Portfolio Recovery Associates (PRAA)

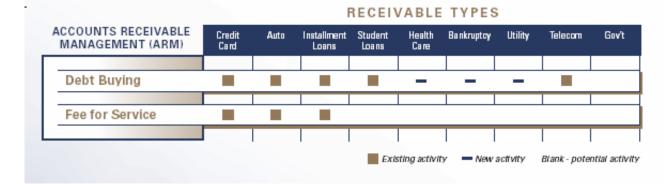
Lynn Ostrem January 6, 2006

Company Overview

Portfolio Recovery Associates (Nasdaq: PRAA) is a full-service debt collector. They purchase, collect and manage portfolios of defaulted consumer receivables. These are the unpaid obligations of individuals to credit originators, including banks, credit unions, consumer and auto finance companies, retail merchants and other service providers.

Their proven ability to collect defaulted consumer receivables allows them to offer credit originators an array of solutions to address their defaulted consumer receivables. The debts PRAA collects are in substantially all cases either purchased from the credit originator or are collected on behalf of clients on a commission fee basis.

Portfolio Recovery Associates was founded in 1996 as an L.L.C. by a group of senior managers from Household International, now owned by HSBC. They converted to a corporation in 2002, the year they went public. The company operates 5 call centers in four states—Virginia, Kansas, Nevada and Alabama. They currently have 630 employees (down from 946 at the end of 2004), and have the capacity to house 1,150 employees in their call centers.



Below is a breakdown of the types of receivables they collect:

PRAA's goal is to treat all customers well, helping them through difficult financial times, while providing appropriate returns to their shareholders. In other words, they are trying to give debt collection a good name.

Portfolio Recovery Associates is an alternative to the traditional recovery operation. Rather than manage a large in-house recovery staff, portfolio sales offer an attractive alternative to many lending institutions. For a lender, the numerous benefits of selling bad debt to PRAA include:

- Dramatically reduced staff when compared to an in-house recovery strategy.
- Immediate cash flow at levels equal to or higher than the net proceeds of an in-house agency.
- Reduce the liabilities of violations by their own staff or by a collection agency.
- The ability to effectively manage a temporary inventory build up in times of increasing delinquencies, without increasing staff.
- Generate income on accounts for which recovery efforts have otherwise ceased.

Management and Staff

PRAA's management team has collective backgrounds in senior level experience with consumer lending, collections and recoveries, commercial real estate and corporate debt workouts, bank processing and operations, as well as expertise in the areas of statistical analysis and modeling.

Each new customer service representative must complete an exhaustive six-week training program, including segments on collections law compliance. Once on the job, these representatives are continuously monitored to assure compliance with all applicable laws and PRAA's own stringent policies and procedures. They are housed in well designed, modern call centers equipped with elaborate, leading edge technology in everything from predictive dialer systems to recovery software and skip-tracing databases. The company has discovered that the primary driver of growth is the tenure of their employees. Therefore, they are treated, trained and paid very well.

Why so much training? Here are some of the regulations the company employees must adhere to when communicating with consumers:

Fair Debt Collection Practices Act Fair Credit Reporting Act Gramm-Leach-Bliley Act Electronic Funds Transfer Act Telephone Consumer Protection Act Servicemembers' Civil Relief Act Health Insurance Portability and Accountability Act (HIPPA)

This industry is known for its very high employee turnover rates. Typical turnover for PRAA is 46% for employees who've been trained. 2004 was an anomalous year. They began the year with 946 employees. By the end of the 2nd quarter, they had 697. By the end of the 3rd quarter, they had 630. On their 3rd quarter conference call, management said they were losing employees faster than they could train them; that some were walked out, but the majority left on their on accord; and they are doing everything they can to retain the best employees.

There are 6 directors on the board, of which only one is an employee—the CEO. One director was present for 60% of the 2004 meetings and the rest were 100% in attendance. Per the Proxy, there are no family ties to the company or the board, and none of the directors are executives of any company that provides goods or services to PRAA

The company is not involved in any legal disputes at this time. They pay no dividends, and have no debt or off-balance sheet arrangements.

How They Operate

PRAA is one of the leading buyers of charged-off consumer accounts in the U.S. They have purchased over 7 million accounts with balances totaling over \$13 billion and have closed on over 550 portfolios since inception. The company is capable of handling account media of any type. Their sophisticated computer models can quickly and accurately scrutinize a target portfolio to determine whether or not it may be profitable. Then, if the terms are acceptable to both the Seller and PRA, they are able to close via wire transfer immediately. They are there with cash to quickly close on all of our bid commitments.

At first glance the business model seems simple enough. But it's actually guite technical. PRAA has an elaborate system that provides them with revenues forecasts. Then they vigilantly monitor each portfolio pool to ensure they are meeting their goals. Amortization is how they describe the cash collections that are applied to reduce the value of each portfolio on the balance sheet. For each period, the cash collections are separated into two components-revenue and amortization. The higher the amortization rate, the lower the revenues recognized. Once a portfolio is fully amortized, it's considered a zero-balance pool. That doesn't mean the portfolio is no longer of value. Quite the contrary, the company earned \$23.5 million off of the more than 500 zero-balance pools on their balance sheet, as of the end of 2004.

The company figures these portfolio pools are good for 7 years or more. This is a benefit in years where there are fewer pools to choose from and their competition overpays. They can sit back, hoard cash, and still earn revenue from the pools they already own.

In this industry:

- > Cash Receipts refers to all cash collections regardless of the source.
- Cash Collections refers to the revenues from the company's owned portfolio pools
- <u>Amortization Rate</u> refers to cash collections applied to a portfolio as a percentage of total cash collections
- Commissions refer to the fee-based income from their Anchor and IGS subsidiaries

The company specializes in receivables that have been charged-off by the originator of the debt. Since the debt originator has been unsuccessful at collecting these debts, PRAA can buy them at a substantial discount—pennies on the dollar. From inception in 1996 through December, 2004, the average purchase price on all portfolios was 2.39% of face value. To date, the company has managed to earn 2.5 to 3 times the purchase price.

Purchase	Purchase		Cash Collection Period®											
Period	Price	1996 199		1998	1999	2000	2001	2002	2003	2004	Total	ERC	Collections to Price ^P	
1996	\$ 3,080	\$548	\$2,484	\$ 1,890	\$ 1,348	\$ 1,025	\$ 730	\$ 496	\$ 398	\$ 285	\$ 9,204	\$ 95	3049	
1997	7,685	_	2,507	5,215	4,069	3,347	2,630	1,829	1,324	1,022	\$ 21,943	274	2969	
1998	11,089	_		3,776	6,807	6,398	5,152	3,948	2,797	2,200	\$ 31,078	827	2889	
1999	18,898	_		_	5,138	13,089	12,090	9,598	7,336	5,615	\$ 52,846	3,532	3029	
2000	25,015	_	_	_	_	6,894	19,498	19,478	16,628	14,098	\$ 76,596	10,295	3499	
2001	33,472	_			_		13,048	28,831	28,003	26,717	\$ 96,599	27,209	3889	
2002	42,282	_		_		_	_	15,073	36,258	35,742	\$ 87,073	51,511	3289	
2003	61,528	_		_	_	_	_	_	24,308	49,706	\$ 74,014	92,432	2719	
2004	61,355	—	—	_	_	_	_	_	_	18,019	\$ 18,019	121,936	2289	
Total	\$264,404	\$548	\$4,991	\$10,881	\$17,362	\$30,733	\$53,148	\$79,253	\$117,052	\$153,404	\$467,372	\$308,111		

To see exactly how this works, study the chart below:

PTotal estimated collections to price refers to the actual cash collections, including cash sales, plus estimated remaining collections, divided by the purchase price.

The company has increased revenue from \$6.8 million in 1998 to \$113.4 million in 2004, a compounded annual growth rate of 60%. (Per the Pert A, earnings have grown to \$140.9 million as of 3rd guarter 2005.) Excluding the impact of proceeds from the occasional sale of portfolios, cash collections have increased every year since the company's inception.

This industry uses "cash collections per hour paid" to measure the effectiveness of their employees. In 2004, employees generated an average of \$117.65 per paid hour. This is up from \$108.00 per hour in 2003. As of the end of 3rd quarter, 2005, the figure stood at \$136.18 per paid hour. Here is a chart showing the historical cash collections per paid hour:

	Cas	h Collections per H	lour Paid ⁽¹⁾		
Average performance	12/31/00	12/31/01	12/31/02	12/31/03	12/31/04
Total cash collections	\$64.37	\$77.20	\$96.37	\$108.27	\$117.59
Non-legal cash collections	\$53.31	\$66.87	\$77.72	\$80.10	\$82.06

The company has adopted the following Operating Principles and proudly displays them on their website:

- Be honest with shareholders
- > Buy diverse portfolios never bet the ranch never overpay
- > Operate fewer, but larger call centers
- Develop and retain great employees
- ➢ Keep debt levels low − allow room for error
- > Stay vertically integrated keep the buying and selling of portfolios under the same roof
- > Employ steady, defined growth by carefully screening and training employees
- Management should be owners, not hired guns all senior level managers own a significant stake
- > Support employees with quality training and income incentives

This business has a low barrier to entry. It's the analysis and computer models designed, built and employed by PRAA that gives them the leg up.

PRAA has a legal recovery department and coordinates an independent nationwide network of collections attorneys used to file lawsuits, garnish wages and satisfy judgments. Legal collections constitute approximately 30% of all cash collections.

Financials

Based on their 3rd quarter conference call, the company purchased 29 portfolio pools from 13 different sellers, year to date. Much of this was Mastercard charge-off debt, plus bankrupt debt. The new bankruptcy laws went into effect on October 17, 2005. This caused many debtors to move quickly to file ahead of the deadline, causing a temporary spike in bankruptcies. These changes will make it a little difficult to price portfolios going forward—at least temporarily. So far, there's been little impact on existing portfolios. PRAA has many older portfolios, and the older they are, the less affected they are by the new laws.

Other than that, the company grew at a steady pace, albeit slightly affected by the reduction in employees at their call centers.

Business Outlook

<u>Industry</u>

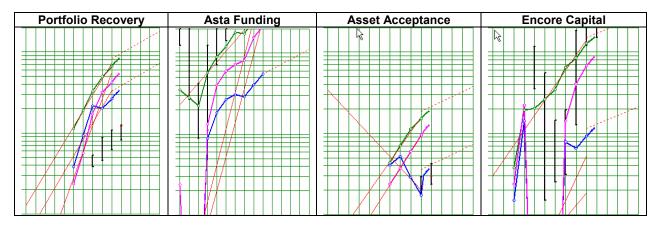
S&P classifies Portfolio Recovery Associates in the Industrials sector, and the Commercial & Diversified Services sub-industry. The accounts receivable management industry (owned portfolio and contingency fee) is highly fragmented and competitive, consisting of 6,000 consumer and commercial

agencies. PRAA estimates that more than 90% of these agencies complete in the contingency fee market.

Collections tend to be higher in the 1st half of the year and lower in the 2nd half, due to consumer payment patterns in connection with seasonal employment, tax refunds, and holiday spending.

Competition:

All pure-play companies in this immediate class are small cap, with PRAA being the smallest by sales. No matter. While most of these companies are experiencing large growth numbers, PRAA has a steady, flat PERT-A graph, which meets our portfolio criteria. The graphs of all immediate competitors are below:



Positive and Negative Influences

As stated earlier, the majority of companies in this sub-industry are working on a contingency fee basis. PRAA is one of very few companies offering to purchase portfolios outright. This is a much less competitive arena. The owners and executives are well-seasoned, and are heavily vested in the company. If we consider the fact that Americans are heavily indebted, and that Chapter 13 bankruptcy laws have recently tightened, I believe we have an opportunity to see continued strong growth from this company.

On the negative side, it's a continual effort to hire, train and retain good employees. But PRAA is not singled out since this problem affects all companies in the sub-industry. The bankruptcy laws are a double-edged sword. It should be very profitable in the long run, but does create short-term concerns since the onslaught of last-minute filers will no doubt create a "hole" for an indefinite period of time.

Company and Analysts' growth estimates

The company does not provide future estimates, so I sought out the 5-year growth estimates from the larger consensus companies. They are as follows:

Thomson (from Yahoo)	19%
Reuters (from Reuters)	18%
S&P (from Toolkit)	19%
Zacks (from Zacks)	16%

Judgments on the SSG

Portfolio Recovery Associates is a small cap company in the explosive growth stage. Management seems to be controlling this growth since the 10-year sales and earnings growth rates are quite even at 57% and 59% respectively. The latest quarter-over-quarter growth is 32% and 32% respectively. And Pre-tax profit has been strong, although it's leveling off.

The average P/E Ratio for the past 5 years is 17. That seems to be a good growth rate in lieu of the above choices. I'm using it for both sales and earnings going forward. The historical P/Es seem steady to me, so I didn't change them. They remain at 21.4 and 12.6 respectively.

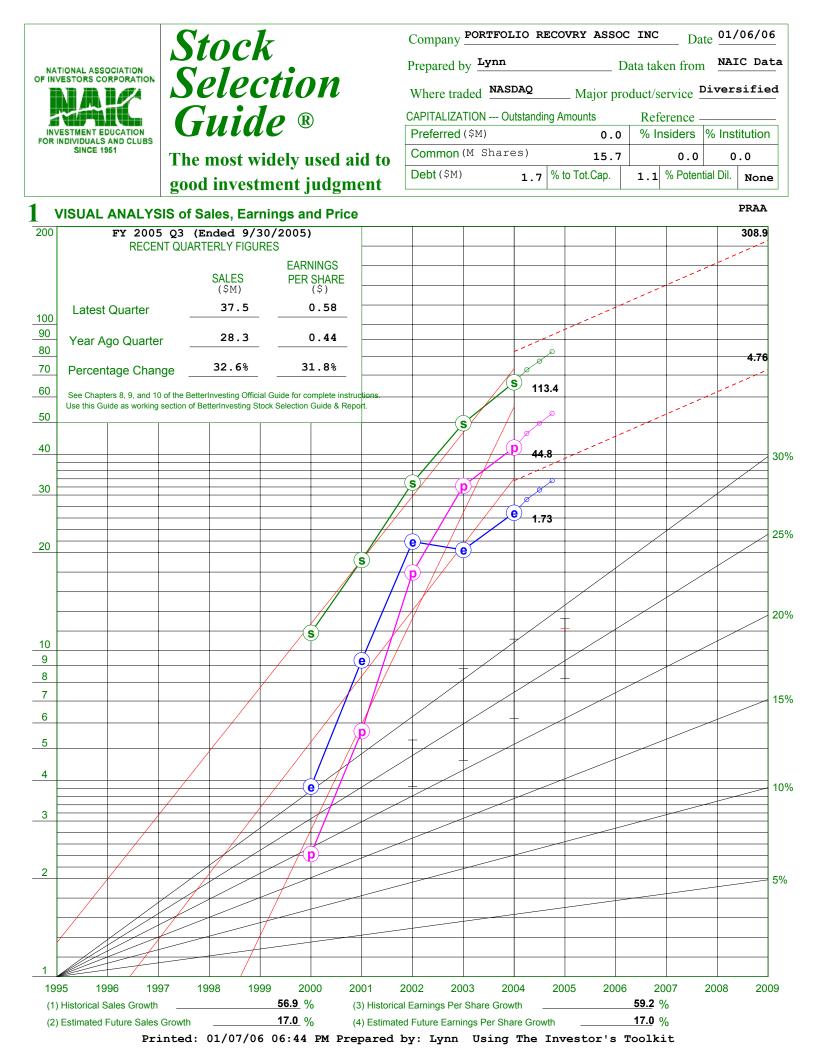
I did choose to increase the low EPS to the most recent rolling 4 quarters, raising that figure from \$1.73 to \$2.17. That gave me high and low estimated prices of \$101.90 and \$27.30. The end result is an upside ratio of 3.2:1, based on the January 6th closing price, with PAR and Total Return of 12.4% and 17.7%.

Recommendation

We could use something simple to invest in, and we are weak in the financials area. This company could fill both voids. I recommend it as a buy.

PORTFOLIO REC	OV. NDG	QPRAA	RE	RICE 36.3	32 TRAILIN P/E RAT	IG 16.7	LATIVE 0.8	7 DIV'D YLD	Nil Val	LUE NE
RANKS						20.50 14.75	33.95 17.76	41.80 23.89	45.00 31.60	Hig
PERFORMANCE 3 Average	LEGE									45
Technical 3 Average	12 Mo	s Mov Avg ice Strength					•••	ا ر	•	30
	Shaded area inc	licates recession							•••••	30 22.
SAFETY 3 Average						l II	• •		••	
BETA 1.00 (1.00 = Market)					_	•	••			13
										9
Financial Strength B++										6
Price Stability 50										4
-										3
Price Growth Persistence NMF								<u>.</u>		45
Earnings Predictability NMF						1.				VC
© VALUE LINE PUBLISHING, INC.	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006/2007
				2000					2005	2000/2007
SALES PER SH "CASH FLOW" PER SH						4.13	5.55 1.45	7.32 1.93		
EARNINGS PER SH						.94	1.32	1.73	2.23 ^{A,B}	2.56 ^C /NA
CAP'L SPENDING PER SH BOOK VALUE PER SH						.10 5.96	.16 7.79	.14 9.77		
COMMON SHS OUTST'G (MILL)						13.52	15.29	15.50		
AVG ANN'L P/E RATIO						19.3	19.6	16.7	16.3	14.2/NA
RELATIVE P/E RATIO AVG ANN'L DIV'D YIELD						1.05	1.12 	.88		
AVG ANN'L DIV'D YIELD SALES (\$MILL)						55.8	84.9	113.4		Bold figures
OPERATING MARGIN						41.8%	44.5%	44.1%		are consensus
						.9	1.4	2.4		earnings
NET PROFIT (\$MILL) NCOME TAX RATE						11.4 38.7%	20.7 38.9%	27.5 38.8%		estimates and, using the
NET PROFIT MARGIN						20.4%	24.4%	24.2%		recent prices,
WORKING CAP'L (\$MILL)						77.6	112.8	146.1		P/E ratios.
						1.5	2.2	2.5		
SHR. EQUITY (\$MILL) RETURN ON TOTAL CAP'L						80.6	119.1 17.3%	151.4 17.9%		
RETURN ON SHR. EQUITY						14.1%	17.4%	18.1%		
RETAINED TO COM EQ						14.1%	17.4%	18.1%		
ALL DIV'DS TO NET PROF ^A No. of analysts changing earn. est. in I						 BDaaad unan 0 ar				100
	ası 29 üays. 4 ü		ensus J-year ee	inings growin 10.	.470 per year.				al Svcs. (Di	
ANNUAL RATES of change (per share) 5 Yrs.	1 Yr.	ASSETS (\$m		003 2004	6/30/05		INDUSTR		ai 3vcs. (Di	IV.)
Sales	32.0%	Cash Assets Receivables		24.9 48.5 92.6 105.2	68.5 114.9	BUSINES	S: Portfoli	io Recovery	y Associates	, Inc., togethe
"Cash Flow" Earnings	33.0% 31.0%	Inventory Other		.0 .0 .3 .0	.0	with its su	bsidiaries, p	provides ou	tsourced red	ceivables man
Dividends		Current Asse	ts 1'	<u></u> 17.8 <u>153.7</u>	<u>.0</u> 183.4					United States
Book Value	25.5%									os of defaulted
Fiscal QUARTERLY SALES (\$ Year 1Q 2Q 3Q	mill.) Full 4Q Year	Property, Pla & Equip, a		9.2 11.6						al location ser- fee basis. The
		Accum Depre		4.0 5.8			U			asterCard, and
2/31/0318.321.422.22/31/0425.328.128.3	23.0 84.9 31.7 113.4	Net Property Other		5.2 5.8 3.4 <u>15.7</u>	6.8 13.4	Discover c	redit cards;	private lab	el credit car	ds; installmen
2/31/05 35.8 35.9 37.5		Total Assets		26.4 175.2	203.6					y balances of
2/31/06		LIABILITIES	(\$mill.)							payables from banks, credi
Fiscal EARNINGS PER SHA Year 1Q 2Q 3Q	RE Full 4Q Year	Accts Payabl		1.3 1.4	.3					communication
2/31/02 .19 .24 .27	.24 .94	Debt Due Other		.0 .0 3.7 6.2	.0 13.7					npanies, othe
2/31/02 .19 .24 .27 2/31/03 .29 .33 .35	.24 .94 .35 1.32	Current Liab	_	5.0 7.6	14.0	debt buyer	s, and auto	finance con	mpanies. Ha	s 948 employ
2/31/04 .38 .43 .44	.48 1.73									D. Fredrickson
2/31/05 .55 .56 .58 2/31/06 .64 .66	.55	LONG-TERM	DEBT AND E	QUITY		Address: 1 Tel.:	20 Corpor (888)		vard, Norfol 2-7326.	lk, VA 23502
Cal- QUARTERLY DIVIDENDS	PAID Full	as of 6/30				http://www	()			Internet
endar 1Q 2Q 3Q	4Q Year	Total Debt \$	2.1 mill.	Due in	5 Yrs. NA		rononoi			
2002		LT Debt \$2.1	mill. I p. Leases NA							
2003		_	-	(19	6 of Cap'l)					T.L
2004 2005		Leases, Unc	apitalized Anr	nual rentals NA			Ne	ovember 11	, 2005	
		Pension Lial	bility None in 'O	04 vs. None in '03	3					
INSTITUTIONAL DECISIO		Pfd Stock No	ne	Pfd Div'd	Paid None	TOTAL SH	IAREHOLD			on as of 10/31/200
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	39	Common Sto	ck 15,620,540 s		% of Cap'l)	3 Mos.	6 Mos. 8.21%	1 Yr. 15.36%		s. 5 Yrs.

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			MENT										0	
		1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	LAST 5 YEAR AVG.	TR UP	END DOWI
Ą	% Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)						13.1	18.7	33.2	40.3	39.5	29.0	UP	
B	% Earned on Equity (E/S ÷ Book Value)								23.6	17.1	17.7	19.5		DOW
1	PRICE-EARNIN(an indi	l .	f the fut								
	IS shows how stock prices have							arnings into	o future stock i	orices.				
			NT PRICE		45.		IGH THIS Y			48.390	LOW T	HIS YEAR	31	. 600
Year		A B PRICE				C Earnings)	E		F	G	Н	
)W	- Per - Share		Price Earn HIGH		LOW		Dividend Per Share	% Payout F ÷ C X 100		% High Yield F ÷ B X 100
		0.0	0.0			0.25		с о	B÷C 0.0		0.000	0.0		0.0
		0.0	0.0			. 61	0.	-	0.0		0.000	0.0	0.0	
		0.5		.8		.41	14.		10.5		0.000	0.0	(0.0
		4.0		.8		.33	25.		13.4		0.000	0.0		0.0
		1.8		. 9		.73	24.	2	13.8		0.000	0.0		0.0
	TOTAL			5.5			64.		37.7		-	0.0		
-	AVERAGE			. 8			21.		12.6			0.0		
-	AVERAGE PRICE EARNI	NGS RATIO			.0	9	4		EARNINGS			20.8	 	
1	Proj. P/E [17. EVALUATING R	78] Base							Curren	t P/E	Based o	on Last 4 q		[2. PEG=
>	 (b) Avg. Low Price (c) Recent Severe I (d) Price Dividend V Selected Estimate L ZONING 101.9 Higt 	Market Low I Will Support	Price = <u>Prese</u> High N	nt Divd. /ield (H)		0 . Low Fore	- . 000 . 000 ecast Price	Equals	=			_ = \$	27.3 (4B1)	
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