Predictability 80										VC (tho
						<u></u>		<u> </u>		
VALUE LINE PUBLISHING, INC.	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005/2006
ALES PER SH	5.94	6.78	7.47	8.70	9.87	11.67	13.52	15.90		
CASH FLOW" PER SH	.55	.64	.76	.97	1.50	1.85	2.22	2.65		
ARNINGS PER SH	.43	.49	.60	.80	.78	1.07	1.89	2.06	2.51 A,B	2.84 ^C /NA
IV'DS DECL'D PER SH	.30	.31	.32	.33	.34	.35	.36	.37		
AP'L SPENDING PER SH	.19	.08	.21	.25	.28	.20	.20	.33		
OOK VALUE PER SH	2.08	2.00	1.89	2.73	3.32	5.04	9.28	12.25		
OMMON SHS OUTST'G (MILL)	26.64	25.63	24.23	26.12	26.56	28.31	33.48	35.45		
VG ANN'L P/E RATIO	15.7	16.2	15.1	13.5	21.9	20.7	20.3	15.9	13.4	11.8/NA
ELATIVE P/E RATIO	.98	.93	.79	.77	1.42	1.06	1.11	.91		
VG ANN'L DIV'D YIELD	4.5%	3.9%	3.5%	3.0%	2.0%	1.6%	.9%	1.1%		
ALES (\$MILL)	158.2	173.7	181.1	227.2	262.1	330.3	452.7	563.6		Bold figures
PERATING MARGIN	19.7%	15.8%	17.3%	20.2%	25.0%	46.6%	45.8%	46.3%		are consensus
EPRECIATION (\$MILL)	3.3	3.6	3.6	4.5	17.6	20.0	13.1	18.9		earnings
IET PROFIT (\$MILL)	11.4	12.8	14.9	20.7	22.1	32.3	61.2	75.0		estimates
NCOME TAX RATE	40.1%	41.4%	41.1%	40.7%	44.3%	43.0%	40.8%	40.0%		and, using the
ET PROFIT MARGIN	7.2%	7.4%	8.3%	9.1%	8.4%	9.8%	13.5%	13.3%		recent prices,
ORKING CAP'L (\$MILL)	d12.8	d11.5	d10.3	d13.1	d19.5	d27.7	33.5 177.2	d2.4 174.0		P/E ratios.
ONG-TERM DEBT (\$MILL)	27.2 55.3	32.5 51.3	43.7 45.7	111.8 71.2	103.1 88.2	114.4 142.8	310.6	174.0 434.3		
HR. EQUITY (\$MILL) ETURN ON TOTAL CAP'L	14.6%	16.5%	18.0%	13.1%	13.7%	142.8	13.6%	13.2%		
ETURN ON SHR. EQUITY	20.6%	24.9%	32.7%	29.1%	25.1%	14.3% 22.7%	19.7%	17.3%		
ETAINED TO COM EQ	5.9%	9.3%	15.5%	17.3%	15.0%	15.9%	16.2%	14.3%		
ALL DIV'DS TO NET PROF	71%	63%	53%	41%	40%	30%	18%	17%		
									9 analysts' estima	

ANo. of analysts changing earn. est. in last 31 days: 1 up, 6 down, consensus 5-year earnings growth 13.0% per year. Based upon 9 analysts' estimates. CBased upon 9 analysts' estimates.

ANNUAL RATES						ASSETS (\$mill.)	2002	2003	3/31/04
of chan	ge (per s	share)	5 Yrs.	1	Yr.	Cash Assets	136.0	126.5	158.1
Sales 15.5%		17	7.5%	Receivables	175.9	223.4	182.6		
"Cash I	Flow"		28.0%	19	9.5%	Inventory	.0	.0	.0
Earning			27.0%		9.0%	Other	45.7	46.4	46.2
Dividen			3.0%		3.0%	Current Assets	357.6	396.3	386.9
Book V	alue		35.0%	32	2.0%	Curront 7,000to	001.0	000.0	000.0
Fiscal	QUA	RTERLY	SALES (\$	mill.)	Full	Property, Plant			
Year	1Q	2Q	3Q `	4Q	Year	& Equip, at cost	52.3	63.2	
40/04/00	00.0	05.7	400.5	100.7	450.7	Accum Depreciation	31.9	37.7	24.6
12/31/02	99.8	95.7	128.5	128.7	452.7	Net Property Other	20.4	25.5	
12/31/03	142.0	139.5	139.4	142.7	563.6		455.0	627.4	633.4
12/31/04	158.2	147.8				Total Assets	833.0	1049.2	1044.9
12/31/05									
Fiscal EARNINGS PER SHARE				Full	LIABILITIES (\$mill.)	0.45.0	047.0	000 5	
Year	1Q	2Q	3Q	4Q	Year	Accts Payable Debt Due	245.2 5.7	317.6 9.3	283.5
	-					Other	73.1	9.3 71.8	9.0 72.3
12/31/01	.27	.26	.31	.23	1.07				
12/31/02	.48	.40	.53	.48	1.89	Current Liab	324.0	398.7	364.8
12/31/03	.51	.52	.50	.53	2.06				
12/31/04	.67	.56	.63	.63					
12/31/05	.80					LONG-TERM DEBT A	ND EQUIT	Υ	
Cal- QUARTERLY DIVIDENDS PAID Full				Full	as of 3/31/04				
endar	1Q	2Q	3Q	4Q	Year	Total Debt \$181.3 mill		Due in 5	Yrs. NA
2001	.085	.088	.088	.088	.35	LT Debt \$172.3 mill.			
2002	.088	.09	.09	.09	.36	Including Cap. Lease	s NA	(070/	-4 011\
2003	.09	.092	.092	.092	.37	Leases, Uncapitalized	امريما الم		of Cap'l)
2004	.092	.105	.105	.002		Leases, Uncapitalized	a Annual II	entais ina	
						Pension Liability None	e in '03 vs.	\$2.3 mill. in	02
INSTITUTIONAL DECISIONS									
		3Q'03	4Q'03	-	Q'04	Pfd Stock None		Pfd Div'd F	ald None
to Buy		81	97		90	Common Stock 35,865,	000 shares		
to Sell		90	70		54	Johnnon Glock 33,003,	ooo siiai6s	(73%	of Cap'l)
Hld's(0	00)	31568	31701	3	2287			(10)	. c. oup 1)

INDUSTRY: Financial Svcs. (Div.)

BUSINESS: Hilb Rogal & Hobbs Company operates as an insurance brokerage company in the United States. It assists its clients in managing their risks in areas, such as property and casualty, employee benefits, and various other areas of specialized exposure. The company mainly offers commercial lines insurance, financial planning, personal lines insurance, and employee benefits. The company's client base includes personal and large national accounts, as well as middle-market and top-tier commercial and industrial accounts. In June, the company acquired the operating assets of Rose Smith Tucker, LLC (RST), a property and casualty brokerage firm headquartered in Knoxville, Tennessee. Terms of the transaction were not disclosed. In July, Hilb Rogal & Hobbs appointed Warren M. Thompson to its board of directors. Has about 3300 employees. Chairman & C.E.O.: Martin L. Vaughan III. Inc.: VA. Address: 4951 Lake Brook Drive, Suite 500, Glen Allen, VA 23060. Tel.: (804) 747-6500. Internet: http://www.hrh.com.

E.B.

August 13, 2004

TOTAL SHAREHOLDER RETURN

Dividends plus appreciation as of 7/31/2004

3 Mos.	6 Mos.	1 Yr.	3 Yrs.	5 Yrs.
-6.02%	5.65%	0.93%	51.22%	220.34%