HOLD  $\star$   $\star$ 

# Gentex Corp

Recommendation

Equity Analyst E. Levy-CFA

**GICS Sector** Consumer Discretionary Sub-Industry Auto Parts & Equipment Summary This company manufactures automatic-dimming rearview mirrors for the automotive industry and fire protection products for commercial applications.

12-Mo. Target Price

\$22.00

# Key Stock Statistics (Source S&P Capital IQ, Vickers, company reports)

52-Wk Range \$21.89-13.02 Trailing 12-Month EPS \$1.19 Trailing 12-Month P/E \$10K Invested 5 Yrs Ago \$17,125

S&P Oper. EPS 2017E S&P Oper. EPS 2018E P/E on S&P Oper. EPS 2017E 17.2 Common Shares Outstg. (M)

1.32 Market Capitalization(B) 1.45 Yield (%)

15.5 **Dividend Rate/Share** 295.3

Institutional Ownership (%)



S&P

apital IQ

**Investment Style** 

Mid-Cap Growth

**Price Performance** STARS 30-Week Mov. Ava. 10-Week Mov. Ava GAAP Earnings vs. Previous Year Volume Above Ava ъЫ **★**1 12-Mo. Target Price 20 16 Share Price 12 2-for-1 8 Volume(Mil.) 15 10 \* MAMJ JASOND JEMAMJ JASOND JEMAMJ JASOND JEMAMJ JASOND JEMAMJ JASOND JEMA 2012 2013 2014 2015 2016

Past performance is not an indication of future performance and should not be relied upon as such.

Analysis prepared by Equity Analyst E. Levy-CFA on Jan 27, 2017 10:36 AM, when the stock traded at \$21.08.

# Highlights

- ➤ We expect 2017 revenues to rise about 8.4%, on aggregate higher U.S., European, Japan and Korea mirror sales, increased dimmable airplane windows sales, and ongoing benefits from the HomeLink acquisition. We expect revenues to advance on greater penetration, even as U.S., Japan and Korea production slows; Europe production should rise. The company revenues are likely to outpace global industry production volume, helped by increased content per vehicle. Fire protection revenues likely will not change meaningfully. We expect growth in dimmable airplane windows, albeit from a tiny but expanding base, as production of the Boeing 787 Dreamliner increases.
- ► We project slightly narrower operating margins for 2017, as price reductions and unfavorable currency outweigh cost cutting and operating leverage. Contributions to other income from realized equity gains should rise this year.
- ► We see GNTX as a beneficiary of possible federal tax rate policy changes. We expect EPS will increase to \$1.32 in 2016 and \$1.45 in 2017. GNTX's strategy for growth includes adding features to interior and exterior auto mirrors.

### **Investment Rationale/Risk**

Price

\$20.43 (as of Feb 03, 2017 4:00 PM ET)

- ► GNTX recently traded at a premium to the peer average based on 2017 EPS estimates, but at a discount to the S&P MidCap 400 Index. We think a premium to peers is warranted by GN-TX's historical ability to generate more consistent growth than peers, and also given new U.S. Department of Transportation rules regarding expanding the required field of view to detect objects directly behind vehicles.
- Risks to our recommendation and target price include lower production or demand for vehicles, especially those with relatively high GNTX product content, lower average selling prices and a weaker-than-expected mix or penetration of new products. Another risk is a move by customers away from mirror-based displays to alternate in-vehicle display locations.
- ➤ Our 12-month target price of \$22 is derived by applying a multiple of about 17X our 2017 estimate, near GNTX's three-year average forward P/E and toward the lower part of GNTX's seven-year historical range. We see slowing GNTX near-term growth, but we see trends supportive of increased Gentex content. We expect EPS accretion from the HomeLink acquisition and increasing visibility for 2016.

**Report Currency** 

USD

LOW	MEDIUM	HIGH

Our risk assessment reflects the cyclical nature of GNTX's markets and its dependence on certain customers, offset by the absence of long-term debt on its balance sheet.

### **Revenue/Earnings Data**

### **Revenue (Million \$)**

	10	20	30	40	Year
2016	405.6	423.8	429.6	419.9	1,679
2015	368.9	379.3	389.8	405.6	1,544
2014	335.7	338.4	350.9	350.4	1,376
2013	269.5	287.0	288.6	326.8	1,172
2012	290.7	280.3	268.3	260.4	1,100
2011	251.0	243.0	269.5	260.4	1,024

### Earnings Per Share (\$)

2016	0.28	0.30	0.32	0.31	1.19
2015	0.26	0.25	0.27	0.30	1.08
2014	0.24	0.26	0.25	0.24	0.98
2013	0.16	0.18	0.19	0.24	0.78
2012	0.16	0.14	0.15	0.14	0.58
2011	0.15	0.14	0.15	0.14	0.57

Fiscal year ended Dec. 31. Next earnings report expected: Late April. EPS Estimates based on S&P Capital IQ Operating Earnings; historical GAAP earnings are as reported in Company reports.

Divider	nd Data					
Amount (\$)	Date Decl.	Ex-Div. Date	Stk. of Record	Payment Date		
0.085	Feb 25	Apr 5	Apr 7	Apr 17 '16		
0.090	May 19	Jul 5	Jul 7	Jul 20 '16		
0.090	Aug 31	Oct 5	Oct 7	Oct 19 '16		
0.090	Nov 30	Jan 4	Jan 6	Jan 18 '17		
Dividends have been paid since 2003. Source: Company reports.						

Past performance is not an indication of future performance and should not be relied upon as such

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This document is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this report. Investors should seek In souchants a finite due to provide personal measures a due to be not uses not use and to be short use the short use and the short use and the short use the short use the short use and the short use the shor

### Business Summary January 27, 2017

CORPORATE OVERVIEW. Gentex Corp. develops, manufactures and markets proprietary electro-optic products, including electrochromic, automatic-dimming automotive rearview mirrors, and a line of fire protection products primarily for the commercial building industry. With an approximately 91% market share in auto-dimming rearview mirrors in 2015, up from 90% in 2014 and 88% in 2013, GNTX is viewed to be the dominant supplier to the automotive industry.

Automotive products provided about 98% of sales in 2015, compared to 97% in 2014 and 98% in both 2013 and 2012.

The company ships interior mirrors as well as flat, convex and aspheric sub-assemblies for exterior use. In 2015, it sold 33.0 million mirrors, up from 2014's 29 million.

GNTX's line of fire protection products consists of approximately 55 different models of smoke alarms and smoke detectors, and more than 100 different models of signaling appliances.

The company and PPG Aerospace work together to provide variably dimmable windows for the passenger compartment of Boeing's 787 Dreamliner aircraft.

Regionally, North America accounted for 37% of auto-dimming mirror shipment units in 2015. Europe (mostly Germany) and Asia-Pacific accounted for the balance.

CORPORATE STRATEGY. The company seeks to expand revenues via new models, greater penetration of existing markets and adding exterior mirrors. It seeks to be first to market new technologies and improve its manufacturing capabilities.

We expect the company to expand in Europe and Asia and to add features for mirrors. We also see the company continuing to focus on research and development for new technologies.

In September 2013, Gentex acquired HomeLink from Johnson Controls (JCI) for \$700 million. Gentex funded the transaction from cash on hand and by issuing debt.

MARKET PROFILE. We forecast higher global vehicle production in 2017, with production trends varying by country. U.S. new light vehicle production should decrease. We project higher production in Asia, and expect improved U.S. automotive replacement parts market demand.

POTENTIAL CATALYSTS. The Kids Transportation Safety Act of 2007 was signed into law in February 2008. The law revises federal standards to expand the field of view so that drivers can detect objects directly behind vehicles. We think the company, with its rear camera display (RCD) mirror, is a potential beneficiary of the Act, as it could require additional vehicle mirrors, sensors or cameras. However, we think any significant related revenues are likely years away (2018). In December 2010, the U.S. Department of Transportation proposed rules regarding the required field of view to detect objects directly behind vehicles. Further updates to the Act have been repeatedly delayed, but a final rule was announced March 31, 2014. We think sales of Gentex's rear camera display mirrors would increase if new rules are enforced.

Proposed new legislation should help increase demand for rear camera display mirrors, but could also shift customers to competitors' display options.

With relatively little long-term debt, in our view, Gentex could use its free cash flow to repurchase common shares and/or increase its cash dividend.



### **Corporate Information**

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### Officers

Chrmn & CEO F.T. Bauer Chief Acctg Officer K.C. Nash

**COO** P.V. Flynn Secy & General Counsel S. Ryan

SVP & CFO S.R. Downing

# Board Members

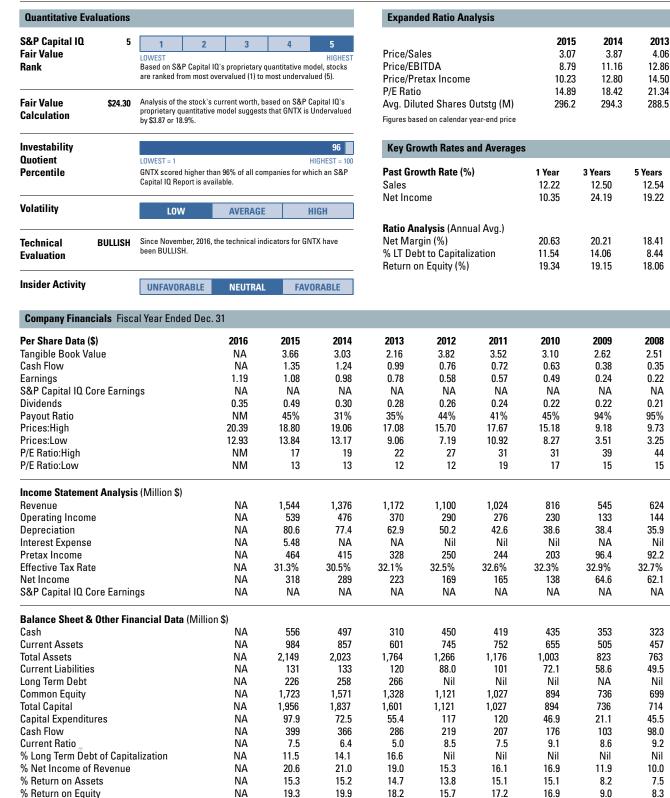
F. T. Bauer G. F. Goode J. A. Hollars R. O. Schaum J. Wallace L. Brown P. Hoekstra J. Mulder F. A. Sotok

**Domicile** Michigan Auditor ERNST & YOUNG

Founded 1974

Employees 4,757

Stockholders 2,286



Data as originally reported in Company reports.; bef. results of disc opers/spec. items. Per share data adj. for stk. divs.; EPS diluted. E-Estimated. NA-Not Available. NM-Not Meaningful. NR-Not Ranked. UR-Under Review.



2012

2.47

9.37

10.87

16.10

287.9

9 Years

12.63

16.45

16.60

5.27

15.63

2007

2.79

0.54

0.43

NA

0.20

46%

11.30

7.43

27

17

654

174

32.4

Nil

180

122

NA

398

528

898

68.4

Nil

807

830

54.5

155

7.7

Nil

18.7

14.5

16.2

32.1%

# **Sub-Industry Outlook**

Our fundamental outlook for the auto parts and equipment sub-industry for the next 12 months is positive, reflecting our expectations for plateauing demand but a favorable mix in the U.S. and rising demand abroad, including China. We think Europe production will improve again in 2017, but currency swings should hurt reported results in U.S. dollars. We think profits should benefit from higher U.S. and international vehicle production.

We estimate 2017 U.S. light vehicle sales will soften about 1.75% to 17.16 million units, down from 2016's record volume. For 2017, we expect gains in most other regions too. Rising prosperity in emerging markets, led by China, should drive global demand growth and European demand should rise, partly offset by declines in some emerging markets. We think higher volume in the U.S. and abroad will help corporate profits and cash flows. Recall costs should be reduced, enhancing profits, although currency swings impact companies' profitability. Positive factors we see in the U.S. include widely available access to consumer credit, rising consumer confidence and employment, a strong stock market and lower gas prices. The average vehicle is now about 11.5 years old, an industry record. A rebound in commodity prices could be a headwind for margins. The strong dollar should hurt those with exposure to sales in denominated in weaker currencies.

We forecast higher global vehicle production in 2017, with production trends varying by country. U.S. new light vehicle production should decrease, but Europe's should rise. We project higher production in Asia, led by China, and we expect improved U.S. automotive replacement parts market demand. We expect global volume to rise in 2017.

Many auto parts suppliers are increasing their

revenues generated outside the U.S. Emerging markets are becoming more attractive to parts manufacturers due to lower labor costs for manufacturing and engineering and/or due to growing demand in local and regional markets. Over time, we expect some domestic parts suppliers to increase penetration of import brands, which are shifting more of their production to the U.S.

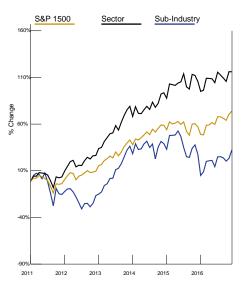
Year to date through January 31, the S&P Auto Parts Equipment Index rose 3.0%, compared to a 1.7% increase in the S&P 1500 Index. In 2016, the S&P Auto Parts & Equipment Index rose 3.5%, compared to a 10.6% increase for the S&P 1500 Index.

### --Efraim Levy, CFA

# **Industry Performance**

### GICS Sector: Consumer Discretionary Sub-Industry: Auto Parts & Equipment

Based on S&P 1500 Indexes Five-Year market price performance through Feb 4, 2017



**NOTE:** All Sector & Sub-Industry information is based on the Global Industry Classification Standard (GICS)

Past performance is not an indication of future performance and should not be relied upon as such.

### Sub-Industry : Auto Parts & Equipment Peer Group\*: Automobile Original Equipment - Smaller Cos.

Peer Group	Stock Symbol	Stk.Mkt. Cap. (Mil. \$)	Recent Stock Price(\$)	52 Week High/Low(\$)	Beta	Yield (%)	P/E Ratio	Fair Value Calc.(\$)	Quality Rankin		Return on Revenue (%)	LTD to Cap (%)
Gentex Corp	GNTX	6,033	20.43	21.89/13.02	1.33	1.8	17	24.30	A+	96	20.6	11.5
Shiloh Industries Spartan Motors Stoneridge Inc Strattec Security	SHLO SPAR SRI STRT	229 286 463 107	12.88 8.30 16.63 29.85	12.92/3.06 10.50/2.81 19.20/11.01 60.38/27.80	0.97 1.63 2.86 1.08	Nil 1.2 Nil 1.9	61 NM 13 25	NA 5.40 NA NA	B- B- C B	13 72 81 73	0.3 NM 3.6 2.3	66.0 3.3 49.0 11.5

NA-Not Available NM-Not Meaningful NR-Not Rated. \*For Peer Groups with more than 15 companies or stocks, selection of issues is based on market capitalization.



### **Analyst Research Notes and other Company News**

### October 20, 2016

03:18 pm ET ... CFRA KEEPS BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 17.17\*\*\*\*): Our 12-month target of \$21 is 16X our '17 EPS estimate of \$1.32, based on historical and peer P/E analysis. We see potential favorable content trends helping GNTX's growth rate exceed its regional markets, even as U.S. industry growth slows. 03 EPS of \$0.32 vs. \$0.27, is in line with our estimate, but \$0.02 above the Capital IQ consensus on slightly better-than-expected revenues. Favorable mix and operating leverage outweighed price reductions, and realized equity gains versus year-ago losses, helped operating margins. We see the company's ongoing share repurchases helping EPS./E. Levy-CFA

### July 22, 2016

12:47 pm ET ... S&P GLOBAL REITERATES BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 17.09\*\*\*\*): We raise our 12-month target by \$3 to \$21, or 16X our '17 EPS estimate of \$1.32 (up \$0.03), based on historical and peer P/E analysis. We see potential favorable content trends helping GNTX grow at a faster pace than its regional markets, even as U.S. industry growth slows. We increase '16's forecast by \$0.03 to \$1.21. GNTX posts 02 EPS of \$0.30 vs. \$0.25, \$0.01 above the Capital IQ consensus estimate, on better-than-expected revenues. Favorable mix and operating leverage outweighed price reductions and realized equity losses versus year-ago gains, helping operating margins. /E. Levy-CFA

### April 22, 2016

01:04 pm ET ... S&P CAPITAL IQ REITERATES BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 15.86\*\*\*\*): We raise our 12-month target by \$2 to \$18, or 14X our '17 EPS estimate of \$1.29 (cut \$0.02), based on historical and peer P/E analysis, amid slowing US industry growth. We increase '16's forecast by \$0.02 to \$1.18. GNTX posts Q1 EPS of \$0.28 vs. \$0.26, in line with the Capital IQ consensus estimate, on slightly better-than-expected revenues. Operating margins were helped by favorable operating leverage outweighing annual price reductions, but realized equity gains decreased. We see gains in North America, Europe, Japan and Korea production helping GNTX revenue grow 9% in '16. /E. Levy-CFA

### January 29, 2016

11:56 am ET ... S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 13.27\*\*\*\*): We lower our 12-month target by \$4 to \$16, or 14X our '16 EPS estimate of \$1.16 (down \$0.02), based on historical P/E analysis amid falling peer valuations and slowing growth. We initiate a '17 forecast at \$1.33. GNTX posts Q4 EPS of \$0.30 vs. \$0.24, \$0.04 above our forecast and \$0.03 higher than the Capital IQ consensus, on greater-than-expected revenues, despite unfavorable exchange rates. Margins improved, helped by purchasing costs reductions and better mix. We see gains in North America, Europe, Japan and Korea production helping GNTX revenue grow some 8% in '16. /E. Levy-CFA

## January 29, 2016

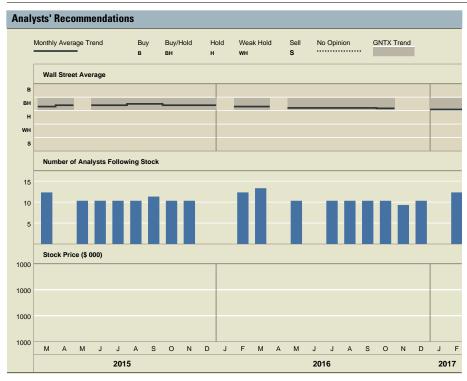
11:56 am ET ... CORRECTION - S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 13.27\*\*\*\*): We lower our 12-month target by \$4 to \$16, or 14X our '16 EPS estimate of \$1.16 (cut by \$0.02), on historical P/E analysis amid falling peer valuations and slowing growth. We initiate a '17 forecast at \$1.31 (had published \$1.33). GNTX posts Q4 EPS of \$0.30 vs. \$0.24, \$0.04 above our forecast and \$0.03 higher than the Capital IQ consensus, on greater-than-expected revenues, despite unfavorable exchange rates. Margins improved, helped by purchasing costs reductions and better mix. We see gains in North America, Europe, Japan and Korea production helping revenue grow 8% in '16. /E. Levy-CFA

### January 29, 2016

11:56 am ET ... S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF GENTEX CORP. (GNTX 13.27\*\*\*\*): We lower our 12-month target by \$4 to \$16, or 14X our '16 EPS estimate of \$1.16 (cut by \$0.02), on historical P/E analysis amid falling peer valuations and slowing growth. We initiate a '17 forecast at \$1.31 (had published \$1.33). GNTX posts Q4 EPS of \$0.30 vs. \$0.24, \$0.04 above our forecast and \$0.03 higher than the Capital IQ consensus, on greater-than-expected revenues, despite unfavorable exchange rates. Margins improved, helped by purchasing costs reductions and better mix. We see gains in North America, Europe, Japan and Korea production helping revenue grow 8% in '16. /E. Levy-CFA

### October 21, 2015 01:31 pm ET ... S&P CAPITAL IQ MAINTAINS BUY OPINION ON SHARES OF

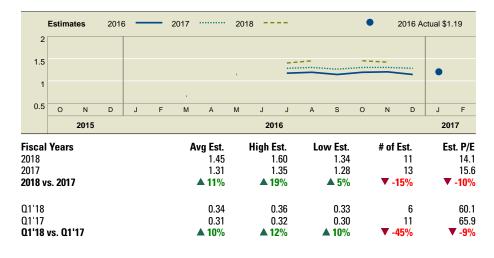
GENTEX CORP. (GNTX 15.80\*\*\*\*): We raise our '15 EPS estimate \$0.01 and '16's by \$0.05 to \$1.18, on an improved operating margin outlook. We keep our 12-month target price of \$20, or 17X our '16 EPS estimate, based on historical P/E analysis. GNTX posts 0.3 EPS of \$0.27, vs. \$0.25, in line with the Capital IQ consensus and \$0.01 above our estimate. Revenues were modestly below expectations, hurt by unfavorable exchange rates. A reduction from realized investment income to a loss weighed year over year comparisons. We see gains in North American and European production helping revenue growth about 11% in '15. /E. Levy-CFA



Of the total 13 companies following GNTX, 13 analysts currently publish recommendations.

	No. of Recommendations	% of Total	1 Mo. Prior	3 Mos. Prior
Buy	4	31	4	0
Buy/Hold	2	15	2	0
Hold	4	31	4	0
Weak Hold	1	8	1	0
Sell	1	8	1	0
No Opinion	1	8	1	0
Total	13	100	13	0

## Wall Street Consensus Estimates



A company's earnings outlook plays a major part in any investment decision. S&P Capital IQ organizes the earnings estimates of over 2,300 Wall Street analysts, and provides their consensus of earnings over the next two years, as well as how those earnings estimates have changed over time. Note that the information provided in relation to consensus estimates is not intended to predict actual results and should not be taken as a reliable indicator of future performance.

### Wall Street Consensus Opinion

### **BUY/HOLD**

## **Companies Offering Coverage**

BMO Capital Markets Equity Research BofA Merrill Lynch Buckingham Research Group Inc. Craig-Hallum Capital Group LLC FBR Capital Markets & Co. Great Lakes Review JP Morgan KGI Securities Co. Ltd. KeyBanc Capital Markets Inc. Morningstar Inc. Robert W. Baird & Co. Susquehanna Financial Group, LLLP Wells Fargo Securities, LLC

### Wall Street Consensus vs. Performance

For fiscal year 2017, analysts estimate that GNTX will earn US\$ 1.31. For fiscal year 2018, analysts estimate that GNTX's earnings per share will grow by 11% to US\$ 1.45.



# Glossary

### S&P Capital IQ STARS

Since January 1, 1987, S&P Capital IQ Equity Research has ranked a universe of U.S. common stocks, ADRs (American Depositary Receipts), and ADSs (American Depositary Shares) based on a given equity's potential for future performance. Similarly, S&P Capital IQ Equity Research has ranked Asian and European equities since June 30, 2002. Under proprietary STARS (STock Appreciation Ranking System), equity analysts rank equities according to their individual forecast of an equity's future total return potential versus the expected total return of a relevant benchmark (e.g., a regional index (S&P Asia 50 Index, S&P Europe 350® Index or S&P 500® Index)), based on a 12-month time horizon. STARS was designed to meet the needs of investors looking to put their investment decisions in perspective. Data used to assist in determining the STARS ranking may be the result of the analyst's own models as well as internal proprietary models resulting from dynamic data inputs.

### S&P Capital IQ Quality Ranking

(also known as S&P Capital IQ Earnings & Dividend Rankings) - Growth and stability of earnings and dividends are deemed key elements in establishing S&P Capital IQ's earnings and dividend rankings for common stocks, which are designed to capsulize the nature of this record in a single symbol. It should be noted, however, that the process also takes into consideration certain adjustments and modifications deemed desirable in establishing such rankings. The final score for each stock is measured against a scoring matrix determined by analysis of the scores of a large and representative sample of stocks. The range of scores in the array of this sample has been aligned with the following ladder of rankings:

A+ Highest в Below Average

- High А
  - B-Above Average С
- A-B+
- Average
- NR Not Ranked
- D In Reorganization

Lower

Lowest

### S&P Capital IQ EPS Estimates

S&P Capital IQ earnings per share (EPS) estimates reflect analyst projections of future EPS from continuing operations, and generally exclude various items that are viewed as special, non-recurring, or extraordinary. Also, S&P Capital IQ EPS estimates reflect either forecasts of equity analysts; or, the consensus (average) EPS estimate, which are independently compiled by Capital IQ, a data provider to S&P Capital IQ Equity Research. Among the items typically excluded from EPS estimates are asset sale gains; impairment, restructuring or merger-related charges; legal and insurance settlements; in process research and development expenses; gains or losses on the extinguishment of debt; the cumulative effect of accounting changes; and earnings related to operations that have been classified by the company as discontinued. The inclusion of some items, such as stock option expense and recurring types of other charges, may vary, and depend on such factors as industry practice, analyst judgment, and the extent to which some types of data is disclosed by companies.

### S&P Capital IQ Core Earnings

S&P Capital IQ Core Earnings is a uniform methodology for adjusting operating earnings by focusing on a company's after-tax earnings generated from its principal businesses. Included in the definition are employee stock option grant expenses, pension costs, restructuring charges from ongoing operations, write-downs of depreciable or amortizable operating assets, purchased research and development, M&A related expenses and unrealized gains/losses from hedging activities. Excluded from the definition are pension gains, impairment of goodwill charges, gains or losses from asset sales, reversal of prior-year charges and provision from litigation or insurance settlements.

### S&P Capital IQ 12-Month Target Price

The equity analyst's projection of the market price a given security will command 12 months hence, based on a combination of intrinsic, relative, and private market valuation metrics, including S&P Capital IQ Fair Value.

### S&P Capital IQ Equity Research

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### Abbreviations Used in S&P Capital IQ Equity Research Reports

CAGR - Compound Annual Growth Rate CAPEX - Capital Expenditures CY - Calendar Year DCF - Discounted Cash Flow DDM - Dividend Discount Model EBIT - Earnings Before Interest and Taxes EBITDA - Earnings Before Interest, Taxes, Depreciation and Amortization

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EPS - Earnings Per Share EV - Enterprise Value FCF - Free Cash Flow FFO - Funds From Operations FY - Fiscal Year P/E - Price/Earnings P/NAV - Price to Net Asset Value PEG Ratio - P/E-to-Growth Ratio PV - Present Value R&D - Research & Development ROCE - Return on Capital Employed ROE - Return on Equity ROI - Return on Investment ROIC - Return on Invested Capital ROA - Return on Assets SG&A - Selling, General & Administrative Expenses SOTP - Sum-of-The-Parts WACC - Weighted Average Cost of Capital

### Dividends on American Depository Receipts (ADRs) and American Depository Shares (ADSs) are net of taxes (paid in the country of origin).

## S&P Capital IQ Qualitative Risk Assessment

Reflects an equity analyst's view of a given company's operational risk, or the risk of a firm's ability to continue as an ongoing concern. The Qualitative Risk Assessment is a relative ranking to the S&P U.S. STARS universe, and should be reflective of risk factors related to a company's operations, as opposed to risk and volatility measures associated with share prices. For an ETF this reflects on a capitalization-weighted basis, the average qualitative risk assessment assigned to holdings of the fund.

#### STARS Ranking system and definition: ★★★★★ 5-STARS (Strong Buy):

# Total return is expected to outperform the total return of a relevant benchmark, by a

wide margin over the coming 12 months, with shares rising in price on an absolute basis

# $\star \star \star \star \star \star$ 4-STARS (Buy):

Total return is expected to outperform the total return of a relevant benchmark over the coming 12 months, with shares rising in price on an absolute basis

#### 3-STARS (Hold): \*\*\*

Total return is expected to closely approximate the total return of a relevant benchmark over the coming 12 months, with shares generally rising in price on an absolute basis

#### 2-STARS (Sell): \*\*

Total return is expected to underperform the total return of a relevant benchmark over the coming 12 months, and the share price not anticipated to show a gain. \* \*1-STAR (Strong Sell):

Total return is expected to underperform the total return of a relevant benchmark by a wide margin over the coming 12 months, with shares falling in price on an absolute basis.

#### Relevant benchmarks:

In North America, the relevant benchmark is the S&P 500 Index, in Europe and in Asia, the relevant benchmarks are the S&P Europe 350 Index and the S&P Asia 50 Index, respectively.

# Disclosures

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### **STARS Stock Reports:**

Qualitative STARS recommendations are determined and assigned by equity analysts. For reports containing STARS recommendations refer to the Glossary section of the report for detailed methodology and the definition of STARS rankings.

### **Quantitative Stock Reports:**

Quantitative recommendations are determined by ranking a universe of common stocks based on 5 measures or model categories: Valuation, Quality, Growth, Street Sentiment, and Price Momentum. In the U.S., a sixth sub-category for Financial Health will also be displayed. Percentile scores are used to compare each company to all other companies in the same universe for each model category. The five (six) model category scores are then weighted and rolled up into a single percentile ranking for that company. For reports containing quantitative recommendations refer to the Glossary section of the report for detailed methodology and the definition of Quantitative rankings.

### STARS Stock Reports and Quantitative Stock Reports:

The methodologies used in STARS Stock Reports and Quantitative Stock Reports (collectively, the "S&P Capital IQ Research Reports" or "Research Reports") reflect different criteria, assumptions and analytical methods and may have differing recommendations. The methodologies and data used to generate the different types of Research Reports are believed by the author and distributor reasonable and appropriate. Generally, CFRA does not generate reports with different ranking methodologies for the same issuer. However, in the event that different methodologies or data are used on the analysis of an issuer, the methodologies may lead to different views or recommendations on the issuer, which may at times result in contradicting assessments of an issuer. CFRA reserves the right to alter, replace or vary models, methodologies or assumptions from time to time and without notice to clients.

### STARS Stock Reports:

Global STARS Distribution as of September 30, 2016

Ranking	North America	Europe	Asia	Global
Buy	25.0%	29.3%	16.1%	24.6%
Hold	50.6%	53.7%	77.4%	54.7%
Sell	24.4%	17.0%	6.5%	20.7%
Total	100%	100%	100%	100%

### **Analyst Certification**

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