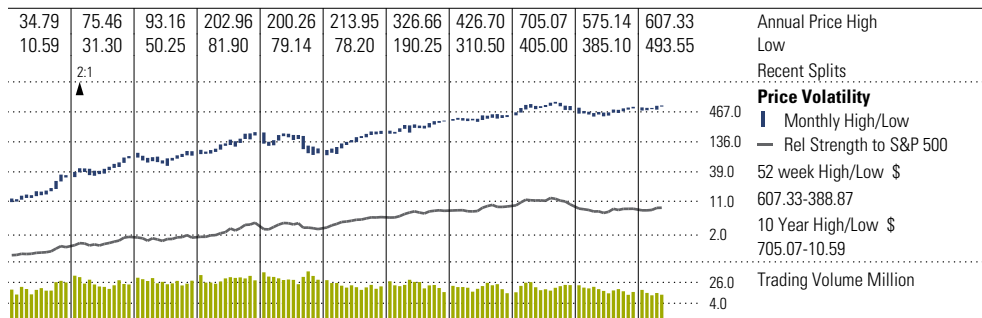


Apple Inc(USD) AAPL

Last Close \$ \$604.59
Sales \$Mil \$173,992
Mkt Cap \$Mil \$520,782
Industry Consumer Electronics
Currency USD

Apple Inc designs, manufactures, and markets personal computers, mobile communication devices, media devices personal computers, and portable digital music players, and sells various related software, services, peripherals and networking solutions.

Morningstar Rating ★★
Fair Value Uncertainty High
Fair Value \$600.00
Economic Moat Narrow
Style Large Core
Sector Technology



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 Cupertino, CA 95014
 Phone: +1 408 996-1010
 Website: <http://www.apple.com>

Growth Rates Compound Annual					
Grade: A	1 Yr	3 Yr	5 Yr	10 Yr	
Revenue %	9.2	37.9	39.4	39.3	
Operating Income %	-11.3	38.7	50.8	—	
Earnings/Share %	-10.0	37.9	49.3	82.9	
Dividends %	330.2	—	—	—	
Book Value/Share %	9.2	38.0	42.1	37.2	
Stock Total Return	42.4	22.6	37.6	47.1	
+/- Industry	7.3	4.4	8.0	26.7	
+/- Market	27.0	8.2	19.4	39.2	

Profitability Analysis				
Grade: A	Current	5 Yr Avg	Ind	Mkt
Return on Equity %	29.5	36.2	21.3	20.3
Return on Assets %	18.8	23.5	9.4	8.0
Revenue/Employee \$K	2085.7	1655.6	—	1032.7
Fixed Asset Turns	11.7	14.8	9.5	6.8
Inventory Turns	71.1	74.4*	10.0	11.6
Gross Margin %	37.9	40.3	35.2	43.5
Operating Margin %	28.6	30.1	19.9	20.5
Net Margin %	21.4	22.6	12.9	14.1
Free Cash Flow/Rev %	26.2	25.3	—	12.8
R&D/Rev %	2.6	2.6	2.3	—

Financial Position (USD)			
Grade: A	09-13 \$Mil	03-14 \$Mil	
Cash	14259	18949	
Inventories	1764	1829	
Receivables	20641	15820	
Current Assets	73286	70541	
Fixed Assets	16597	15120	
Intangibles	5756	5983	
Total Assets	207000	205989	
Payables	23567	21074	
Short-Term Debt	—	—	
Current Liabilities	43658	43208	
Long-Term Debt	16960	16962	
Total Liabilities	83451	85810	
Total Equity	123549	120179	

Valuation Analysis				
	Current	5 Yr Avg	Ind	Mkt
Price/Earnings	14.5	15.2	14.2	18.0
Forward P/E	12.3	—	—	15.7
Price/Cash Flow	10.1	11.3	18.9	11.0
Price/Free Cash Flow	11.8	13.2	19.1	11.4
Dividend Yield %	2.1	—	2.0	2.4
Price/Book	4.3	4.6	3.1	2.6
Price/Sales	3.1	3.4	1.7	3.1
PEG Ratio	1.4	—	—	2.1

*3Yr Avg data is displayed in place of 5 Yr Avg

2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	YTD	Stock Performance
201.4	123.3	18.0	133.5	-56.9	146.9	53.1	25.6	32.7	7.6	8.9	Total Return %
190.5	118.3	2.2	128.0	-19.9	120.4	38.0	23.4	16.7	-24.8	6.1	+/- Market
177.4	90.7	7.1	69.4	-0.6	41.8	11.7	15.8	2.9	-3.3	2.5	+/- Industry
—	—	—	—	—	—	—	—	1.0	2.1	2.1	Dividend Yield %
25893	60587	72901	173427	75997	190983	297089	377547	499696	500741	520782	Market Cap \$Mil

2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	TTM	Financials (USD)
8279	13931	19315	24006	37491	42905	65225	108249	156508	170910	173992	Revenue \$Mil
27.3	29.0	29.0	34.0	35.2	40.1	39.4	40.5	43.9	37.6	37.9	Gross Margin %
313	1643	2453	4409	8327	11740	18385	33790	55241	48999	49252	Oper Income \$Mil
3.8	11.8	12.7	18.4	22.2	27.4	28.2	31.2	35.3	28.7	28.6	Operating Margin %
266	1328	1989	3496	6119	8235	14013	25922	41733	37037	37031	Net Income \$Mil
0.36	1.56	2.27	3.93	5.36	9.08	15.15	27.68	44.15	39.75	40.24	Earnings Per Share \$
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.65	11.40	11.80	Dividends \$
775	857	878	889	902	907	925	937	945	932	920	Shares Mil
7.20	9.94	13.07	19.19	25.73	39.47	59.35	96.60	135.62	145.30	139.52	Book Value Per Share \$
934	2535	2220	5470	9596	10159	18595	37529	50856	53666	52910	Oper Cash Flow \$Mil
-176	-260	-657	-986	-1199	-1213	-2121	-7452	-9402	-9076	-8665	Cap Spending \$Mil
758	2275	1563	4484	8397	8946	16474	30077	41454	44590	44245	Free Cash Flow \$Mil

2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	TTM	Profitability
3.6	13.6	13.9	16.4	19.9	19.7	22.8	27.1	28.5	19.3	18.8	Return on Assets %
5.7	21.2	22.9	28.5	33.2	30.5	35.3	41.7	42.8	30.6	29.5	Return on Equity %
1.11	1.42	1.35	1.13	1.22	1.03	1.06	1.13	1.07	0.89	0.88	Asset Turnover
3.2	9.5	10.3	14.6	16.3	19.2	21.5	24.0	26.7	21.7	21.4	Net Margin %
1.6	1.6	1.7	1.7	1.6	1.5	1.6	1.5	1.5	1.7	1.7	Financial Leverage

2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	03-14	Financial Health (USD)
—	—	—	—	—	—	—	—	0	16960	16962	Long-Term Debt \$Mil
5076	7428	9984	14532	22297	31640	47791	76615	118210	123549	120179	Total Equity \$Mil
—	—	—	—	—	—	—	—	—	0.14	0.14	Debt/Equity
4404	6813	8038	12657	18645	20049	20956	17018	19111	29628	27333	Working Capital \$Mil

2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	TTM	Valuation
50.5	38.8	30.8	43.5	15.8	20.5	18.0	11.5	12.1	13.9	14.5	Price/Earnings
0.0	—	—	0.0	0.0	0.0	0.0	—	0.0	0.0	0.8	P/E vs. Market
2.6	3.8	3.6	6.7	2.3	4.1	3.9	3.0	3.1	3.0	3.1	Price/Sales
4.5	7.2	6.5	10.3	3.3	5.3	5.4	4.2	3.9	3.9	4.3	Price/Book
17.2	30.5	19.9	27.5	7.2	16.0	13.2	8.4	8.9	9.8	10.1	Price/Cash Flow

Quarterly Results (USD)				
	Jun	Sep	Dec	Mar
Revenue \$Mil	35323.0	37472.0	57594.0	45646.0
Most Recent	35023.0	35966.0	54512.0	43603.0
Previous	—	—	—	—
Rev Growth %	Jun	Sep	Dec	Mar
Most Recent	0.9	4.2	5.7	4.7
Previous	22.6	27.2	17.7	11.3
Earnings Per Share \$	Jun	Sep	Dec	Mar
Most Recent	7.47	8.26	14.50	11.62
Previous	9.32	8.67	13.81	10.09

Close Competitors				
	Mkt Cap \$Mil	Rev \$Mil	P/E	ROE%
Google Inc Class C	356713	62294	28.9	15.6
Microsoft Corp	328351	83347	14.9	27.3

Major Fund Holders		% of shares
Vanguard Total Stock Mkt Idx		1.63
Vanguard Institutional Index I		1.03
Vanguard 500 Index Inv		1.03