Visa Inc. is the result of the merger of Visa USA, Visa International, Visa Canada, and Inovant. The reorganization was completed in October 2007. In March of 2008, the company went public, offering 1.6 billion shares on an initial price of $11 (figures adjusted for 3-for-1 stock split). It raised $17.9 billion in the largest IPO in U.S. history to date. Lead underwriters were J.P. Morgan and Goldman Sachs, which led a team of other main underwriters and several small banks.

**Business: Visa Inc. is the world's largest retail electronic payments network providing processing services and payment products. This includes credit, debit, prepaid, and commercial payments network providing processing services and payment product platforms. Visa plus Visa Net, the VisaNet platform, offering cardholder protection, and fraud detection.

**Finances:**

In light of Visa's excellent first-half performance, we've lifted our fiscal 2018 bottom-line estimate by $0.20 a share, to $4.40, while maintaining our top-line target at $20.2 billion; the former would represent growth of 25%–27% from the year-earlier period as we had predicted ($5.068 billion and $1.02 a share). Too, the latter would be an improvement of 9%–11%. For fiscal 2019, our revenue and earnings forecasts are set at $22.4 billion and $5.20 per share, respectively, marking advances of 13%–14% and 17%–19% from our 2018 projections.

Visa would make a fine addition to most investment portfolios. It remains the leader in the electronic payments space, registering more transactions than its closest competitors (American Express, MasterCard, and Discover Financial Services) combined. Too, the equity carries our top rank for Safety (1), and the latter would be an improvement of 9%–11%. For fiscal 2018, our revenue and earnings forecasts are set at $22.4 billion and $5.20 per share, respectively, marking advances of 13%–14% and 17%–19% from our 2018 projections.

Visa Inc. has a 3-for-1 stock split as of Mar. 16, 2018. This will result in an increase of 20% in the stock price. Visa Inc. is the leader in the electronic payments space, registering more transactions than its closest competitors (American Express, MasterCard, and Discover Financial Services) combined. Too, the equity carries our top rank for Safety (1), and the latter would be an improvement of 9%–11%. For fiscal 2018, our revenue and earnings forecasts are set at $22.4 billion and $5.20 per share, respectively, marking advances of 13%–14% and 17%–19% from our 2018 projections.

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