

FUND INVESTMENT OBJECTIVE

WisdomTree Emerging Markets Equity Income Fund seeks investment results that correspond to the price and yield performance, before fees and expenses, of the WisdomTree Emerging Markets Equity Income Index.

INDEX DESCRIPTION

The WisdomTree Emerging Markets Equity Income Index is a fundamentally weighted index that measures the performance of the highest dividend yielding stocks selected from the WisdomTree Emerging Markets Dividend Index. At the index measurement date, companies within the WisdomTree Emerging Markets Dividend Index that meet WisdomTree's market capitalization and liquidity requirements are ranked by dividend yield. Securities ranking in the highest 30% by dividend yield are selected for inclusion. Companies are weighted in the Index based on annual cash dividends paid.

Average Annual Total Returns [as of 6/30/2013]

	QTR	YTD	1-Year	3-Year	5-Year	Since Fund Inception
DEM NAV Returns	-9.04%	-10.85%	-0.54%	6.24%	3.53%	3.49%
DEM Market Price Returns	-10.63%	-13.65%	-2.91%	6.64%	3.18%	2.77%
WisdomTree Emerging Markets Equity Income Index	-8.20%	-10.04%	0.99%	7.42%	4.68%	4.57%
MSCI Emerging Markets Index	-7.88%	-9.57%	2.87%	3.38%	-0.43%	-0.93%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com. WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

	Ordinary Income/ Short-term Cap Gains	Long-term Capital Gains	Year-End NAV
YTD	1.06	0.00	N/A
2012	1.88	0.00	56.06
2011	2.28	0.00	50.94
2010	1.94	0.00	58.94
2009	1.46	0.00	49.59
2008	1.90	0.00	31.81
2007	0.49	0.00	53.49

2nd Quarter, 2013 [All data as of 6/30/13]

Fund Information

Ticker Symbol	DEM
Inception Date	7/13/07
Expense Ratio	0.63%
IOPV Ticker	DEM.IV
Number of Holdings	321
CUSIP	97717W315
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTEMHY
Net Assets [\$mm]	\$4848.79

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Top 10 Fund Holdings*

China Construction Bank Corp	4.45%
Gazprom OAO	4.39%
Rosneft Oil Co	4.32%
Vale SA	3.41%
Industrial and Commercial Bank of China	3.19%
Lukoil OAO	2.43%
MMC Norilsk Nickel	2.35%
Banco do Brasil SA	2.17%
Bank of China Ltd	1.95%
Malayan Banking Bhd	1.86%

*Holdings are subject to change without notice.

Top Fund Sector Weights**

Financials	25.19%
Energy	19.41%
Telecommunication Services	17.39%
Materials	16.92%
Utilities	6.70%
Information Technology	5.48%
Consumer Discretionary	3.22%
Industrials	3.10%
Consumer Staples	1.67%
Health Care	0.03%

GICS Sector Classification^

**Sectors may include many industries.

Top Fund Country Breakdown

Russia	18.01%
China	16.25%
Taiwan	14.17%
Brazil	12.21%
South Africa	9.02%
Thailand	5.47%
Poland	5.24%
Malaysia	5.07%
Turkey	3.57%
Indonesia	2.55%

Index Statistics Since WT Underlying Index Inception Date

	WT Emerging Markets Equity Income Index	MSCI Emerging Markets Index
Annualized Returns	6.11%	1.15%
Annualized Volatility	22.88%	27.51%
Beta	0.81	1.00
Sharpe Ratio	0.23	0.01
Correlation	0.97	1.00

Annualized volatility is a statistical measure of the dispersion of returns. High volatility results from wide fluctuations in past index values. Beta is another measure of volatility that compares how an index moves relative to another index, typically the MSCI Emerging Markets Index. A beta of 1.0 implies the index has moved proportionally with the MSCI Emerging Markets Index. A beta less than 1.0 implies less movement; greater than 1.0 implies more. Sharpe Ratio is a measure calculated to determine reward per unit of risk, using standard deviation and excess returns in an index, typically the MSCI Emerging Markets Index. A higher Sharpe Ratio indicates a higher risk-adjusted return.

You cannot invest directly in an index.

Index Correlation Matrix Since WT Underlying Index Inception Date

	WT Emerging Markets Equity Income Index	MSCI Emerging Markets Index	MSCI EAFE Index	S&P 500 Index
WT Emerging Markets Equity Income Index	1.00	0.97	0.91	0.82
MSCI Emerging Markets Index	0.97	1.00	0.91	0.82
MSCI EAFE Index	0.91	0.91	1.00	0.91
S&P 500 Index	0.82	0.82	0.91	1.00

Correlation is a statistical measure of how indexes move in relation to each other. A correlation ranges from -1 to 1. A correlation of 1 means the two indexes have moved in lockstep with each other. A correlation of -1 means the two indexes have moved in exactly the opposite direction.

Calendar Year Index Total Returns Since WT Underlying Index Inception Date

	WT Emerging Markets Equity Income Index	MSCI Emerging Markets Index
YTD	-10.04%	-9.57%
2012	15.76%	18.22%
2011	-9.34%	-18.42%
2010	24.92%	18.88%
2009	64.11%	78.51%
2008	-37.02%	-53.33%

2nd Quarter, 2013 [All data as of 6/30/13]

Underlying Index Information

Bloomberg Index Symbol	WTEMHY
Exchange Index Symbol	WTY
Index Inception Date	6/1/07
Base Index Value	200

Underlying Index Characteristics

Number of Components	382
Dividend Yield ¹	6.20%
P/E Ratio ²	9.55
Price/Book Ratio ³	1.39
Price/Cash Flow Ratio ⁴	6.41
Price/Sales Ratio ⁵	0.91
Total Market Cap	\$2.64 Trillion

Underlying Index Top Industry Group Weights

Banks	20.81%
Energy	19.72%
Telecommunication Services	17.29%
Materials	16.97%
Utilities	6.80%
Technology Hardware & Equipment	4.47%
Capital Goods	1.98%
Diversified Financials	1.98%
Food Beverage & Tobacco	1.57%
Real Estate	1.33%

GICS Group Distribution[^]



Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 1-866-909-WISE (9473) or visit wisdomtree.com. Read the prospectus carefully before you invest.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single sector generally experience greater price volatility.

Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation, intervention and political developments. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

¹Dividend Yield is a measure of the annual dividends of the shares of all index components divided by the index value. ²Price/Earnings Ratio is a valuation ratio of a company's current share price compared to its per-share earnings. ³Price/Book Ratio is a ratio used to compare a stock's market value to its book value. ⁴Price/Cash Flow Ratio is a measure of the market's expectations of a firm's future financial health, and is not intended to demonstrate index growth or index income. ⁵Price/Sales Ratio is a valuation of a stock relative to its own past performance, other companies or the market itself.

The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure emerging markets equity performance. The MSCI EAFE Index (Europe, Australasia, Far East) is a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the US & Canada. The S&P 500 Index is a capitalization-weighted index of 500 stocks selected by the Standard & Poor's Index Committee designed to represent the performance of the leading industries in the U.S. economy.

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Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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