

Apple (NAS: AAPL)

Company Information

Description: Apple designs a wide variety of consumer electronic devices, including smartphones (iPhone), tablets (iPad), PCs (Mac), smartwatches (Apple Watch), and TV boxes (Apple TV), among others. The iPhone makes up the majority of Apple's total revenue. In addition, Apple offers its customers a variety of services such as Apple Music, iCloud, Apple Care, Apple TV+, Apple Arcade, Apple Card, and Apple Pay, among others. Apple's products run internally developed software and semiconductors, and the firm is well known for its integration of hardware, software and services. Apple's products are distributed online as well as through company-owned stores and third-party retailers. The company generates roughly 40% of its revenue from the Americas, with the remainder earned internationally.

Sector: Technology

Industry: Consumer Electronics

Capital Structure (09/30/2020)

| | |
|---------------------------------|-----------|
| Comm Shares Outst (M): | 17,057.6 |
| Preferred Stock (M): | -- |
| Long Term Debt (M): | 98,667.0 |
| Total Debt (M): | 112,436.0 |
| Total Capital (M): | 177,775.0 |
| LT Debt as % of Capital: | 55.5% |

Price (11/13/2020)

| | |
|--------------------------------|----------|
| Present Price: | \$119.26 |
| Annual Dividend (Ind.): | \$0.82 |
| Yield: | 0.69% |
| 52-Week High: | \$327.85 |
| 52-Week Low: | \$169.50 |

Annual Financial History (Fiscal Year ends Sep 30)

| Fiscal Year | 2016 | 2017 | 2018 | 2019 | 2020 |
|---------------------------|-----------|-----------|-----------|-----------|-----------|
| Sales (M) | 215,639.0 | 229,234.0 | 265,595.0 | 260,174.0 | 274,515.0 |
| Pre-Tax Profit (M) | 61,372.0 | 64,089.0 | 72,903.0 | 65,737.0 | 67,091.0 |
| Net Income (M) | 45,707.3 | 48,368.1 | 59,551.3 | 55,275.6 | 57,492.5 |
| EPS | 2.08 | 2.30 | 2.98 | 2.97 | 3.28 |
| Low Price | 22.4 | 26.0 | 37.6 | 35.5 | 53.2 |

NOTE: Primary earnings until 1998 and diluted earnings from continuing operations thereafter.

Quarterly Financial History

| | 9/2019 | 12/2019 | 3/2020 | 6/2020 | 9/2020 | Change (%) |
|---------------------------|----------|----------|----------|----------|----------|------------|
| Sales (M) | 64,040.0 | 91,819.0 | 58,313.0 | 59,685.0 | 64,698.0 | 1.0% |
| Pre-Tax Profit (M) | 16,127.0 | 25,918.0 | 13,135.0 | 13,137.0 | 14,901.0 | -7.6% |
| EPS | 0.76 | 1.25 | 0.64 | 0.65 | 0.73 | -3.7% |

NOTE: Bold items have been updated from a preliminary source.

Historical Growth Rates, 5 Years

| | | | |
|----------------------|------|--------------------|-------|
| Sales Growth: | 6.3% | EPS Growth: | 12.4% |
|----------------------|------|--------------------|-------|

Evaluating Management

| Fiscal Year | 2016 | 2017 | 2018 | 2019 | 2020 | Average |
|---------------------------|-------|-------|-------|-------|-------|---------|
| % PTP on Sales | 28.5% | 28.0% | 27.4% | 25.3% | 24.4% | 26.7% |
| % Earned on Equity | 35.0% | 35.7% | 49.3% | 54.8% | 77.0% | 50.4% |

Price/Earnings History and Valuation Trends

| Year | Hi Price | Lo Price | EPS | Hi P/E | Lo P/E | Div | Payout | Hi Yield |
|------|----------|----------|------|--------|--------|------|--------|----------|
| 2016 | 31.0 | 22.4 | 2.08 | 14.9 | 10.8 | 0.55 | 26.2% | 2.4% |
| 2017 | 41.1 | 26.0 | 2.30 | 17.9 | 11.3 | 0.60 | 26.1% | 2.3% |
| 2018 | 57.4 | 37.6 | 2.98 | 19.3 | 12.6 | 0.68 | 22.8% | 1.8% |
| 2019 | 58.4 | 35.5 | 2.97 | 19.6 | 11.9 | 0.75 | 25.2% | 2.1% |
| 2020 | 138.0 | 53.2 | 3.28 | 42.1 | 16.2 | 0.80 | 24.2% | 1.5% |

Average P/E Ratio: 17.7

Current P/E Ratio: 36.6