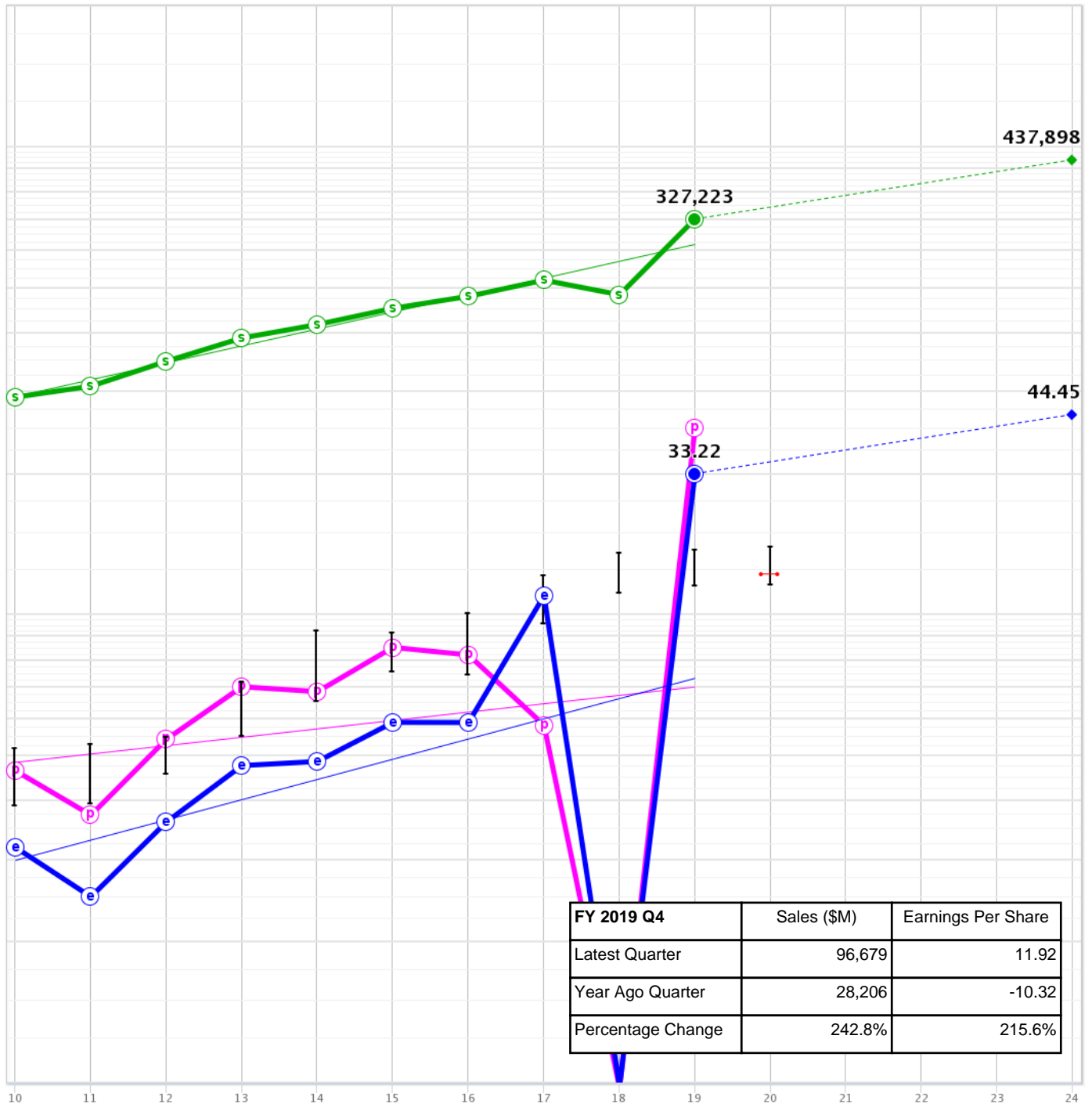


|  |                    |              |                         |               |     |
|--|--------------------|--------------|-------------------------|---------------|-----|
| Company                                | Berkshire Hathaway |              | Date                    | 03/10/20      |     |
| Prepared by                            | BILLMYER           |              | Data taken from         | BI Stock Data |     |
| Where traded                           | NYS                | Industry     | Insurance - Diversified |               |     |
| Capitalization --- Outstanding Amounts | Reference          |              |                         |               |     |
| Preferred (\$M)                        | 0.0                | % Insiders   | % Institution           |               |     |
| Common (M Shares)                      | 2,442.1            | 4.3          | 23.2                    |               |     |
| Debt (\$M)                             | 103,368.0          | % to Tot Cap | 19.6                    | % Pot Dil     | 0.0 |

# Stock Selection Guide

Symbol: BRK.B

## 1 VISUAL ANALYSIS of Sales, Earnings, and Price



- |                                   |      |  |       |
|-----------------------------------|------|--|-------|
| (1) Historical Sales Growth       | 8.7% | (3) Historical Earnings Per Share Growth       | 10.5% |
| (2) Estimated Future Sales Growth | 6.0% | (4) Estimated Future Earnings Per Share Growth | 6.0%  |

## 2 EVALUATING Management

Berkshire Hathaway

|                         | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | Last 5 Year Avg. |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------------|
| Pre-tax Profit on Sales | 14.0% | 10.7% | 13.7% | 15.8% | 14.4% | 16.6% | 15.1% | 9.8%  | 1.8%  | 31.4% | 14.9%            |
| % Earned on Equity      | 8.3%  | 6.4%  | 7.9%  | 9.4%  | 8.4%  | 9.7%  | 8.9%  | 14.6% | 1.1%  | 20.4% | 10.9%            |
| % Debt To Capital       | 27.1% | 26.8% | 25.1% | 24.6% | 25.0% | 24.8% | 26.4% | 22.8% | 21.8% | 19.6% | 23.1%            |

## 3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

**CLOSING PRICE** 202.73 (03/10/20)

**HIGH THIS YEAR** 231.61

**LOW THIS YEAR** 192.26

|                                    | A     | B     | C         | D                                 | E         | F         | G           | H            |
|------------------------------------|-------|-------|-----------|-----------------------------------|-----------|-----------|-------------|--------------|
| Year                               | Price |       | Earnings  | Price Earnings Ratio              |           | Dividend  | % Payout    | % High Yield |
|                                    | High  | Low   | Per Share | High A / C                        | Low B / C | Per Share | F / C * 100 | F / B * 100  |
| 2015                               | 151.7 | 125.5 | 9.77      | 15.5                              | 12.8      | 0.00      | 0.0         | 0.0          |
| 2016                               | 167.3 | 123.6 | 9.76      | 17.1                              | 12.7      | 0.00      | 0.0         | 0.0          |
| 2017                               | 200.5 | 158.6 | 18.22     | 11.0                              | 8.7       | 0.00      | 0.0         | 0.0          |
| 2018                               | 224.1 | 184.7 | 1.63      | 137.4                             | 113.3     | 0.00      | 0.0         | 0.0          |
| 2019                               | 228.2 | 191.0 | 33.22     | 6.9                               | 5.8       | 0.00      | 0.0         | 0.0          |
| AVERAGE                            |       | 156.7 |           | 12.6                              | 10.0      |           | 0.0         |              |
| CURRENT/TTM                        |       |       | 33.21     |                                   |           | 0.00      | 0.0         |              |
| AVERAGE PRICE EARNINGS RATIO: 11.3 |       |       |           | CURRENT PRICE EARNINGS RATIO: 6.1 |           |           |             |              |

## 4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

### A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 6.9 X Estimate High Earnings/Share 44.45 = Forecasted High Price \$ 306.7

### B LOW PRICE - NEXT 5 YEARS

(a) Avg. Low P/E 5.8 X Estimate Low Earnings/Share 33.21 = Forecasted Low Price \$ 192.6

(b) Avg. Low Price of Last 5 Years 156.7

(c) Recent Market Low Price 184.7

(d) Price Dividend Will Support  $\frac{\text{Indicated Dividend}}{\text{High Yield}} = \frac{0.00}{0.00\%} = 0.0$

Selected Forecasted Low Price \$ 162.7

### C ZONING using 25%-50%-25%

Forecasted High Price 306.7 Minus Forecasted Low Price 162.7 = 144.0 Range. 25% of Range 36.0

Buy Zone 162.7 to 198.7

Hold Zone 198.7 to 270.7

Sell Zone 270.7 to 306.7

Present Market Price of 202.73 is in the **HOLD** Zone

### D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

$\frac{\text{High Price } 306.7 - \text{Present Price } 202.73}{\text{Present Price } 202.73 - \text{Low Price } 162.7} = \frac{104.01}{40.03} = 2.6$  To 1

### E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

$\frac{\text{High Price } 306.7}{\text{Closing Price } 202.73} = 1.5130 \times 100 = 151.30 - 100 = 51.3$  % Appreciation

## 5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

**A**  $\frac{\text{Indicated Annual Dividend } 0.00}{\text{Closing Price } 202.73} = 0.0000 = 0.0\%$  Current Yield

### B AVERAGE YIELD - USING FORECAST HIGH P/E

$\frac{\text{Avg. \% Payout } 0.0\%}{\text{Forecast High PE } 6.90} = 0.0\%$

### AVERAGE YIELD - USING FORECAST AVERAGE P/E

$\frac{\text{Avg. \% Payout } 0.0\%}{\text{Forecast Average PE } 6.35} = 0.0\%$

### C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation 8.6 %  
Average Yield 0.0 %  
Annualized Rate of Return 8.6 %

### COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

Annualized Appreciation 6.8 %  
Average Yield 0.0 %  
Annualized Rate of Return 6.8 %