

Accts Payable 6036 5128 5803 Debt Due 58218 64172 80492 Current Liab 64254 69300 86295 ANNUAL RATES Past Past Est'd '20-'22 10 Yrs. 20.5% to '26-'28 10.0% of change (per sh) **5 Yrs.** 21.5% Revenues 'Cash Flow 20.0% 19.5% 25.0% 25.5% 13.0% Ńil

13.5%

4.0%

Other

Earnings

Book Value

QUARTERLY REVENUES (\$ mill.) endar Mar.31 Jun. 30 Sep. 30 Dec. 31 Year 2020 41159 38297 46173 182527 56898 61880 65118 2021 55314 75325 257637 2022 68011 69685 69092 76048 282836 2023 69787 74604 76693 85216 306300 2024 78000 83000 85000 95000 341000 EARNINGS PER SHARE A Cal-Mar.31 Jun. 30 Sep. 30 Dec. 31 endar Year .49 2020 .82 1.12 2.93 .51 2021 1.31 1.36 1.40 1.53 5.61 1.21 1.06 2022 1.23 1.05 4.56 1 17 1 44 5.75 2023 1 55 1.59 6.70 1.50 1.65 1.90 2024 1.65 QUARTERLY DIVIDENDS PAID Full Calendar Mar.31 Jun.30 Sep.30 Dec.31 2020 NO CASH DIVIDENDS 2021 2022 BEING PAID 2023 2024

16.5%

through delivering targeted advertising. Revenues are also derived from the licensing of search technology and solutions to enterprises. Revenues in 2022: United States, 48%; International, 52%.

Alphabet Inc. probably strong fourth-quarter performance, closing out 2023 with higher revenue and earnings. (Note: Alphabet was scheduled to issue its fourth quarter earnings release shortly after this report went to press.) Year over year, revenues probably increased roughly 12% to \$85.2 billion and earnings likely rose from \$1.05 per share to \$1.59. We anticipate Google Search and Google Cloud continued to make significant contributions to the top line, as both of these segments are making impressive strides with increased focus on Artificial Intelligence (AI).

Google is cutting jobs as it dedicates more resources to the advancement of **AI.** In January, hundreds of jobs were cut across the company's hardware, voice assistant and engineering teams. The layoffs were made to reduce costs, and shift company focus on investments in growth opportunities such as AI. Leadership has indicated that improving operating efficiency and expanding AI services in the cloud and Google workspace is a high priority right now. Competition in the AI space is fierce, and to stay in the game, the search

Pichai. Co-founder & Dir.: Larry Page. Co-founder & Dir.: Sergey Brin. Inc.: DE. Addr.: 1600 Amphitheatre Parkway, Mountain View, CA 94043. Telephone: 650-253-0000. Internet: www.google.com. giant needs to pick up the pace. Google's

recent \$1.0 billion investment in a United Kingdom data center appears to be a move in the right direction, however, it's also another sign that the tech giant is lagging behind its peers. On point, in November, Microsoft announced plans to invest approximately \$3.2 billion in the United Kingdom to support its AI growth strategy.

Lawsuits are not going away. In fact, a \$5 billion settlement was reached in part by Google last month. The lawsuit was filed against the tech giant in 2020 and sought damages for violating consumer privacy. This legal issue is one of many for Google. Also last month, Google was involved in a separate case, accused of overcharging consumers through restrictions on the distribution of apps on Android devices and unneeded fees for in-app transactions. As part of the settlement, Google is expected to pay \$700 million.

These high-quality timely shares offer **broad appeal.** The stock gets the top score for Price Growth Persistence (100 out of 100) February 2, 2024 Kathleen Uckert

(A) Diluted earnings per share for Class A and B common stock and Class C capital stock. Excludes nonrecurring gains/(losses): '08, cludes nonrecurring gains/(losses): '08, (\$0.17); '14, (\$0.03); '17, (\$0.90); '18, (\$0.15);

ings report due late April. (B) In millions. (C) Class A common stock entitled to one vote per share. Class B common stock entitled to 10

'19, (0.12). Qtly egs. may not sum. Next earn- votes per share. Class C common stock is non-

Company's Financial Strength Stock's Price Stability Price Growth Persistence 85 100 **Earnings Predictability**