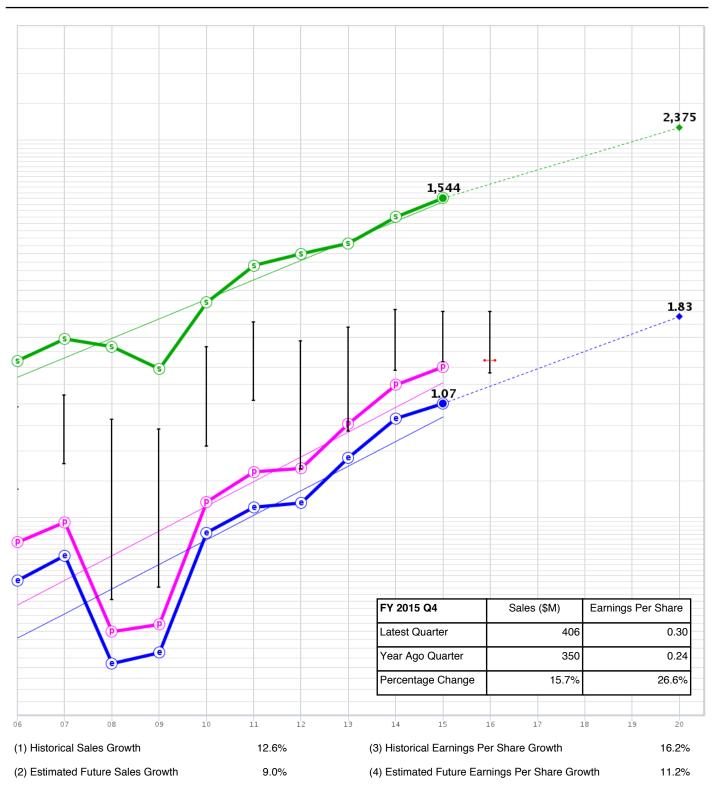


Stock Selection Guide

Company Gentex	Date 02/12/16						
Prepared by EMMONS	Data taken from BI Stock Data						
Where traded NAS Industry Auto Parts							
Capitalization Outstanding Amounts Reference							
Preferred (\$M)	0.0	% Insiders % Institutio					
Common (M Shares)	294.3	2.5	96.8				
Debt (\$M) 225.6 % to Tot C	ap	11.6 % Pot I	Dil 1.0				

Symbol: GNTX

VISUAL ANALYSIS of Sales, Earnings, and Price



2 EVALUATING Management

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Last 5 Year Avg.
Pre-tax Profit on Sales	27.8%	27.5%	14.8%	17.7%	24.9%	23.9%	22.7%	28.0%	30.2%	30.0%	27.0%
% Earned on Equity	15.0%	15.2%	8.8%	8.8%	15.6%	16.7%	15.0%	17.9%	19.3%	18.8%	17.5%
% Debt To Capital	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%	14.5%	11.6%	8.6%

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.CLOSING PRICE13.99 (02/12/16)HIGH THIS YEAR18.80LOW THIS YEAR12.93

	А	В	С	D	E	F	G	Н
Year	Pri	ice	Earnings	Price Earn	ings Ratio	Dividend	% Payout	% High Yield
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100
2011	17.7	10.9	0.57	31.0	19.1	0.24	42.1	2.2
2012	15.7	7.2	0.59	26.8	12.3	0.26	44.4	3.6
2013	17.1	9.1	0.77	22.1	11.7	0.28	36.2	3.1
2014	19.1	13.2	0.98	19.4	13.4	0.31	31.6	2.4
2015	18.8	13.8	1.08	17.5	12.9	0.34	31.2	2.4
AVERAGE		10.8		23.4	13.9		37.1	
CURRENT/TTM			1.07			0.34	31.7	
AVERAGE PRICE EA	RNINGS RATIO	18.6	CURRENT PRICE EARNINGS RATIO 13.0					

4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIG	H PRICE - NEXT 5 YE	ARS								
	Avg. High P/E	19.0	X Estimate High Earnir	ngs/Share		1.83	3 =	Forecas	ted High Price	\$ 34.7
B LO	W PRICE - NEXT 5 YE	ARS								
	(a) Avg. Low P/E	13.9	X Estimate Low Earnin	gs/Share		1.07	7 =	Forecas	sted Low Price	\$ 14.9
	(b) Avg. Low Price of	Last 5 Years	10.8							
	(c) Recent Market Lov	w Price	12.9							
	(d) Price Dividend Wil	l Support	Indicated Dividend High Yield	=		0.34 3.62%		=	9.3	
							Select	ed Foreca	sted Low Price	\$ 9.4
C ZOI	0		–	. .				-		
	Forecasted High Price		Minus Forecasted Low I		9.4	=	25.3	Range.	25% of Ran	ge 6.3
		Buy Zone Hold Zone	9.4 15.7	to		15.7				
		Sell Zone	28.4	to to		28.4 34.7				
	D					34.7			-	
	Present Ma	arket Price of	13.99	15	in the		В	JY	Zone	
D UPS	SIDE DOWNSIDE RAT	IO (POTENT	IAL GAIN VS. RISK OR	LOSS)						
_	High Price	34.7	Minus Present Price	13	.99	_	20	.74	4.5	To 1
	Present Price	13.99	Minus Low Price	9	.4	- =	4.	59	= 4.5	101
E PRI	CE TARGET (Note: Th	nis shows the	potential market price app	reciation of	over the	next five	e years i	n simple int	erest terms.)	
	High Price	34.7					-	-	-	
-	Closing Price	13.99	— = 2.4824	X 100	=	248.2	4 -	100 =	148.2	% Appreciation
5-YE	AR POTENTIAL									

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

Α	Indicated Annual Dividend	0.34					
	Closing Price	$-\frac{13.99}{13.99} = 0.0243$	= 2.4 % Current Yield				
B AV	ERAGE YIELD - USING FORE	CAST HIGH P/E	AVERAGE YIELD - USING FORECAST AVERAGE P/E				
	<u> </u>	<u>7.1 %</u> = 2.0 %	$\frac{\text{Avg. \% Payout}}{\text{Forecast Average PE}} = \frac{37.1 \%}{16.45} = 2.3 \%$				
c cc	MPOUND ANNUAL RETURN	- USING FORECAST HIGH P/E	COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E				
	Annualized Appreciation	19.9 %	Annualized Appreciation 16.5 %				
	Average Yield	2.0 %	Average Yield 2.3 %				
	Annualized Rate of Return 21.9 %		Annualized Rate of Return 18.8 %				

Gentex