

| Cash Asset | 3844.0 | 4236.0 | 7141.0 |
| :--- | :--- | :--- | :--- | :--- | Receivables Inventory (FIFO) Other

Current Assets
Accts Payable Debt Due Other
Current Liab.

| ANNUAL RATES | Past | Past | Est'd '21-'23 |
| :--- | ---: | :--- | :---: |
| of change (per sh) | 10 Yrs. | 5 Yrs. | to '26-'28 |
| Revenues | $16.0 \%$ | $20.5 \%$ | $15.0 \%$ |
| "Cash Flow" | $20.5 \%$ | $23.5 \%$ | $15.0 \%$ |
| Earnings | $23.5 \%$ | $24.0 \%$ | $14.5 \%$ |
| Dividends | -- | -- | Nil |
| Book Value | $9.5 \%$ | $13.5 \%$ | $21.0 \%$ |


| $\begin{aligned} & \text { ciscal } \\ & \text { ceal } \\ & \text { Ends } \end{aligned}$ | QUARTERLY REVENUES ( $\$$ mill.) ${ }^{\mathrm{A}}$ Feb.Per May.Per Aug.Per Nov.Per |  |  |  | $\begin{aligned} & \hline \text { Full } \\ & \text { Fiscal } \\ & \text { Year } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | 3091 | 3128 | 3225 | 3424 | 12868 |
| 2021 | 3905 | 3835 | 3935 | 4110 | 15785 |
| 2022 | 4262 | 4386 | 4433 | 4525 | 17606 |
| 2023 | 4655 | 4816 | 4890 | 5048 | 19409 |
| 2024 | 5100 | 5300 | 5500 | 5600 | 21500 |
| $\begin{array}{\|l\|l\|} \hline \text { Fiscal } \\ \text { Year } \\ \text { Yends } \end{array}$ | EARNINGS PER SHARE A B Feb.Per May.Per Aug.Per Nov.Per |  |  |  | $\begin{gathered} \text { Full } \\ \text { Fiscal } \\ \text { Year } \end{gathered}$ |
| 2020 | 1.96 | 2.27 | 1.97 | 4.64 | 10.83 |
| 2021 | 2.61 | 2.32 | 2.52 | 2.57 | 10.02 |
| 2022 | 2.66 | 2.49 | 2.42 | 2.53 | 10.10 |
| 2023 | 2.71 | 2.82 | 3.05 | 3.23 | 11.82 |
| 2024 | 3.35 | 3.35 | 3.45 | 3.45 | 13.60 |
| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | QUARTERLY DIVIDENDS PAID Mar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | $\begin{aligned} & \text { Full } \\ & \text { Yoar } \end{aligned}$ |
| $\begin{array}{\|l\|} \hline 2020 \\ 2021 \\ 2022 \\ 2023 \\ \hline \end{array}$ | NO CASH DIVIDENDSBEING PAID |  |  |  |  |

BUSINESS: Adobe Inc. develops various computer software products that enable users to create, transfer, and print electronic documents. In fiscal 2023, the company operated in the following primary business segments: Digital Media, Digital Experience, and Publishing and Advertising. Adobe's leading software products include Illustrator, Photoshop, InDesign, and Acrobat. R\&D spending
Adobe exited fiscal 2023 on a strong note (year ended December 1st.) For the final quarter of the year, the company delivered both revenues and profits that easily exceeded our expectations. The mainstay Digital Media segment continued to benefit from a large existing customer base and the addition of new users. Adobe's programs are quite popular with professionals and amateurs in numerous areas (graphics, photography, video, animation, etc.) and face limited competition. Elsewhere, the Digital Experience segment continues to gain market share, as enterprise users adopt tools for customer management, marketing, and analytics. The year-ahead outlook remains supportive. For the full year fiscal 2024, we think revenues will reach $\$ 21.5$ billion, representing an $11 \%$ annual advance. Here, product upgrades, and efforts to enhance programs with artificial intelligence capabilities, should engage new users. Meanwhile, earnings should reach $\$ 13.60$ per share for 2024. To its credit, Adobe generally does a good job controlling costs and maintaining wide margins.
A major acquisition has been
accounted for roughly $18.0 \%$ of the company's total revenues in fiscal '23. Has about 29,945 employees. Vanguard Group owns approximately $8.5 \%$ of stock. Officers \& directors own less than $1 \%$ (3/23 proxy). Chairman, President, and CEO: Shantanu Narayen. Inc.: DE. Address: 345 Park Avenue, San Jose, CA 95110-2704. Telephone: 408-536-6000. Internet: www.adobe.com
derailed. In late December, Adobe announced that it was terminating its purchase of Figma. For perspective, the proposed merger was first announced on September 2022, but was met with stiff resistance from regulators, particularly in the U.K. and Europe. As per the terms of the initial agreement, Adobe will have to pay Figma a $\$ 1$ billion termination fee. This development is a setback, but Adobe, which spent $\$ 3.5$ billion on R\&D last year, will find other ways to innovate.
The balance sheet is impressive. Adobe closed out fiscal 2023 with cash of $\$ 7.1$ billion, up from the prior year's figure. Long term debt stood at $\$ 3.6$ billion, which is manageable. The company is shareholder friendly. In fiscal 2023, $\$ 4.5$ billion was spent on share repurchases, and the buyback plan was recently increased.
These shares have strengthened in price since our November report. This likely reflects recent equity market gains, and Adobe's outlook. Our projections suggest that this issue holds decent appreciation potential for the next 3 to 5 years. Safety Rank 2: (Above Average).
Adam Rosner
February 2, 2024
(A) Fiscal year ends the Friday closest to No-
vember 30th.

