

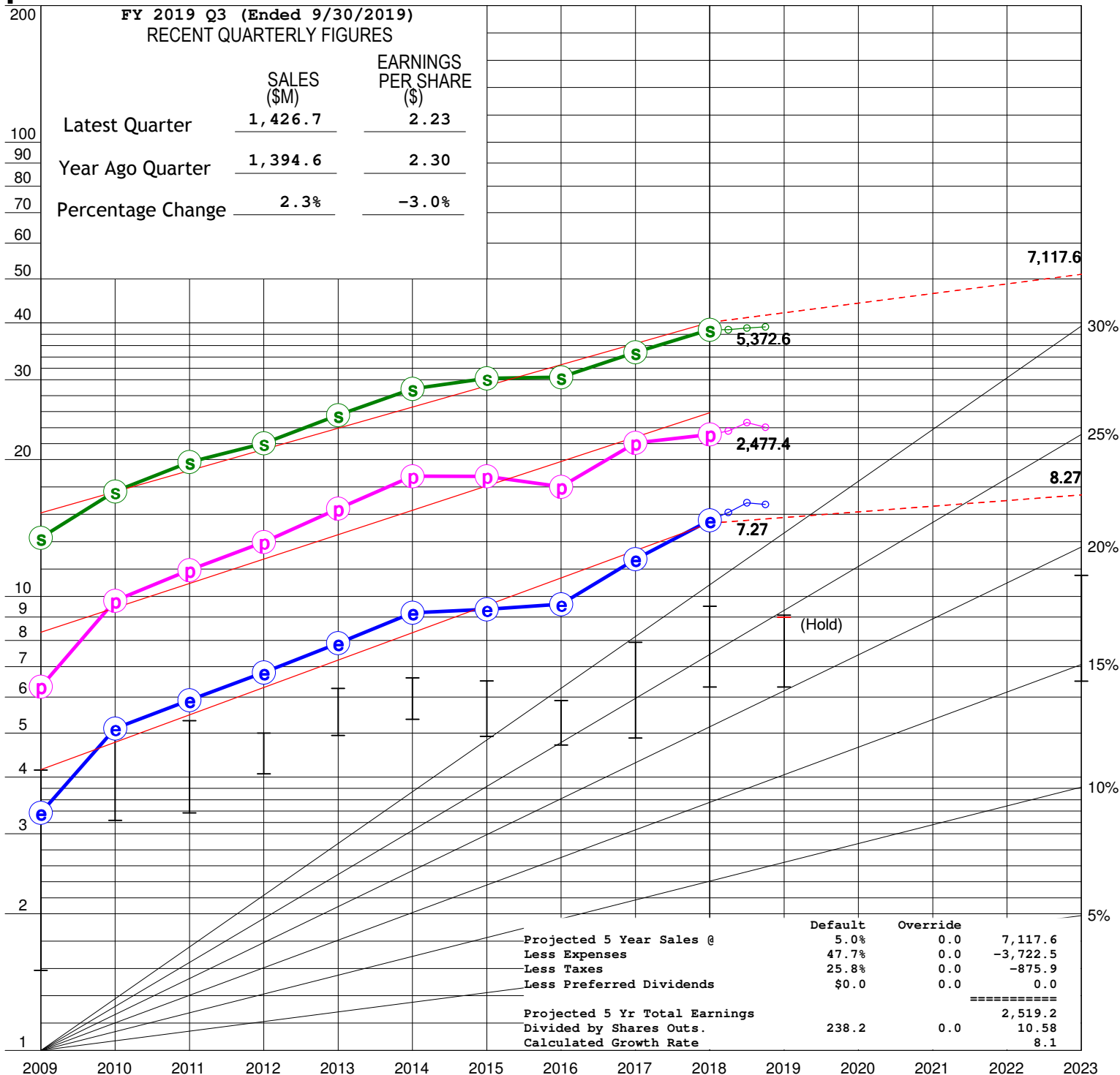


# Stock Study

Company	T Row Price	Price Date	11/11/19
Study by	pwoodring	Data Date	11/11/19
Sector	Financial Services	Last Judgment	11/13/19
Industry	Asset Management	Data Source	BI
Preferred(\$M)	0.0	Reference	
Diluted(M Shares)	238.2	% Insiders	6.9
Total Debt(\$M)	146.4	% Institutions	101.3
% Tot Debt to Tot Cap	2.2	Quality	

## 1 Growth Analysis

NAS: TROW



- |                                   |        |  |        |
|-----------------------------------|--------|--|--------|
| (1) Historical Sales Growth       | 11.3 % | (3) Historical Earnings Per Share Growth       | 14.9 % |
| (2) Estimated Future Sales Growth | 5.0 %  | (4) Estimated Future Earnings Per Share Growth | 2.9 %  |
| (5) Sales Growth R <sup>2</sup>   | 0.96   | (6) Earnings Per Share Growth R <sup>2</sup>   | 0.94   |

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## 2 QUALITY ANALYSIS

Company **T Row Price** (TROW)

11/11/19

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	5 YEAR AVG.	TREND UP / DOWN
<b>A</b> % Pre-tax Profit on Sales	36.8	45.0	45.3	47.5	48.8	50.3	47.7	45.0	49.5	46.1	47.7	DOWN
<b>B</b> % ROE (Beginning Yr)	<del>22.7</del>	22.7	22.9	26.0	26.1	26.3	23.1	25.5	30.2	32.2	27.5	UP
<b>C</b> % LT Debt to Equity	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	EVEN

## 3 PRICE, PRICE/EARNINGS RATIO and DIVIDEND ANALYSIS

CURRENT PRICE (P/E) **120.42 (15.3)** 52-WEEK HIGH (P/E) **121.80 (15.5)** 52-WEEK LOW (P/E) **84.59 (10.7)**

Fiscal Year	High Price	Low Price	EPS	High P/E	Low P/E	Dividend	% Payout	% High Yield
1 2014	88.6	71.8	4.55	19.5	15.8	1.760	38.7	2.5
2 2015	87.2	65.9	4.63	18.8	14.2	2.080	44.9	3.2
3 2016	79.0	63.0	4.75	16.6	13.3	2.160	45.5	3.4
4 2017	106.1	65.3	5.97	17.8	10.9	2.280	38.2	3.5
5 2018	127.4	84.6	7.27	17.5	11.6	2.800	38.5	3.3
6 AVERAGE		70.1		18.0	13.2		41.2	
AVERAGE P/E RATIO		15.6	PROJECTED P/E RATIO		14.9	TTM EPS		7.88
CURRENT P/E RATIO		15.3	PEG RATIO		5.1	FTM EPS		8.11
RELATIVE VALUE		98.1%	PROJ. RELATIVE VALUE		<del>95.2%</del> 97.7%	AVG TTM + FTM EPS		7.99

## 4 EVALUATING REWARD and RISK over the next 5 years

### A FUTURE HIGH PRICE ANALYSIS -- NEXT 5 YEARS

Selected High P/E **18.0** X Estimated High Earnings/Share **8.27** = Forecast High Price \$ **148.9**

### B FUTURE LOW PRICE ANALYSIS -- NEXT 5 YEARS

(a) Sel. Low P/E ~~13.2~~ **12.4** (as adj.) X Estimated Low Earnings/Share **7.27** = \$ **90.1**

(b) Average 5-Year Low Price = **70.1**

(c) Recent Severe Low Price = **65.3**

(d) Price Dividend Will Support = Present Divd. ÷ High Yield = **3.04** ÷ **0.035** = **87.1**

Selected Estimated Low Price = \$ **87.1**

### C PRICE RANGES

Forecast High Price **148.9** - Estimated Low Price **87.1** = Range **61.8** 25% of Range = **15.4**

BUY (Lower 25% of Range) = **87.1** to **102.5**

MAYBE (Middle 50% of Range) = **102.5** to **133.5**

SELL (Upper 25% of Range) = **133.5** to **148.9**

Current Price **120.42** is in the **Hold** Range

### D REWARD/RISK ANALYSIS (Potential Gain vs. Risk of Loss)

(Forecast High Price **148.9** - Current Price **120.42**) ÷ (Current Price **120.42** - Estimated Low Price **87.1**) = **0.9** To 1

## 5 TOTAL RETURN ANALYSIS

### A CURRENT YIELD

Present Full Year's Dividend \$ **3.040** ÷ Current Price of Stock \$ **120.42** = **2.5 %** Present Yield or % Returned on Purchase Price

### B AVERAGE YIELD - USING FORECAST HIGH P/E

Avg. % Payout **41.2** ÷ Forecast High P/E **18.0** = Avg. Yield **2.3**

### AVERAGE YIELD - USING FORECAST AVERAGE P/E

Avg. % Payout **41.2** ÷ Forecast Avg P/E **15.2** = Avg. Yield **2.7**

### C % COMPOUND ANNUAL TOTAL RETURN - USING FORECAST HIGH P/E

Average Yield **2.3 %** + Annual Appreciation **4.3 %** = Compound Annual Total Return **6.6 %**

### D % PROJECTED AVERAGE RETURN - USING FORECAST AVERAGE P/E

Average Yield **2.7 %** + Annual Appreciation **0.9 %** = Projected Average Total Return **3.6 %**