VISUAL ANALYSIS of Sales, Earnings, and Price

**Symbol: GNTX**

<table>
<thead>
<tr>
<th>FY 2019 Q1</th>
<th>Sales ($M)</th>
<th>Earnings Per Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latest Quarter</td>
<td>469</td>
<td>0.40</td>
</tr>
<tr>
<td>Year Ago Quarter</td>
<td>465</td>
<td>0.40</td>
</tr>
<tr>
<td>Percentage Change</td>
<td>0.7%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

(1) Historical Sales Growth 13.0%
(2) Estimated Future Sales Growth 3.3%
(3) Historical Earnings Per Share Growth 20.3%
(4) Estimated Future Earnings Per Share Growth 5.0%
2 EVALUATING Management

Gentex

Pre-tax Profit on Sales  
17.7%  24.9%  23.9%  22.7%  28.0%  30.2%  30.0%  30.4%  29.6%  28.5%  29.7% 

% Earned on Equity  
8.8%  15.6%  16.7%  14.9%  18.0%  19.3%  18.8%  18.5%  19.5%  22.8%  19.8% 

% Debt To Capital  
0.0%  0.0%  0.0%  0.0%  17.1%  14.5%  11.9%  8.9%  3.7%  0.0%  7.8% 

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

<table>
<thead>
<tr>
<th>Year</th>
<th>Closing Price</th>
<th>High Price</th>
<th>Low Price</th>
<th>Price Earnings Ratio</th>
<th>Dividend</th>
<th>Indicated Annual Dividend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>25.41</td>
<td>19.1</td>
<td>13.2</td>
<td>0.98</td>
<td>19.4</td>
<td>13.4</td>
</tr>
<tr>
<td>2015</td>
<td>22.50</td>
<td>19.8</td>
<td>13.8</td>
<td>1.08</td>
<td>17.4</td>
<td>12.8</td>
</tr>
<tr>
<td>2016</td>
<td>20.41</td>
<td>20.4</td>
<td>12.9</td>
<td>1.19</td>
<td>17.1</td>
<td>10.9</td>
</tr>
<tr>
<td>2017</td>
<td>18.80</td>
<td>22.1</td>
<td>16.6</td>
<td>1.41</td>
<td>15.7</td>
<td>11.8</td>
</tr>
<tr>
<td>2018</td>
<td>17.80</td>
<td>25.4</td>
<td>17.8</td>
<td>1.62</td>
<td>15.7</td>
<td>11.0</td>
</tr>
</tbody>
</table>

AVERAGE PRICE EARNINGS RATIO: 14.5

4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 17.0

B LOW PRICE - NEXT 5 YEARS

(a) Avg. Low P/E 12.0
(b) Avg. Low Price of Last 5 Years 14.9
(c) Recent Market Low Price 16.6

(d) Price Dividend Will Support

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<tr>
<th>Year</th>
<th>High Price</th>
<th>Low Price</th>
<th>Price Earnings Ratio</th>
<th>Dividend</th>
<th>Indicated Dividend</th>
<th>High Yield</th>
</tr>
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<tbody>
<tr>
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<td>19.1</td>
<td>13.2</td>
<td>0.98</td>
<td>19.4</td>
<td>13.4</td>
<td>0.31</td>
</tr>
<tr>
<td>2015</td>
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<td>13.8</td>
<td>1.08</td>
<td>17.4</td>
<td>12.8</td>
<td>0.34</td>
</tr>
<tr>
<td>2016</td>
<td>20.4</td>
<td>12.9</td>
<td>1.19</td>
<td>17.1</td>
<td>10.9</td>
<td>0.36</td>
</tr>
<tr>
<td>2017</td>
<td>22.1</td>
<td>16.6</td>
<td>1.41</td>
<td>15.7</td>
<td>11.8</td>
<td>0.39</td>
</tr>
</tbody>
</table>

C ZONING using 25%-50%-25%
Forecasted High Price 35.1

Buy Zone 19.6 to 23.5
Hold Zone 23.5 to 31.3
Sell Zone 31.3 to 35.1

Present Market Price of 23.60 is in the HOLD Zone

D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

High Price 35.1

Minus Present Price 23.60

11.55

4.00

2.9

To 1

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

High Price 35.1

Closing Price 23.60

1.4894

X 100 = 148.94 - 100 = 48.9 % Appreciation

5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

A Indicated Annual Dividend 0.33

Closing Price 23.60

0.0195 = 1.9% Current Yield

B AVERAGE YIELD - USING FORECAST HIGH P/E

Avg. % Payout 28.1% 1.7%

Forecast High PE 17.00

AVERAGE YIELD - USING FORECAST AVERAGE P/E

Avg. % Payout 28.1% 1.9%

Forecast Average PE 14.50

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation 8.3%
Average Yield 1.7%
Annualized Rate of Return 9.9%

COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

Annualized Appreciation 4.9%
Average Yield 1.9%
Annualized Rate of Return 6.8%