

Stock Selection Guide

Company Gentex	Date 09/28/16							
Prepared by EMMONS	Data taken from BI Stock Data							
Where traded NAS Industry A	uto Parts	S						
Capitalization Outstanding Amounts Reference								
Preferred (\$M)	0.0	% Insiders	% Institution					
Common (M Shares)	291.5	2.4	89.0					
Debt (\$M) 206.9 % to Tot C	Cap	10.4 % Pot [Dil 0.9					

Symbol: GNTX

VISUAL ANALYSIS of Sales, Earnings, and Price



2 EVALUATING Management

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Last 5 Year Avg.
Pre-tax Profit on Sales	27.8%	27.5%	14.8%	17.7%	24.9%	23.9%	22.7%	28.0%	30.2%	30.0%	27.0%
% Earned on Equity	15.0%	15.2%	8.8%	8.8%	15.6%	16.7%	14.9%	18.0%	19.3%	18.8%	17.6%
% Debt To Capital	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%	14.5%	11.9%	8.7%

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.CLOSING PRICE17.64 (09/28/16)HIGH THIS YEAR18.30LOW THIS YEAR12.93

	А	В	С	D	E	F	G	н	
Year	Pri	ice	Earnings	Price Earn	ings Ratio	Dividend	% Payout	% High Yield	
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100	
2011	17.7	10.9	0.57	31.0	19.2	0.24	42.1	2.2	
2012	15.7	7.2	0.59	26.8	12.3	0.26	44.4	3.6	
2013	17.1	9.1	0.78	22.0	11.7	0.28	36.1	3.1	
2014	19.1	13.2	0.98	19.4	13.4	0.31	31.6	2.4	
2015	18.8	13.8	1.08	17.4	12.8	0.34	31.0	2.4	
AVERAGE		10.8		23.3	13.9		37.1		
CURRENT/TTM			1.16			0.36	31.0		
AVERAGE PRICE EA	CURRENT PRI	CE EARNINGS	RATIO: 15.2						

4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

P/E NEXT 5 YEAF ow P/E ow Price of La t Market Low Dividend Will S	13.9 ast 5 Years Price	X Estimate High Earnin X Estimate Low Earnin 10.8 12.9 Indicated Dividend High Yield	•	1.7(1.08 0.34			sted High Price \$	
ow P/E ow Price of La t Market Low Dividend Will S	13.9 ast 5 Years Price	10.8 12.9 Indicated Dividend	gs/Share		3 =	Forecas	sted Low Price \$	15.0
ow Price of La t Market Low Dividend Will S	ast 5 Years Price	10.8 12.9 Indicated Dividend	gs/Share		3 =	Forecas	sted Low Price \$	15.0
t Market Low Dividend Will S	Price	12.9 Indicated Dividend		0.24				
Dividend Will S		Indicated Dividend		0.24				
	Support			0.24				
		i ligit fiola		3.62%		=	9.3	
					Select	ed Forecas	sted Low Price \$	10.8
ng 25%-50%-2						_		
d High Price	39.1	Minus Forecasted Low F			28.3	Range.	25% of Range	e 7.1
	-			-				
		-						
	Sell Zone	32.0	to	39.1				
Present Mark	et Price of	17.64	is in t	he	Bl	JY	Zone	
NSIDE RATIC	(POTENT	AL GAIN VS. RISK OR	LOSS)					
High Price 39.1		Minus Present Price	nt Price 17.64		21.46			
t Price	17.64	Minus Low Price	10.8	=	6.8	81	= 3.2	To 1
T (Note: This	shows the	potential market price app	reciation over	the next fiv	e years ir	n simple int	erest terms.)	
Price	39.1				-	-		
Price	17.64	— = 2.2168	X 100 =	221.6	8 -	100 =	121.7 %	% Appreciation
	Present Mark NSIDE RATIC Price Price T (Note: This Price Price	Buy Zone Hold Zone Sell Zone Present Market Price of NSIDE RATIO (POTENT) Price 39.1 Price 17.64 T (Note: This shows the Price 39.1	Buy Zone10.8Hold Zone17.9Sell Zone32.0Present Market Price of17.64NSIDE RATIO (POTENTIAL GAIN VS. RISK OR I PriceMinus Present PricePrice17.64Minus Low PriceT (Note: This shows the potential market price appr Price39.1 17.64Price39.1 17.64= 2.2168	Buy Zone10.8toHold Zone17.9toSell Zone32.0toPresent Market Price of17.64is in toNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)Price39.1Minus Present Price17.64Minus Low Price10.8T (Note: This shows the potential market price appreciation over Price39.1Price39.1=2.2168X100	Buy Zone10.8to17.9Hold Zone17.9to32.0Sell Zone32.0to39.1Present Market Price of17.64is in theNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)Price39.1Minus Present Price17.64Price17.64Minus Low Price10.8=T (Note: This shows the potential market price appreciation over the next five Price39.1=2.2168Price17.64=2.2168X100=Price17.64=2.2168X100=	Buy Zone10.8to17.9Hold Zone17.9to32.0Sell Zone32.0to39.1Present Market Price of17.64is in theBUNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)Price39.1Minus Present Price17.64Price39.1Minus Low Price10.8=21.64T (Note: This shows the potential market price appreciation over the next five years in Price39.10.0100	Buy Zone10.8to17.9Hold Zone17.9to32.0Sell Zone32.0to39.1Present Market Price of17.64is in theBUYNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)Price39.1Minus Present Price17.64Price17.64Minus Low Price10.8=21.46Chrice39.1Minus Low Price10.8=21.46Minus Low Price10.8=10.8Context This shows the potential market price appreciation over the next five years in simple integrice39.1100Price39.10.01001000.01000.0100	Buy Zone10.8to17.9Hold Zone17.9to32.0Sell Zone32.0to39.1Present Market Price of17.64is in theBUYZoneSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)Price39.1Minus Present Price17.64= 21.46 Price17.64Minus Low Price10.8= 21.46 Chrise39.1Minus Low Price10.8= 21.46 Price39.1Minus Low Price10.8= 21.46 Price39.10.000V/100100101

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

Α	Indicated Annual Dividend	0.34			
	Closing Price	17.64	= 0.0204	= 2.0 % Current Yield	
B AV	ERAGE YIELD - USING FOR	RECAST HIGH P/E	AVERAGE YIELD - USING FORECAST AVERAGE P/E		
	Avg. % Payout	37.1 % =	1.6 %	<u>Avg. % Payout</u> = $\frac{37.1 \%}{2.0 \%}$ = 2.0 %	
	Forecast High PE	23.00 -	1.0 /0	Forecast Average PE 18.45 2.0 %	
c co	MPOUND ANNUAL RETUR	N - USING FOREC	AST HIGH P/E	COMPOUND ANNUAL RETURN - USING FORECAST AVG	₽/E
	Annualized Appreciation	17.3 %		Annualized Appreciation 12.2 %	
	Average Yield	1.6 %		Average Yield 2.0 %	
Annualized Rate of Return		18.9 %		Annualized Rate of Return 14.2 %	

Gentex