MONSTER BEVERAGE CORP (MNST-0)

Food & Beverages / Beverages / Non-Alcoholic Beverages

LSEG Stock Reports Plus

DETAILED STOCK REPORT

Report Date: 2024-Jan-05

Score Averages

ROE LTG Forecast 1-Mo Return Last Close Avg Daily Vol 52-Week High Trailing PE Annual Div 57.71 (USD) 5.1M 60.47 38.9 21.3% 4.6% 2024 January 04 Forward PE Annual Rev 3-Mo Return 52-Week Low Inst Own Market Cap Dividend Yield NASDAQ Exchange 59.9B 47.13 32.9 6.9B 68.5% 10.3%

AVERAGE SCORE

NEUTRAL OUTLOOK: MNST's current score is relatively in-line with the market.

AVERAGE

2023-12

| | Beve | rages G | roup: 5 | .7 | Ме | ga Market Cap: 6.9 |
|-------|-------------|----------|----------|-----|--------|---------------------------|
| | Food & Beve | rages Se | ector: 5 | .2 | 5 | S&P 500 Index: 6.7 |
| Peers | -6M | -3M | -1M | -1W | Curren | t 1Y Trend |
| KDP | 7 | 7 | 9 | 10 | 10 | |
| CCEP | 10 | 7 | 9 | 9 | 9 | |
| MNST | 8 | 6 | 7 | 7 | 7 | |
| КО | 6 | 7 | 5 | 6 | 6 | |
| PEP | 8 | 7 | 7 | 7 | 6 | |

HIGHLIGHTS

2020-12

Positive

Neutral

Negative

 The score for Monster Beverage Corp last changed from 8 to 7 on 2023-12-17.

2021-12

Average Score Trend (4-Week Moving Avg)

2022-12

 The recent change in the Average Score was primarily due to a decline in the Price Momentum and Insider Trading component scores.

I/B/E/S MEAN

Buy 25 Analysts

Mean recommendation from all analysts covering the company on a standardized 5-point scale.

Buy

Strong Sell Sell

Hold



PRICE AND VOLUME CHARTS





BUSINESS SUMMARY

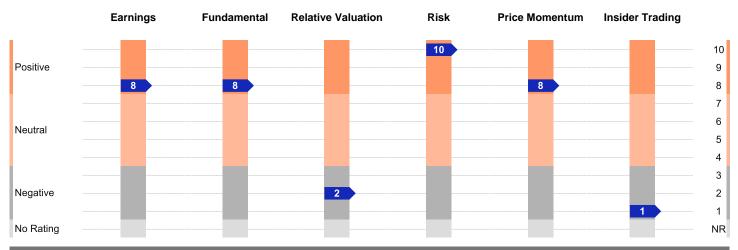
Monster Beverage Corp. Monster Beverage 1990 Corporation is a holding company. Through its subsidiaries, it develops, markets, sells and distributes energy drink beverages and concentrates on energy drink beverages under various brand names. The Company's segments include Monster Energy Drinks, which is comprised of its Monster Energy drinks, Reign Total Body Fuel high performance energy drinks, Monster Tour Water and True North Pure Energy Seltzers; Strategic Brands segment, which is comprised of the various energy drink brands; Alcohol Brands segment, which is comprised of the various craft beers and hard seltzers, as well as The Beast Unleashed FMBs, and Other segment, which is comprised of certain products sold by American Fruits and Flavors LLC, a wholly owned subsidiary of the Company, to independent third-party customers. Its brands include Monster Energy Ultra, Java Monster, Juice Monster, Monster Hydro Super Sport, Monster Dragon Tea, Reign Total Body Fuel, True North, Mother, and Predator.

Report Date: 2024-Jan-05

INDICATOR COMPONENTS

AVERAGE SCORE

The **AVERAGE SCORE** combines the quantitative analysis of six widely-used investment decision making tools: Earnings, Fundamental, Relative Valuation, Risk, Price Momentum and Insider Trading. A simple average of the underlying component ratings is normally distributed to rank stocks on a 1-10 scale (10 being awarded to the most favorable). These factors may be evaluated differently using alternative methodologies and the importance of individual factors varies across industries, market capitalization and investment styles. Additional criteria should always be used to evaluate a stock.



OPTIMIZED SCORE



Historically, companies with an Optimized Score of 8 have tended to moderately outperform the market over the following 12-month period.



As an alternative approach to equally weighting each of the six factors, independent research firm, Verus Analytics, conducted a backtest to empirically determine an optimal factor blend. Results and weighting vary across four different market capitalization categories. For large/mid cap stocks, Fundamental and Earnings historically provided the most explanatory power among the factors and are weighted heavily in the Optimized Score. Among the small/micro cap universe, Insider Trading joined Fundamental and Earnings as the most significant factors to explain returns.

| PEER | ANALYSIS | | | | | | | | | | Curre | ncy in USD |
|------------------|----------|-----------------------|----------------|----------------|----------------|---------------|----------------|---------------|-------------------|---------------|------------------------------|------------------|
| | | | PRICE | MOMENTU | IM | | VALUA | TION | FUNDAM | ENTAL | ANALYST | S |
| Average Score | Ticker | Price (2024-01-04) | 1-Mo Return | 3-Mo Return | 1-Yr Return | Market Cap | Trailing PE | Forward PE | Dividend Yield | Net Margin | LTG I/B/E/S Forecast Mean | # of Analysts |
| 6 | ко | 59.76 | 2.0% | 8.6% | -5.0% | 254.8B | 24.0 | 21.6 | 3.1% | 23.9% | 6.1% Buy | 25 |
| 6 | PEP | 171.47 | 1.4% | 1.5% | -4.2% | 233.5B | 28.6 | 21.4 | 3.0% | 9.0% | 8.6% Buy | 22 |
| 7 | MNST | 57.71 | 4.6% | 10.3% | 13.0% | 59.9B | 38.9 | 32.9 | | 22.6% | Buy | 25 |
| 10 | KDP | 32.37 | 0.43% | 2.1% | -9.7% | 46.6B | 23.5 | 17.3 | 2.7% | 13.2% | 6.9% Buy | 19 |
| 9 | CCEP | 65.45 | 5.6% | 7.0% | 17.6% | 30.6B | 18.2 | 16.4 | 3.0% | 9.4% | 8.0% Buy | 17 |
| 6 | CELH | 56.55 | 8.0% | 8.3% | 68.1% | 12.6B | 117.8 | 62.3 | | 12.4% | Buy | 14 |
| 10 | COKE | 916.00 | 22.8% | 42.0% | 88.5% | 7.8B | 19.7 | | 0.22% | 6.8% | | |
| 6 | FIZZ | 52.38 | 7.9% | 10.8% | 15.6% | 4.6B | 29.8 | 27.1 | | 13.9% | Sell | 2 |
| 6 | coco | 24.97 | -12.0% | -8.5% | 79.5% | 1.5B | 39.0 | 29.5 | | 7.7% | Buy | 9 |
| 6 | ZVIA | 1.85 | -11.1% | -10.2% | -55.4% | 101M | | | | -11.4% | Buy | 7 |
| 3 | BRFH | 1.39 | -5.8% | -26.5% | 6.9% | 22M | | | | -52.4% | Buy | 2 |
| 6.8 | Average | 130.90 | 2.2% | 4.1% | 19.5% | 59.3B | 37.7 | 28.6 | 2.4% | 5.0% | 7.4% Buy | 14.2 |

| BRFH | Barfresh Food Group Inc | FIZZ | National Beverage Corp |
|------|----------------------------|------|------------------------|
| CCEP | Coca-Cola Europacific | KDP | Keurig Dr Pepper Inc |
| CELH | Celsius Holdings Inc | KO | Coca-Cola Co |
| COCO | Vita Coco Company Inc | PEP | PepsiCo Inc |
| COKE | Coca-Cola Consolidated Inc | ZVIA | Zevia PBC |

2021-12

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Currency in USD

EARNINGS POSITIVE OUTLOOK: Strong earnings with recent analyst upgrades or a history of surpassing consensus estimates. Earnings Score Trend (4-Week Moving Avg) Positive Positive PEP EARNINGS Beverages Group: 6.2 Food & Beverages Sector: 5.3 Peers -6M -3M -1M PEP 10 7 10

2022-12

Earnings Score Averages

Beverages Group: **6.2** Mega Market Cap: **6.8** Beverages Sector: **5.3** S&P 500 Index: **6.6**

| Peers | -6M | -3M | -1M | -1W | Current | 1Y Trend |
|-------|-----|-----|-----|-----|---------|----------|
| PEP | 10 | 7 | 10 | 10 | 10 | |
| КО | 6 | 10 | 9 | 9 | 9 | |
| KDP | 6 | 7 | 8 | 8 | 8 | |
| MNST | 5 | 6 | 9 | 7 | 8 | |
| CCEP | 8 | 6 | 7 | 7 | 7 | |

EARNINGS INDICATORS

2020-12

Neutral

Negative

| | Earnings Surprises (33.3% weight) | Estimate Revisions (33.3% weight) | Recommendation Changes (33.3% weight) | |
|-----------|--------------------------------------|--|---------------------------------------|------------------|
| Positive | 9 KO PEP KDP | | PEP 8 | 10 9 8 |
| Neutral | 7 CCEP MNST | 7 MNST 6 KDP PEP 5 KO CCEP | 7 CCEP KO MNSI | 7 6 5 4 |
| Negative | | | | 3 2 1 |
| No Rating | | | NR KDP | NR |

2023-12

Positive Surprises (>2%) 2 # Negative Surprises (<-2%) 1 # In-Line Surprises (within 2%) 1 Avg Surprise 1.5%

| Last 4 Weeks | |
|--------------------|-------|
| # Up Revisions | 1 |
| # Down Revisions | 0 |
| Avg Up Revisions | 4.0% |
| Avg Down Revisions | 0.00% |

Loot 4 Wooks

| 2 |
|---|
| 1 |
| |

Last 120 Days

HIGHLIGHTS

- Monster Beverage Corp currently has an Earnings Rating of 8, with two of three components rated as bullish (7 or greater). The average Earnings Rating for its Non-Alcoholic Beverages industry is 7.2 and the S&P 500 index average is 6.6.
- MNST's current quarter consensus estimate has remained relatively unchanged over the past 90 days at 0.39. Estimates within its industry have moved an average of -1.0% during the same time period.
- There have been 2 upward and 1 downward broker recommendation changes for Monster Beverage Corp over the past 120 days.

PRICE TARGET

The chart indicates where analysts predict the stock price will be within the next 12 months, as compared to the current price.



| 12-Month Price T | arget |
|--------------------|-------|
| Mean (USD) | 61.90 |
| High | 72.00 |
| Low | 55.00 |
| Target vs. Current | 7.3% |
| # of Analysts | 23 |
| | |



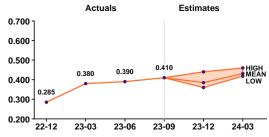
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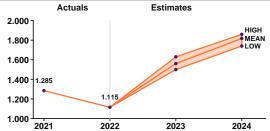
EARNINGS PER SHARE

Earnings per share (EPS) is calculated by dividing a company's earnings by the number of shares outstanding. Analysts tend to interpret a pattern of increasing earnings as a sign of strength and flat or falling earnings as a sign of weakness.

The charts provide a comparison between a company's actual and estimated EPS, including the high and low forecasts.



| Quarterly | 23-12 | 24-03 |
|---------------|-------|-------|
| Mean | 0.385 | 0.431 |
| High | 0.440 | 0.460 |
| Low | 0.360 | 0.418 |
| # of Analysts | 17 | 15 |



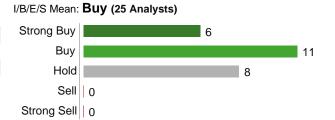
| Annual | 2023 | 2024 |
|---------------|-------|-------|
| Mean | 1.561 | 1.818 |
| High | 1.630 | 1.860 |
| Low | 1.500 | 1.740 |
| # of Analysts | 22 | 23 |

MEAN ESTIMATE TREND

| | Q 23-12 | Q 24-03 | Y 2023 | Y 2024 | Price Target |
|--------------------|------------|------------|-----------|-----------|-----------------|
| Current | 0.385 | 0.431 | 1.561 | 1.818 | 61.90 |
| 30 Days Ago | 0.385 | 0.431 | 1.560 | 1.816 | 61.40 |
| 90 Days Ago | 0.374 | 0.428 | 1.540 | 1.797 | 62.10 |
| % Change (90 Days) | 2.9% | 0.70% | 1.4% | 1.2% | -0.30% |

Current Fiscal Year End: 23-12
Next Expected Report Date: 2024-02-26

ANALYST RECOMMENDATIONS



EARNINGS SURPRISES

Comparing a company's actual earnings to the mean expectation of analysts results in a difference referred to as a 'positive' or 'negative' surprise. Research has shown that when a company reports a surprise, it is often followed by more of the same surprise type.

Surprise Summary (Last 12 Quarters)

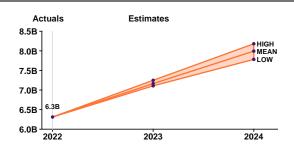
| Surprise Type | Amount | Percent |
|------------------------------|--------|---------|
| Positive Quarters (> 2%) | 4 | 33.3% |
| Negative Quarters (< -2%) | 5 | 41.7% |
| In-Line Quarters (within 2%) | 3 | 25.0% |

Surprise Detail (Last 6 Periods)

| Surprise Type | Announce Date | Period End Date | Actual EPS | Mean EPS | Surprise (%) |
|------------------|------------------|--------------------|---------------|-------------|-----------------|
| Positive | 2023-11-02 | 2023-09-30 | 0.410 | 0.396 | 3.5% |
| In-Line | 2023-08-03 | 2023-06-30 | 0.390 | 0.394 | -1.0% |
| Positive | 2023-05-04 | 2023-03-31 | 0.380 | 0.338 | 12.4% |
| Negative | 2023-02-28 | 2022-12-31 | 0.285 | 0.313 | -8.9% |
| Positive | 2022-11-03 | 2022-09-30 | 0.300 | 0.294 | 2.0% |
| Negative | 2022-08-04 | 2022-06-30 | 0.255 | 0.349 | -26.9% |

ANNUAL REVENUE

A pattern of increasing sales in conjunction with a rising EPS may influence a buy recommendation, while flat or falling sales and faltering earnings may explain a sell recommendation. A rising EPS with flat or falling sales may result from increased cost efficiency and margins, rather than market expansion. This chart shows the sales forecast trend of all analysts and the highest and lowest projections for the current and next fiscal year.



| | 2023 | 2024 |
|-------------------|-------|-------|
| Mean | 7.2B | 8.0B |
| High | 7.2B | 8.2B |
| Low | 7.1B | 7.8B |
| Forecasted Growth | 13.5% | 26.7% |
| # of Analysts | 21 | 21 |



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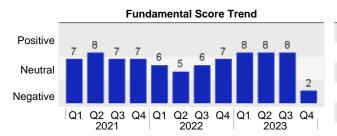
FUNDAMENTAL

FUND-AMENTAL

POSITIVE OUTLOOK: Strong fundamentals such as high profit margins, low debt levels, or growing dividends.

Fundamental Score Averages

Beverages Group: 6.3 Food & Beverages Sector: 5.3 Mega Market Cap: 6.4 S&P 500 Index: 6.2



| Peers | Q1 2023 | Q2 2023 | Q3 2023 | Q4 2023 | Current | 3Y Trend |
|-------|------------|------------|------------|------------|---------|----------|
| MNST | 8 | 8 | 8 | 2 | 8 | IIIII. |
| KDP | 7 | 8 | 7 | 6 | 7 | |
| КО | 6 | 6 | 6 | 3 | 7 | |
| PEP | 5 | 5 | 5 | 3 | 7 | |
| CCEP | NR | NR | NR | NR | 5 | |

FUNDAMENTAL INDICATORS Profitability Earnings Quality Dividend Debt (25% weight) (25% weight) (25% weight) (25% weight) 10 10 **MNST** Positive 9 KO 9 8 7 CCEP PEP KO KDP 6 KDP KDP PEP CCEP Neutral MNST CCEP CCEP KO 5 PEP PEP ΚO KDP 4 3 Negative 2 MNST 2 1 No Rating NR MNST

| Revenue Growth | 11.2% | Current Ratio | 4.5 | Oper. Cash Yield | 1.0% | Dividend Growth | |
|-------------------------------------|-------|-----------------------------------|--------|-------------------------------------|-------|-----------------------------|--|
| For year over year ending 2023-09 | | For interim period ending 2023-09 | | For latest 12 months ending | | For year over year ending | |
| Gross Margin | 52.6% | Debt-to-Capital | 0.0% | Accruals | 11.9% | Dividend Payout | |
| For latest 12 months ending 2023-09 | | For annual period ending 2022-12 | | For latest 12 months ending 2022-12 | | For latest 12 months ending | |
| Return On Equity | 21.3% | Interest Funding | 0.0% | Days Sales In Inv. | 90.7 | Dividend Coverage | |
| For interim period ending 2023-09 | | For interim period ending 2023-03 | | For annual period ending 2022-12 | | For annual period ending | |
| Net Margin | 22.6% | Interest Coverage | 6613.3 | Days Sales In Rec. | 55.3 | Current Div. Yield | |
| For latest 12 months ending 2023-09 | | For interim period ending 2023-09 | | For annual period ending 2022-12 | | For latest 12 months ending | |

HIGHLIGHTS

- Monster Beverage Corp currently has a Fundamental Rating of 8. The average Fundamental Rating for its Non-Alcoholic Beverages industry is 7.0 and the S&P 500 index average is 6.2.
- MNST's net margin of 22.6% is substantially above the Non-Alcoholic Beverages industry average of 9.4%.
- The current ratio of 4.5 for MNST is the highest within its Non-Alcoholic Beverages industry.
- MNST's operating cash yield of 1.0% is substantially below the Non-Alcoholic Beverages industry average of 10.3%.
- Monster Beverage Corp does not currently pay a dividend. Of 16 firms within the Non-Alcoholic Beverages industry, it is among the 7 companies without a dividend.



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RELATIVE VALUATION

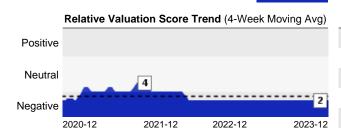
RELATIVE VALUATION

NEGATIVE OUTLOOK: Multiples significantly above the market or the stock's historic norms.

2 ____

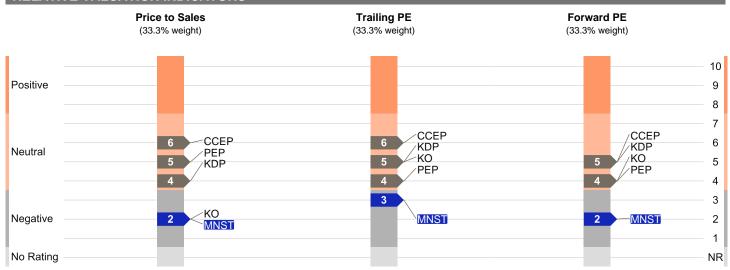
Relative Valuation Score Averages

Beverages Group: **5.2** Mega Market Cap: **4.2** Food & Beverages Sector: **6.6** S&P 500 Index: **4.7**



| Peers | -6M | -3M | -1 M | -1W | Current | 1Y Trend |
|-------|-----|-----|-------------|-----|---------|----------|
| CCEP | 6 | 5 | 6 | 6 | 6 | |
| KDP | 4 | 4 | 4 | 5 | 5 | |
| КО | 3 | 3 | 3 | 4 | 4 | |
| PEP | 3 | 3 | 4 | 4 | 4 | |
| MNST | 2 | 2 | 2 | 2 | 2 | |

RELATIVE VALUATION INDICATORS



| Price to Sales | 8.7 | Trailing PE | 38.9 | Forward PE | 32.9 |
|-------------------|---------------|-------------------|-------------|-------------------|-------------|
| 5-Yr Average | 8.9 | 5-Yr Average | 36.4 | 5-Yr Average | 32.2 |
| Rel. to 5-Yr Avg. | 2% Discount | Rel. to 5-Yr Avg. | 7% Premium | Rel. to 5-Yr Avg. | 2% Premium |
| S&P 500 Index | 2.5 | S&P 500 Index | 25.7 | S&P 500 Index | 20.3 |
| Rel. to S&P 500 | >100% Premium | Rel. to S&P 500 | 52% Premium | Rel. to S&P 500 | 62% Premium |

HIGHLIGHTS

- Monster Beverage Corp currently has a Relative Valuation Rating of 2 which is significantly below the S&P 500 index average rating of 4.7.
- Compared to the Non-Alcoholic Beverages industry, MNST is currently trading at a significant premium based on both Trailing P/E and Forward P/E.
- MNST's Trailing P/E of 38.9 represents a 7% Premium to its 5-year average of 36.4.
- MNST's Forward P/E of 32.9 represents a 2% Premium to its 5-year average of 32.2.



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Food & Beverages / Non-Alcoholic Beverages

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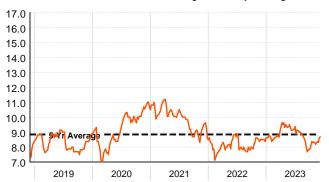
PRICE TO SALES

The most recent week's close price divided by the revenue per share.

Price to Sales: 8.7 5-Year Average: 8.9

S&P 500 Index Average: 2.5

Non-Alcoholic Beverages Industry Average: 3.3



TRAILING PE

The most recent week's close price divided by the sum of the four most recently reported quarterly earnings.

Trailing PE: 38.9

5-Year Average: 36.4

S&P 500 Index Average: 25.7

Non-Alcoholic Beverages Industry Average: 26.3



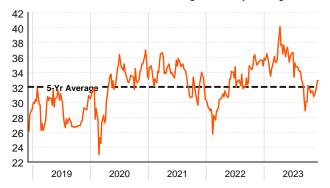
FORWARD PE

The most recent week's close price divided by the sum of the four upcoming quarterly consensus estimates.

Forward PE: 32.9 5-Year Average: 32.2

S&P 500 Index Average: 20.3

Non-Alcoholic Beverages Industry Average: 22.1



FORWARD PEG

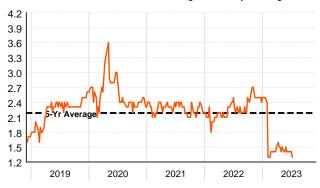
The Forward P/E divided by the five-year forecasted growth rate.

Forward PEG: --

5-Year Average: 2.2

S&P 500 Index Average: 1.9

Non-Alcoholic Beverages Industry Average: 2.4





POSITIVE OUTLOOK: Consistent return patterns (low volatility).

RISK

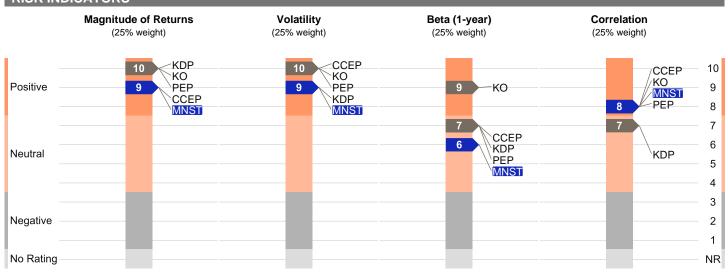
Risk Score Averages

Beverages Group: 6.6 Mega Market Cap: 9.2 Food & Beverages Sector: 5.9 S&P 500 Index: 9.0



| Peers | -6M | -3M | -1 M | -1W | Current | 1Y Trend |
|-------|-----|-----|-------------|-----|---------|----------|
| CCEP | 9 | 10 | 10 | 10 | 10 | |
| KDP | 9 | 10 | 10 | 10 | 10 | |
| KO | 10 | 10 | 10 | 10 | 10 | |
| MNST | 10 | 10 | 10 | 10 | 10 | |
| PEP | 10 | 10 | 10 | 10 | 10 | |

RISK INDICATORS



| Daily Returns (La | ast 90 Days) | Standard Deviation | | Beta vs. S&P 500 | 0.74 | Correlation vs. S&P 5 | 500 |
|-------------------|------------------|---------------------|-------------|--------------------|------|-----------------------|-----|
| Best | 5.5% | Last 90 Days | 1.47 | Positive Days Only | 0.80 | Last 90 Days | 40% |
| Worst | -4.3% | Last 60 Months | 7.56 | Negative Days Only | 0.57 | Last 60 Months | 61% |
| Monthly Returns | (Last 60 Months) | Intra-Day Swing (La | st 90 Days) | Beta vs. Group | 0.54 | Correlation vs. Group |) |
| Best | 16.3% | Average | 1.9% | Positive Days Only | 0.28 | Last 90 Days | 59% |
| Worst | -17.5% | Largest | 6.4% | Negative Days Only | 0.69 | Last 60 Months | 59% |

RISK ANALYSIS

HIGHLIGHTS

- Monster Beverage Corp currently has a Risk Rating of 10 while the S&P 500 index has an average rating of 9.
- On days when the market is up, MNST shares tend to lag the S&P 500 index. However, on days when the market is down, the shares generally decrease less than the index.
- In the short term, MNST has shown average correlation (>= 0.2 and < 0.4) with the S&P 500 index. The stock has, however, shown high correlation (>= 0.4) with the market in the long
- Over the last 90 days, MNST shares have been less volatile than the overall market, as the stock's daily price has fluctuated less than 88% of S&P 500 index firms.

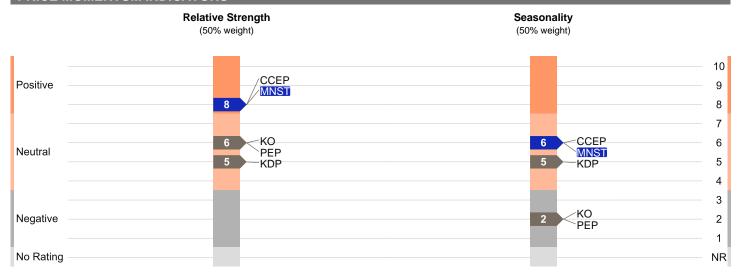
| | | Las | t 90 Da | ays | | Last 60 | Last 60 Months | |
|---------|-------------------------|--------------------------|-----------------|-------------------|-------------------------------|---------------------------|----------------------------|--|
| Peers | Best Daily Return | Worst Daily Return | # Days Up | # Days Down | Largest Intra-Day Swing | Best Monthly Return | Worst Monthly Return | |
| MNST | 5.5% | -4.3% | 37 | 25 | 6.4% | 16.3% | -17.5% | |
| CCEP | 2.8% | -4.3% | 38 | 25 | 4.8% | 25.1% | -26.4% | |
| KDP | 2.8% | -4.7% | 38 | 25 | 6.4% | 13.2% | -13.0% | |
| KO | 2.9% | -4.8% | 41 | 22 | 5.2% | 12.9% | -17.3% | |
| PEP | 2.1% | -5.2% | 38 | 25 | 5.6% | 11.2% | -9.4% | |
| S&P 500 | 1.9% | -1.5% | 38 | 24 | 2.4% | 12.7% | -12.5% | |

DETAILED STOCK REPORT

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PRICE MOMENTUM PRICE MOMENTUM Currency in USD **Price Momentum Score Averages** POSITIVE OUTLOOK: Strong recent price performance or entering historically favorable Mega Market Cap: 6.5 Beverages Group: 4.4 seasonal period. Food & Beverages Sector: 3.4 S&P 500 Index: 5.9 Price Momentum Score Trend (4-Week Moving Avg) -6M -3M -1M -1W Current 1Y Trend Peers 8 **CCEP** 10 6 8 8 Positive **MNST** 10 9 8 9 8 Neutral **KDP** 6 8 5 5 7 KO 8 3 4 2 Negative PEP 9 7 3 3 2020-12 2021-12 2022-12 2023-12

PRICE MOMENTUM INDICATORS



Relative Strength Indicator (Scale from 1 to 100)

| | MNST | Industry Avg |
|---------------|------|--------------|
| Last 10 Days | 62 | 58 |
| Last 50 Days | 55 | 53 |
| Last 200 Days | 53 | 51 |

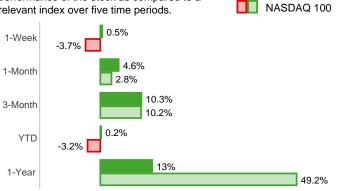
MNST

Average Monthly Return (Last 10 Years)

| | Jan | reb | war |
|---------------|------------|-----------|----------|
| Company Avg | 1.00% | 0.96% | -2.0% |
| Industry Avg | 0.46% | 0.22% | 3.4% |
| Industry Rank | 105 of 128 | 63 of 128 | 3 of 128 |

PRICE PERFORMANCE

Daily close prices are used to calculate the performance of the stock as compared to a relevant index over five time periods.



| | MNST | NASDAQ 100 |
|--------------------------|-------|------------|
| Close Price (2024-01-04) | 57.71 | 16,280 |
| 52-Week High | 60.47 | 16,907 |
| 52-Week Low | 47.13 | 11,040 |

- Monster Beverage Corp has a Price Momentum Rating of 8, which is significantly above the S&P 500 index average rating of 5.9.
- On 2024-01-04, MNST closed at 57.71, 4.6% below its 52week high and 22.4% above its 52-week low.
- MNST shares are currently trading 4.5% above their 50-day moving average of 55.20, and 3.5% above their 200-day moving average of 55.76.



DETAILED STOCK REPORT

Report Date: 2024-Jan-05

INSIDER TRADING

NEGATIVE OUTLOOK: Recent or longer-term trend of selling by company insiders.

INSIDER TRADING

Currency in USD **Insider Trading Score Averages**

Mega Market Cap: 3.5 Beverages Group: 4.3 Food & Beverages Sector: 5.1 S&P 500 Index: 3.9



| Peers | -6M | -3M | -1M | -1W | Current | 1Y Trend |
|-------|-----|-----|-----|-----|---------|----------|
| KDP | 7 | 4 | 9 | 9 | 9 | |
| PEP | 4 | NR | 2 | 3 | 3 | _ |
| КО | 1 | 1 | 1 | 1 | 1 | |
| MNST | 4 | 2 | 2 | 1 | 1 | |
| CCEP | NR | NR | NR | NR | NR | |

INSIDER TRADING INDICATORS

Short-Term Insider Long-Term Insider (30% weight) (70% weight) 10 Positive KDP 9 Pos KDP 8 7 6 Neutral PEP Neu KO 5 4 3 MNST MNST Negative 2 KO PEP 1 No Rating CCEP CCEP NR

Most Recent Buys and Sells (Last 90 Days)

| Most Recent Buys and Sells (Last 90 Days) | | | | | Insider Summary (Last 6 Months) | | |
|---|------|-------------------------|-----------|--------|---------------------------------|----------|--|
| Insider Name | Role | Tran Date | Tran Type | Shares | Total Shares Acquired | 50,064 | |
| Carling, Guy | 0 | 2023-12-14 | S | 34,553 | Total Shares Disposed | 298,091 | |
| Kelly, Thomas J | CFO | 2023-11-22 | S | 30,000 | Net Shares | -248,027 | |
| Vidergauz, Mark S | D | 2023-11-20 - 2023-11-22 | s s | 5,000 | Sector Average | -69,034 | |

HIGHLIGHTS

- Monster Beverage Corp currently has an Insider Trading Rating of 1, which is significantly more bearish than the Beverages industry group average of 4.31.
- Executives at Monster Beverage Corp have not purchased or sold any shares thus far this quarter. Over the past five years, the average purchase and sell totals for Q1 have been \$0 and \$2,532,754 respectively.

TOP INSTITUTIONAL HOLDERS Inst. % Shares Reported Institution Name Type O/S Held Date Coca-Cola Co 19.6% 204M 2023-04-06 Strategic **Brandon Limited** 8.2% 84.8M 2023-04-06 Strategic The Vanguard Group Inc 6.0% 62.8M 2023-09-30 Inv Mgmt AllianceBernstein Inv Mgmt 3.9% 40.8M 2023-09-30 BlackRock Institutional Inv Mgmt 3.3% 34.6M 2023-09-30 Updated daily as of 2024-01-04

| Total Shares Acquired | 50,064 |
|-----------------------|----------|
| Total Shares Disposed | 298,091 |
| Net Shares | -248,027 |
| Sector Average | -69,034 |
| | |

MONTHLY BUYS AND SELLS BUYS \$ Market Value (Millions) 20



| TOP EXECUTIVE HOLDERS | | | | | | |
|---------------------------|------|------------------|-------|------------------|--|--|
| Insider Name | Role | Direct Shares | Value | Reported Date | | |
| Schlosberg, Hilton Hiller | CEO | 1.87M | 102M | 2023-10-30 | | |
| Sacks, Rodney Cyril | CEO | 1.81M | 99.3M | 2023-10-30 | | |
| Vidergauz, Mark S | D | 84,270 | 4.62M | 2023-08-14 | | |
| Kelly, Thomas J | CFO | 60,056 | 3.29M | 2023-05-12 | | |
| Tirre, Emelie | 0 | 57,009 | 3.12M | 2023-06-01 | | |
| | | I lo doto d so | | of 2022 44 40 | | |

Updated monthly as of 2023-11-19

MONSTER BEVERAGE CORP (MNST-O)

Food & Beverages / Non-Alcoholic Beverages

LSEG Stock Reports Plus

DETAILED STOCK REPORT

Report Date: 2024-Jan-05

DETAILED STOCK REPORT TIPS

The Stock Report from LSEG is a comprehensive, company-specific analysis that includes a proprietary Stock Rating along with underlying component indicators and supportive data elements. The report is updated daily, although some of the data elements and the ratings are updated weekly.

Average Score

The Stock Reports Plus Average Score combines a quantitative analysis of six widely-used investment decision making tools - Earnings, Fundamental, Relative Valuation, Risk, Price Momentum, and Insider Trading. First, a simple average of the six underlying component ratings is calculated. Then, a normal distribution is used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A score of 8 to 10 is considered positive, 4 to 7 is neutral, and 1 to 3 is negative. These six factors may be evaluated differently using alternative methodologies, and the importance of individual factors varies across groups, market capitalization and investment styles. Additional criteria should always be used to evaluate a stock.

A company must have sufficient data available for at least four of the six component indicators in order to receive an overall Average Score. Approximately 85% of the stocks within the coverage universe meet the criteria to generate a score.

Optimized Score

As an alternative to the Average Score, the Stock Report includes an Optimized Score generated by independent research firm Verus Analytics. It uses the same six component ratings, but rather than equally weighting each of the factors, the weighting varies by market capitalization of the underlying security based on backtesting research. These scores are also updated weekly and distributed normally on a 1 to 10 scale, with 10 being best. The variable size is assigned monthly by ranking the market capitalization and assigning the appropriate category as follows:

Large - Top 5.55% Mid - Next 13.87% Small - Next 34.68% Micro - Remaining 45.9%

Indicator Components

The six indicators that comprise the stock rating are displayed. Like the stock rating, the component rating scale is 1 to 10, with 10 being best. A company will receive an 'NR' for No Rating if the required data elements or criteria are not met. A detailed section for each component is included in the report.

Indicator Trends

Within each component section, historical score trends are displayed, typically using a 4-week moving average over a timeframe of the past three years. The dotted orange line indicates the average of the scores over those three years. The most recent occurrences of the best and worst scores are also displayed on the chart in grey boxes to put the current score into historical context.

Next to the trend chart for the company, current score averages are included, along with peer company comparisons of values from 6 months ago, 3 months ago, 1 month ago, the most recent value from 1 week ago, and the current score. The four closest industry peers are presented based on similar market capitalization.

Peer Analysis

- The Refinitiv Business Classification (TRBC) schema is used for industry comparisons. It is designed to track and display the primary business of a corporation by grouping together correlated companies that offer products and services into similar end markets. The system includes 10 Economic Sectors, 28 Business Sectors, 54 Industry Groups, and 136 Industries.
- The Peer Analysis section of the report compares the company to its ten closest peers. The peers are selected from the industry based on similar market capitalization. The peer listing may have fewer than ten companies if there are fewer than ten companies classified within that industry.

Highlights

The automated text-generation system from LSEG creates highlights summarizing the most noteworthy data. The bullets will vary by company and will change from week to week as different criteria are met.

<u>Earnings</u>

The Earnings Rating is based on a combination of three factors: earnings surprises, estimate revisions, and recommendation changes. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least two of the three earnings factors in order to receive a score.

- Earnings Surprises The number of positive and negative surprises within the last 4 quarters.
- Estimate Revisions The number of up and down revisions and the average percentage change of those revisions within a 4 week period.
- Recommendation Changes The number of broker upgrades and downgrades in the last 120 days.

Price Target

The price target is based on the predictions of analysts covering the stock and shows the high, low and mean price expected within the next 12 months.

Earnings Per Share

The quarterly and annual earnings per share are presented when available, along with the mean, high and low. Quarterly data is displayed for the past 4 quarters (actual) and the next 2 quarters (estimated). Annual data is displayed for the past 2 years (actual) and the next 2 years (estimated).

Mean Estimate Trend

The mean estimates show how the consensus has changed over the past 30 days and 90 days for the upcoming two quarters and two years. The percentage change is calculated for the company as a means for comparison by measuring the difference between the current consensus estimate and that of 90 days ago.

Analyst Recommendations

The I/B/E/S Mean is the average recommendation of all analysts covering the stock, as provided by I/B/E/S, the Institutional Brokers Estimate System, from LSEG. The recommendations are presented on a five-point standardized scale: strong buy, buy, hold, sell, and strong sell.

Earnings Surprises

- The surprise summary includes the total number of quarters (and percentage) in the past 12 quarters in which earnings surprises were positive, negative, or inline. In order to be recognized as a positive or negative surprise, the percent must be greater than 2% above or 2% below the consensus, respectively.
- The surprise detail section includes a listing of the company's quarterly earnings reported for the most recent 6 quarters. The consensus analyst estimate is provided to determine if the actual earnings report represented a positive surprise, negative surprise, or in-line result.

Fundamental

The Fundamental Rating is based on a combination of four factors: profitability, debt, earnings quality, and dividend. Companies that do not pay a dividend are not penalized. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least two of the four fundamental factors present for a given fiscal quarter in order to receive a score.

Profitability

- Revenue Growth: (Net Sales Previous Net Sales) / Previous Net Sales
- Gross Margin: Gross Profit / Net Sales
- Return on Equity: Net Income / Total Equity
- Net Margin: Net Profit / Net Sales

Debt

- Current Ratio: Current Assets / Current Liabilities
- Debt-to-Capital: Total Debt / Total Capital
- Interest Funding: (Interest Expense on Debt + Preferred Cash Dividends) / Funds from Operations
- Interest Coverage: Earnings before Interest and Taxes / (Interest Expense on Debt + Preferred Cash Dividends)

Earnings Quality

- Operating Cash Yield: (Operating Cash Flow Net Income) / Net Income
- Accruals: (Net Income Operating Cash Flow Investing Cash Flow) / Average Net Operating Assets
- Days Sales in Inventory: 365 / (Cost of Goods Sold / Inventory)
- Days Sales in Receivables: 365 / (Net Sales / Receivables)

Dividend

The company must have a current dividend yield.

- Dividend Growth Rate: (Dividends per Share Previous Dividends per Share) / Previous Dividends per Share
- Dividend Funding: Dividends / Operating Cash Flow
- Dividend Coverage: (Pre-Tax Income + Interest Expense) / (Interest Expense + Dividends)
- Dividend Yield: Annual Dividends per Share / Current Market Price per Share

Indicator Trend

The fundamental indicator trend displays quarterly scores over the past three years. The best and worst scores over that timeframe can be easily determined from the values shown on the chart for each quarter.



MONSTER BEVERAGE CORP (MNST-0)

Food & Beverages / Beverages / Non-Alcoholic Beverages

LSEG Stock Reports Plus

DETAILED STOCK REPORT

Report Date: 2024-Jan-05

Relative Valuation

The Relative Valuation Rating is based on a combination of three factors: Price to Sales, Trailing P/E, and Forward P/E. Each factor is equally weighted. After the individual factors are combined, equal deciles are used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. These common valuation metrics are evaluated against the overall market, the index, and the company's own historic 5-year averages. A stock needs to have at least one of the three relative valuation factors in order to receive a score.

- Price to Sales: Close Price / (Sales for 4 Quarters / Shares Outstanding)
- Trailing P/E: Close Price / Most Recent 4 Quarters of Earnings
- Forward P/E: Close Price/ Upcoming 4 Quarters of Earnings

Valuation Averages

Negative values are excluded when calculating the averages. A maximum value of 100 is placed on Trailing P/E and Forward P/E, a maximum value of 5 is placed on Forward PEG, and a maximum value of 20 is placed on Price to Sales when calculating the averages. Higher values are rounded down to the maximum for the averages.

Valuation Multiples

The valuation multiples provide the Trailing P/E, Forward P/E, Forward PEG, and Price to Sales for the company and the S&P 500 index average. In addition, a comparison of the current company's values to its 5-year average and an industry average are presented. A discount occurs when the company's ratio is valued more favorably (lower) than that to which it is compared.

Risk

The Risk Rating displays stocks on a scale of 1 to 10 with 10 being awarded to the least risky stocks. It is derived by looking at a series of long-term (5-year) and short-term (90-day) stock performance measures including volatility, magnitude of returns, beta, and correlation. Each factor is equally weighted. Then, equal deciles are used to rank each stock across the market. A stock needs to have at least two of the four risk factors in order to receive a score.

- Magnitude of Returns The best / worst daily returns in the past 90 days and the best / worst monthly returns in the past 60 months.
- Volatility The standard deviation of the stock price over the last 90 days and last 60 months, along with the average and largest intra-day stock swing.
- Beta Measures the tendency of a security's returns to respond to swings in the market, based on the beta of the company versus the relevant index.
- Correlation Determines how closely the returns of the stock and the relevant index move together, measured over the last 90 days and last 60 months.

Risk Analysis

Price analysis for the company and the S&P 500 is provided over two time periods. Daily analysis is provided for the last 90 days, whereas monthly statistics are used for the last 60 months.

Price Momentum

The Price Momentum Rating is based on a combination of two technical performance factors: relative strength and seasonality. The factors are equally weighted. Equal deciles are then used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have data for the relative strength factor in order to receive a score.

- Relative Strength The relative strength of the company for the last 10 days, 50 days, and 200 days on a scale of 1 to 100.
- Seasonality The average monthly return (price performance) for the current month and next 2 months for the company and industry, over the past 10 years. A lower industry rank indicates a higher return.

Price Performance

Daily close prices are used to calculate the price performance of the stock. The performance of the S&P 500 is also displayed as a means of comparison.

Insider Trading

The Insider Trading Rating is based on short-term (70% weight) and long-term (30% weight) legal insider trading behavior. After the weightings are considered to combine individual factors, a function similar to a normal distribution is used to rank each stock across the market on a scale of 1 to 10, with 10 being most favorable. A stock needs to have at least one of the two insider trading factors in order to receive a score.

- Short-Term Insider Uses insider buy and sell transactions within the past 90 days. This factor is based on the quantitative insider trading model from LSEG that considers the insider's role, consensus, number of shares, market capitalization of the company, and the historic stock performance following trades by the given insider.
- Long-Term Insider Looks at buying, selling and option exercise decisions over the past six months relative to other stocks within the same business sector. The net shares are presented alongside the business sector average as a means of comparison.

Monthly Buys and Sells

The total market value of open-market buying and selling is displayed by month in the chart for easy comparison. Transactions by trusts and corporations are excluded, along with buys greater than \$10 million and sales greater than \$50 million. Transactions for the exercise of derivatives and option exercises are excluded from the totals.

Institutional Holders

The top five institutional holders of the company are listed in descending order, based on their total share holdings. Possible values for the institution type include Brokerage, Funds, Inv Mgmt, or Strategic.

Executive Holders

The top five executive insiders of the company are listed in descending order, based on their total direct common share holdings (options are not considered). Indirect holdings are excluded, as the owner may not actually have investment discretion over these shares. This table is updated monthly. Insiders who have not filed any transactions or holdings over the past two years are excluded as this may indicate that the individual is no longer associated with the company. Additionally, direct shares held must be greater than 1,000 to be considered.

Insider Roles

These role codes may appear in the data for recent insider buys and sells or top executive holders:

AF - Affiliate

Al - Affiliate of Advisor B - Beneficial Owner

C - Controller

CB - Chairman

CEO - Chief Executive Officer CFO - Chief Financial Officer CI - Chief Investment Officer CO - Chief Operating Officer

CT - Chief Technology Officer
D - Director

DO - Director / Beneficial Owner DS - Indirect Shareholder EC - Member of Exec Committee

EVP - Exec Vice President

FO - Former GC - General Counsel GP - General Partner H - Officer / Director / Owner IA - Investment Advisor

MC - Member of Committee MD - Managing Director

O - Officer

OB - Officer / Beneficial Owner

OE - Other Executive
OS - Officer of Subsidiary
OT - Officer / Treasurer
OX - Divisional Officer

OD - Officer / Director

P - President R - Retired S - Secretary SH - Shareholder

SVP - Senior Vice President

T - Trustee
UT - Unknown
VC - Vice Chairman
VP - Vice President

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