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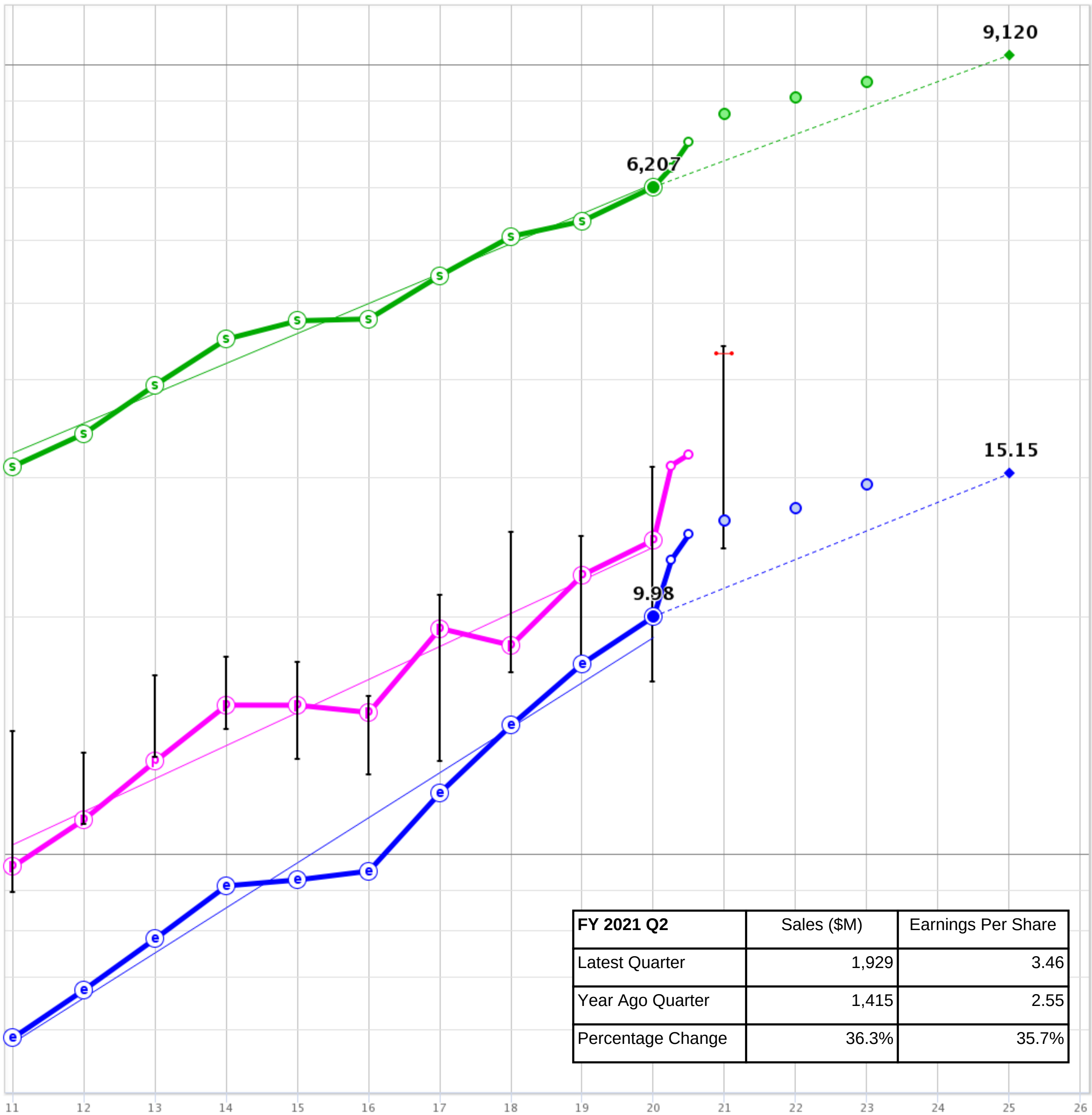
Stock Selection Guide

Company	T. Rowe Price Gr			Date	08/13/21
Prepared by	FWIC			Data taken from	BI Stock Data
Where traded	NAS	Industry	Asset Management		
Capitalization --- Outstanding Amounts				Reference	
Preferred ($M)	0.0	% Insiders		% Institution	
Common (M Shares)	229.2	7.3		67.5	
Debt ($M)	138.5	% to Tot Cap	1.7	% Pot Dil	1.0

Symbol: TROW

1 VISUAL ANALYSIS of Sales, Earnings, and Price



FY 2021 Q2	Sales ($M)	Earnings Per Share
Latest Quarter	1,929	3.46
Year Ago Quarter	1,415	2.55
Percentage Change	36.3%	35.7%

(1) Historical Sales Growth	9.1%	(3) Historical Earnings Per Share Growth	14.0%
(2) Estimated Future Sales Growth	8.0%	(4) Estimated Future Earnings Per Share Growth	8.7%

2 EVALUATING Management

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Last 5 Year Avg.
Pre-tax Profit on Sales	45.5%	47.5%	48.8%	50.3%	47.7%	46.4%	52.3%	44.4%	52.1%	52.2%	49.5%
% Earned on Equity	22.6%	22.5%	22.5%	22.7%	24.8%	24.1%	26.5%	26.8%	29.9%	31.9%	27.8%
% Debt To Capital	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	2.0%	0.8%

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

CLOSING PRICE 214.85 (08/13/21) **HIGH THIS YEAR** 219.48 **LOW THIS YEAR** 121.58

	A	B	C	D	E	F	G	H
Year	**Price**		**Earnings**	**Price Earnings Ratio**		**Dividend**	**% Payout**	**% High Yield**
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100
2016	79.0	63.0	4.75	16.6	13.3	2.16	45.5	3.4
2017	106.1	65.3	5.97	17.8	10.9	2.28	38.2	3.5
2018	127.4	84.6	7.27	17.5	11.6	2.80	38.5	3.3
2019	126.2	86.6	8.70	14.5	10.0	3.04	34.9	3.5
2020	154.3	82.5	9.98	15.5	8.3	3.60	36.1	4.4
AVERAGE		76.4		16.4	11.4		38.6	
CURRENT/TTM			12.69			4.32	34.0	
AVERAGE PRICE EARNINGS RATIO: 13.9					CURRENT PRICE EARNINGS RATIO: 16.9			

4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 16.4 X Estimate High Earnings/Share 15.15 = Forecasted High Price $ 248.5

B LOW PRICE - NEXT 5 YEARS

(a) Avg. Low P/E 11.4 X Estimate Low Earnings/Share 9.98 = Forecasted Low Price $ 113.8

(b) Avg. Low Price of Last 5 Years 76.4

(c) Recent Market Low Price 82.5

(d) Price Dividend Will Support $\frac{\text{Indicated Dividend}}{\text{High Yield}} = \frac{4.32}{4.36\%} = 99.0$

Selected Forecasted Low Price $ 113.8

C ZONING using 25%-50%-25%

Forecasted High Price 248.5 Minus Forecasted Low Price 113.8 = 134.7 Range. 25% of Range 33.7

Buy Zone	113.8	to	147.5
Hold Zone	147.5	to	214.8
Sell Zone	214.8	to	248.5

Present Market Price of 214.85 is in the **SELL** Zone

D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

$\frac{\text{High Price}}{\text{Present Price}} \ \frac{248.5}{214.85} \ \frac{\text{Minus Present Price}}{\text{Minus Low Price}} \ \frac{214.85}{113.8} = \frac{33.61}{101.05} = 0.3$ To 1

E PRICE TARGET **(Note: This shows the potential market price appreciation over the next five years in simple interest terms.)**

$\frac{\text{High Price}}{\text{Closing Price}} \ \frac{248.5}{214.85} = 1.1564 \times 100 = 115.64 - 100 = 15.6$ % Appreciation

5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

A $\frac{\text{Indicated Annual Dividend}}{\text{Closing Price}} \ \frac{3.60}{214.85} = 0.0201 = 2.0\ \%$ Current Yield

B AVERAGE YIELD - USING FORECAST HIGH P/E

$\frac{\text{Avg. \% Payout}}{\text{Forecast High PE}} = \frac{38.6\ \%}{16.40} = 2.4\ \%$

AVERAGE YIELD - USING FORECAST AVERAGE P/E

$\frac{\text{Avg. \% Payout}}{\text{Forecast Average PE}} = \frac{38.6\ \%}{13.90} = 2.8\ \%$

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation	2.9 %
Average Yield	2.4 %
Annualized Rate of Return	5.3 %

COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

Annualized Appreciation	-0.4 %
Average Yield	2.8 %
Annualized Rate of Return	2.4 %

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Notes: TROW 8/16/21_Arvind K

Date	Subject	Description	Type
05/17/21	TROW Judgement - Sales and EPS by Arvind	Arvind Has gone with estimate of historical sales growth of 8.0 based upon my analysis and research from VL, MS, CFRA, Schwab & Fidelity Equity Reports and ZACK Analyst Report. For historical EPS Growth estimate, Arvind uses Preferred Procedure Growth Method to calculate 7.8% Management looks very good and steady Up (for PTP trends) and Up (for ROE trends) from Yr to Yr. Debt is almost non-existent except for the small amounts of debt incurred during the last two yrs. which is still below the industry average. For evaluating risk and reward over the next 5 years Arvind has selected to go with the high P/E as 16.4 and Low P/E of 11.4., which puts the Stock (Currently at $188.975) at the end of "HOLD" Range in accordance with SSG. Note that Current P/E is 16.2, which is little higher than the Average P/E of 13.9. The Stock is currently little overpriced. The upside downside ratio is 0.6 to1. Morning Star gives it a 3 star with a fair value Est. $170. Its financial health is strong, uncertainty medium and wide moat. According to CFRA, it puts the stock in the "BUY" range and gives it 4 stars rating. It says the target price for 12 months is $200.00 with Fair Value estimate - $181.40. Its value is medium, volatility is low and insider activity is favorable. According to Fidelity - it is in the "BUY" range. Schwab Equity report says to "Hold" VL says - at the current quotation, the equity is ranked to mirror the broader market averages (Timeliness: 3). Long term (2023 - 2025) forecast, Capital Gain potential "so-so". Dividend yields look attractive. It is a safe stock (No. 1) and good for conservative investors.	Community

02/16/21	TROW Forecasts and Judgements by Arvind	Arvind Has gone with estimate of historical sales growth of 8.0 based upon my analysis and research from VL, MS, CFRA, Schwab & Fidelity Equity Reports and ZACK Analyst Report. For historical EPS Growth estimate, Arvind uses Preferred Procedure Growth Method to calculate 7.8% Management looks very good and steady Up (for PTP trends) and Up (for ROE trends) from Yr to Yr. Debt is almost non-existent except for the small amounts of debt incurred during the last two yrs. which is still below the industry average. For evaluating risk and reward over the next 5 years Arvind has selected to go with the high P/E as 15.5 and Low P/E of 10.0., which puts the Stock (Currently at $163.19) at the middle of "HOLD" Range in accordance with SSG. Note that Current P/E is 16.3, which is little higher than the Average P/E of 13.6. The Stock is currently little overpriced. The upside downside ratio is 1.0 to1. Morning Star gives it a 3 star with a fair value Est. $170. Its financial health is strong, uncertainty medium and wide moat. According to CFRA, it puts the stock in the "BUY" range and gives it 4 stars rating. It says the target price for 12 months is $190.00 with Fair Value estimate - $216.69. Its value is medium, volatility is low and insider activity is favorable. According to Fidelity - it is in the "BUY" range. Schwab Equity report says to "Hold" VL says - at the current quotation, the equity is ranked to mirror the broader market averages (Timeliness: 3). Long term (2023 - 2025) forecast, Capital Gain potential "so-so". Dividend yields look attractive. It is a safe stock (No. 1) and good for conservative investors. Arvind's recommendation is to watch till the next quarterly report and then decide if we want to buy more shares or consider even selling it.	Community
11/17/19	trow	i have gone with the 2 yr analyst estimate of historicalsales of 3.55 For historical earning per share i am going with the preferred procedure growth calculating 4.3% For evaluating risk and reward over the next 5 years i have choisen to go with the high PE as 17.0 which is lower than the 18.1 suggested by Preferred procedure. So the high price for the stock is 165.9 The average low P/E for the last 5 years is 13.2% which forecast the low price of 104.0. The selected ,low forecast price is 70.1 the dividend yield according to Morning star is 2.75 (oct.24 2019). The clos9ing price is in the hold zone at 121.46. The upside downside ratio is 2.5 to1. Morning star gives it a 3 star and volatility at 1.22. Its financial health is strong, uncertainty medium, moat wide and uncertainty medium. According to CFRA it puts it in the BUY range and gives it 4 stars(NOv. 15, 2019). It says the target price for 12 months is 133.00. Its value is medium,volatility is low and insider activity is favorable. According to Merrill Lynch it is in the buy range. My recommendation is to watch till the next quarterly report and then de3cide if we want to buy more shares.	Community

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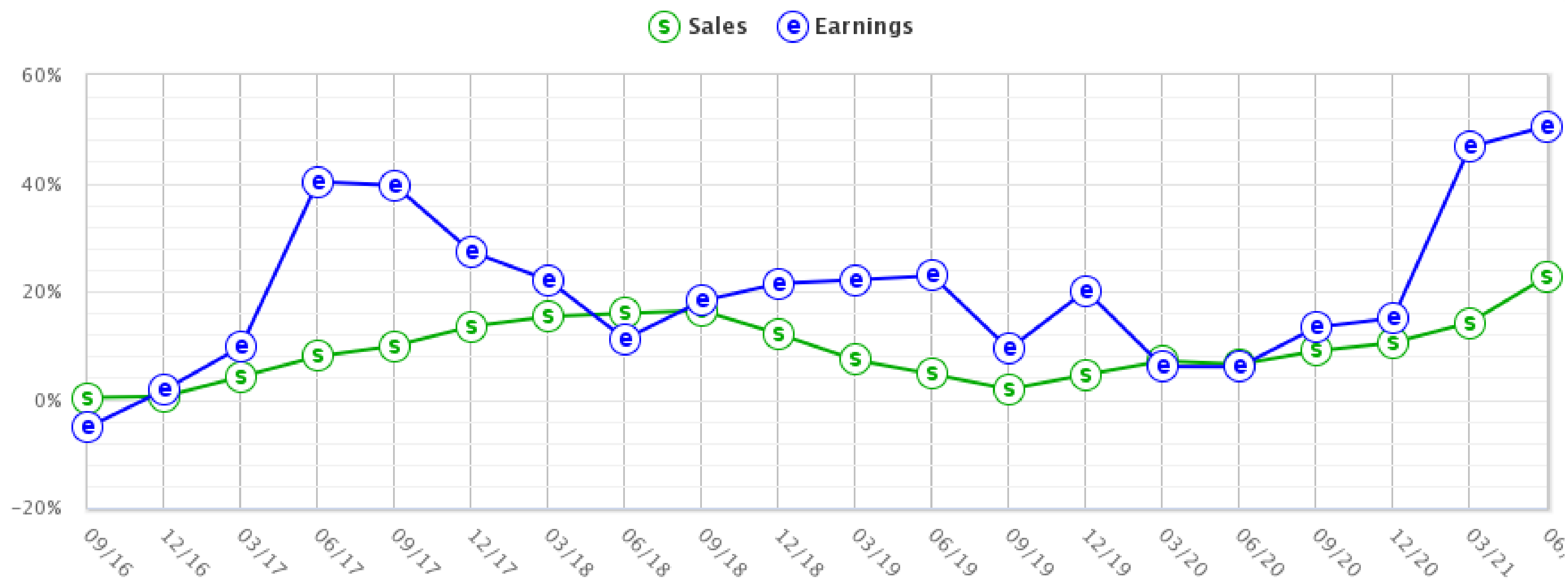
Quarterly Growth Trend Data

Graph: Trailing 4 Quarters, Last 5 Years of Data



Quarterly Data									Last 12 Months Data								
Period	EPS		Pre-Tax Profit			Sales		Income Tax Rate	EPS	Pre-Tax Profit		Sales	Income Tax		%Change		
	$	%Change	$ Mil	%Sales	%Change	$ Mil	%Change		$	$ Mil	%Sales		$ Mil	%Rate	EPS	Pre-Tax Profit	Sales
06/21	3.46	35.7	1,102.0	57.1	13.7	1,929.3	36.3	23.5	12.69	4,163.8	58.8	7,084.8	933.5	22.4	50.5	58.4	22.7
03/21	3.17	124.8	995.3	54.5	381.1	1,826.8	24.9	23.2	11.78	4,030.6	61.3	6,570.9	916.5	22.7	46.7	68.0	14.2
12/20	3.33	48.7	1,146.0	66.1	52.7	1,732.9	18.0	18.9	10.02	3,242.2	52.2	6,206.7	707.4	21.8	15.0	10.8	10.5
09/20	2.73	22.4	920.5	57.7	31.1	1,595.8	11.9	24.1	8.93	2,846.5	47.9	5,942.5	635.0	22.3	13.3	10.9	9.0
06/20	2.55	18.6	968.8	68.4	31.0	1,415.4	1.4	24.8	8.43	2,628.1	45.5	5,773.4	574.8	21.9	6.0	-0.1	6.5
03/20	1.41	-32.5	206.9	14.1	-71.9	1,462.6	10.2	19.5	8.03	2,398.9	41.7	5,753.2	524.9	21.9	6.1	-4.8	7.1
12/19	2.24	58.9	750.3	51.1	92.2	1,468.7	12.5	20.8	8.71	2,927.3	52.1	5,617.9	678.4	23.2	20.1	22.8	4.6

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Period	EPS		Pre-Tax Profit			Sales		Income Tax Rate	EPS	Pre-Tax Profit		Sales	Income Tax		%Change			
	$	%Change	$ Mil	%Sales	%Change	$ Mil	%Change		$	$ Mil	%Sales		$ Mil	%Rate	EPS	Pre-Tax Profit	Sales
09/19	2.23	-3.0	702.1	49.2	-8.3	1,426.7	2.3	22.4	7.88	2,567.4	47.1	5,454.2	655.9	25.5	9.3	-2.3	1.9
06/19	2.15	21.5	739.6	53.0	17.6	1,395.2	3.7	24.8	7.95	2,630.8	48.5	5,422.1	683.0	26.0	22.9	6.2	4.7
03/19	2.09	18.1	735.3	55.4	22.6	1,327.3	-0.1	24.7	7.57	2,520.0	46.9	5,371.9	667.3	26.5	22.1	2.1	7.3
12/18	1.41	2.9	390.4	29.9	-38.3	1,305.0	1.5	30.3	7.25	2,384.6	44.4	5,372.6	627.9	26.3	21.4	-4.8	12.1
09/18	2.30	47.4	765.5	54.9	24.3	1,394.6	14.2	24.0	7.21	2,627.2	49.1	5,353.7	748.3	28.5	18.2	7.3	16.4
06/18	1.77	18.0	628.8	46.8	1.5	1,345.0	14.8	26.9	6.47	2,477.5	47.8	5,180.8	769.7	31.1	11.2	3.4	15.9
03/18	1.77	14.9	599.9	45.2	-5.8	1,328.0	19.3	24.1	6.20	2,468.3	49.3	5,007.4	829.5	33.6	22.0	17.5	15.3
12/17	1.37	-8.7	633.0	49.2	10.0	1,286.1	17.9	38.9	5.97	2,505.1	52.3	4,793.0	923.5	36.9	27.3	27.8	13.5
09/17	1.56	21.9	615.8	50.4	9.2	1,221.7	11.8	34.4	6.10	2,447.6	53.2	4,598.1	886.0	36.2	39.6	30.0	9.9
06/17	1.50	97.4	619.6	52.9	90.6	1,171.6	12.1	37.1	5.82	2,395.8	53.6	4,469.3	875.2	36.5	40.2	34.7	8.0
03/17	1.54	33.9	636.7	57.2	28.4	1,113.6	12.0	37.1	5.08	2,101.2	48.4	4,342.4	769.8	36.6	9.7	5.4	4.2
12/16	1.50	27.1	575.5	52.7	15.5	1,091.2	3.7	36.3	4.69	1,960.5	46.4	4,222.9	725.7	37.0	1.7	-2.1	0.5
09/16	1.28	20.8	564.0	51.6	23.0	1,092.9	4.2	35.7	4.37	1,883.4	45.0	4,183.9	710.8	37.7	-5.2	-6.9	0.3
06/16	0.76	-38.7	325.0	31.1	-39.9	1,044.7	-2.6	37.5	4.15	1,778.0	42.9	4,140.0	688.4	38.7	-11.1	-13.6	-0.1
03/16	1.15	1.8	496.0	49.9	-1.7	994.1	-3.2	38.6	4.63	1,993.8	47.8	4,167.7	776.4	38.9	1.5	-1.1	2.8
12/15	1.18	0.0	498.4	47.4	-3.9	1,052.2	2.9	39.2	4.61	2,002.4	47.7	4,200.6	779.9	39.0	1.3	0.0	5.5
09/15	1.06	-5.4	458.6	43.7	-7.1	1,049.0	2.8	39.6	4.61	2,022.8	48.5	4,170.8	787.6	38.9	3.8	3.4	7.2
06/15	1.24	9.7	540.8	50.4	8.3	1,072.4	9.0	38.4	4.67	2,058.1	49.7	4,142.6	795.9	38.7	8.1	8.3	10.4
03/15	1.13	0.9	504.6	49.1	2.7	1,027.0	7.6	38.7	4.56	2,016.5	49.7	4,054.5	781.6	38.8	10.9	12.0	11.9
12/14	1.18	10.3	518.8	50.7	10.0	1,022.4	10.0	39.1	4.55	2,003.1	50.3	3,982.1	773.3	38.6	16.7	17.8	14.3
09/14	1.12	12.0	493.9	48.4	12.9	1,020.8	15.4	38.5	4.44	1,956.1	50.3	3,889.5	754.8	38.6	19.7	21.7	16.4
06/14	1.13	22.8	499.2	50.7	24.7	984.3	15.2	38.7	4.32	1,899.7	50.6	3,753.1	731.5	38.5	18.4	21.0	16.3
03/14	1.12	23.1	491.2	51.5	25.7	954.6	17.0	38.1	4.11	1,800.7	49.7	3,623.1	690.4	38.3	16.8	19.7	16.5
12/13	1.07	21.6	471.8	50.7	24.8	929.8	18.1	39.0	3.90	1,700.4	48.8	3,484.2	652.3	38.4	16.1	18.5	15.3
09/13	1.00	6.4	437.5	49.5	9.3	884.4	14.9	38.2	3.71	1,606.7	48.1	3,341.7	614.8	38.3	15.9	17.8	15.0
06/13	0.92	16.5	400.2	46.8	19.3	854.3	15.9	38.1	3.65	1,569.5	48.6	3,227.0	600.6	38.3	22.9	24.6	14.6
03/13	0.91	21.3	390.9	47.9	21.7	815.7	11.9	38.1	3.52	1,504.7	48.4	3,109.5	576.8	38.3	19.7	19.8	11.3
12/12	0.88	22.2	378.1	48.0	23.4	787.3	17.2	38.6	3.36	1,435.1	47.5	3,022.5	551.5	38.4	15.5	14.8	10.0
09/12	0.94	32.4	400.3	52.0	35.0	769.7	13.3	38.2	3.20	1,363.5	46.9	2,906.8	523.7	38.4			
06/12	0.79	3.9	335.4	45.5	1.0	736.8	3.2	38.3	2.97	1,259.7	44.7	2,816.5	481.3	38.2			
03/12	0.75	4.2	321.3	44.1	1.9	728.7	6.8	38.5	2.94	1,256.5	45.0	2,793.4	480.2	38.2			

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	$	%Change	$ Mil	%Sales	%Change	$ Mil	%Change		$	$ Mil	%Sales		$ Mil	%Rate	EPS	Pre-Tax Profit	Sales
12/11	0.72		306.5	45.6		671.6		38.5									
09/11	0.71		296.5	43.6		679.4		37.4									
06/11	0.76		332.2	46.5		713.7		38.4									
03/11	0.72		315.4	46.2		682.4		38.3									