

Publishing and Advertising. Adobe's leading software products include Illustrator, Photoshop, InDesign, and Acrobat. R&D spending

Inc.: DE. Address: 345 Park Avenue, San Jose, CA 95110-2704. Telephone: 408-536-6000. Internet: www.adobe.com.

Past Est'd '21-'23 **ANNUAL RATES** Past 5 Yrs. 20.5% 23.5% 10 Yrs. 16.0% 20.5% of change (per sh) to '26-'28 Revenues "Cash Flow" 15.0% 15.0% 23.5% 24.0% Earnings 14.5% Dividends Book Value Nil 13.5% 21.0%

312.0

6620.0

6932.0

379.0 500.0

7249.0

8128.0

314.0

7937.0

8251.0

Accts Payable Debt Due

Current Liab.

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Fiscal Year Ends		ERLY RE\ May.Per		mill.) A Nov.Per	Full Fiscal Year
2020	3091	3128	3225	3424	12868
2021	3905	3835	3935	4110	15785
2022	4262	4386	4433	4525	17606
2023	4655	4816	4890	5048	19409
2024	5100	5300	<i>5500</i>	5600	21500
Fiscal	EARNINGS PER SHARE A B				Full Fiscal
Year Ends	Feb.Per	May.Per	Aug.Per	Nov.Per	Year
2020	1.96	2.27	1.97	4.64	10.83
2021	2.61	2.32	2.52	2.57	10.02
2022	2.66	2.49	2.42	2.53	10.10
2023	2.71	2.82	3.05	3.23	11.82
2024	3.35	3.35	3.45	3.45	13.60
Cal-	Cal- QUARTERLY DIVIDENDS PAID				
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2020					
2021	NO CASH DIVIDENDS				
2022	BEING PAID				
2023					
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Adobe exited fiscal 2023 on a strong note (year ended December 1st.) For the final quarter of the year, the company delivered both revenues and profits that easily exceeded our expectations. The mainstay Digital Media segment continued to benefit from a large existing customer base and the addition of new users. Adobe's programs are quite popular with professionals and amateurs in numerous areas (graphics, photography, video, animation, etc.) and face limited competition. Elsewhere, the Digital Experience segment continues to gain market share, as enterprise users adopt tools for customer management, marketing, and analytics. The year-ahead outlook remains supportive. For the full year fiscal 2024, we think revenues will reach \$21.5 billion, representing an 11% annual advance. Here, product upgrades, and efforts to enhance programs with artificial intelligence capabilities, should engage new users. Meanwhile, earnings should reach \$13.60 per share for 2024. To its credit, Adobe generally does a good job controlling costs and maintaining wide margins.

acquisition

derailed. In late December, Adobe announced that it was terminating its purchase of Figma. For perspective, the proposed merger was first announced on September 2022, but was met with stiff resistance from regulators, particularly in the U.K. and Europe. As per the terms of the initial agreement, Adobe will have to pay Figma a \$1 billion termination fee. This development is a setback, but Adobe, which spent \$3.5 billion on R&D last year, will find other ways to innovate.

The balance sheet is impressive. Adobe closed out fiscal 2023 with cash of \$7.1 billion, up from the prior year's figure. Long term debt stood at \$3.6 billion, which is manageable. The company is shareholder friendly. In fiscal 2023, \$4.5 billion was spent on share repurchases, and buyback plan was recently increased.

These shares have strengthened in price since our November report. This likely reflects recent equity market gains, and Adobe's outlook. Our projections suggest that this issue holds decent appreciation potential for the next 3 to 5 years. Safety Rank 2: (Above Average).

Adam Rosner

February 2, 2024

(A) Fiscal year ends the Friday closest to No-

(B) Diluted earnings. Excludes net nonrec. (losses)/gains: '05, 6¢. Egs. may not sum due to rounding. Next earnings report due mid-March.

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Company's Financial Strength Stock's Price Stability A+ 65 Price Growth Persistence 80 **Earnings Predictability** 75