

**3<sup>rd</sup> Qtr FY 2020 Quarterly report for Apple**

**Date: August 18, 2020**

- \*Percentage change in Sales from year ago quarter 10.9 %
- \*Percentage change in Earnings per Share from year ago quarter 18.3 %
- \*Is company meeting our target sales & earnings estimates? Yes. Better than most companies in coronavirus era.
- \*Pre-tax Profit on sales trend? (up, even, down) up
- \*Return on equity trends? (up, even, down) down
- \*Debt? (up, even, down) Up
- \*Current PE is 34.9.
- \*Where does it fall in my estimated High/low range of PE's? Higher
- \*Signature PE = 14.3
- \*Club cost basis for this stock is 49.2493. Current price is \$458.43  
(from latest valuation)
- \*Current fair value: Morningstar: \$240.@ May 30 CFRA (S&P): \$320. 12 mo target @ May 30 Value Line  
5 yr price range: \$325-\$440

My SSG Total Return is \_\_\_\_\_ Projected Average Return is 2.5%

What will drive future growth:

Per the Apple Earnings Transcript: Innovation, new products, led by Wearables, Home and Accessories, and Services, will drive future growth. Conversion to Apple processor from Intel; stock byback; and continued growth in sales of services.

Per Morningstar Analysts in May 2020:

AI in order to deliver premium services to customers.

Additional comments: According to Manifest the PAR is only 1.5%, the lowest of any stock in our portfolio. However, stock appreciation will probably continue to grow, partially because of psychological effect of stock 4 to 1 split on 31 August. It is currently 11% of our portfolio and suggest some position be sold after split to buy shares with faster growth potential

Recommend: Buy More \_\_\_\_\_, Hold X \_\_\_\_\_, Challenge with a better investment \_\_\_\_\_, Sell \_\_\_\_\_