



	2004	2005	2006 ^E	2007 ^E	2008	2009	2010	2011	2012	2013	2014	2015	© VALUE LINE PUB. LLC	17-19
Revenues per sh ^{AE}	--	--	--	--	8.08	9.12	9.64	11.30	12.85	18.29	20.50	23.00	Revenues per sh ^{AE}	32.35
"Cash Flow" per sh	--	--	--	--	2.50	3.22	3.86	5.34	6.61	8.21	9.70	11.20	"Cash Flow" per sh	15.70
Earnings per sh ^{ABF}	--	--	--	--	2.25	2.92	3.91	4.99	6.20	7.59	9.00	10.40	Earnings per sh ^{ABF}	14.60
Div'd Decl'd per sh ^G	--	--	--	--	.21	.44	.53	.67	.99	1.39	1.68	2.00	Div'ds Decl'd per sh ^G	2.92
Cap'l Spending per sh	--	--	--	--	.54	.40	.29	.43	.46	.73	.50	.50	Cap'l Spending per sh	.70
Book Value per sh ^D	--	--	--	--	27.29	30.59	29.89	32.52	34.07	41.72	48.80	52.00	Book Value per sh ^D	76.70
Common Shs Outst'g ^C	--	--	--	--	774.71	758.00	836.87	812.95	810.61	644.00	625.00	620.00	Common Shs Outst'g ^C	700.00
Avg Ann'l P/E Ratio	--	--	--	--	32.6	20.3	20.5	15.7	19.3	23.7	<i>Bold figures are Value Line estimates</i>		Avg Ann'l P/E Ratio	25.0
Relative P/E Ratio	--	--	--	--	1.96	1.35	1.30	.99	1.29	1.33			Relative P/E Ratio	1.55
Avg Ann'l Div'd Yield	--	--	--	--	.3%	.7%	.7%	.9%	.8%	.8%			Avg Ann'l Div'd Yield	.8%
Revenues (\$mill) ^{A^{EF}}	--	--	2948	3590	6263	6911	8065	9188	10421	11778	12800	14250	Revenues (\$mill) ^{A^{EF}}	22650
Operating Margin	--	--	30.3%	37.3%	46.9%	54.5%	60.2%	62.5%	63.1%	61.5%	63.5%	63.5%	Operating Margin	62.0%
Depreciation (\$mill)	--	--	140	137	237	226	265	288	333	397	440	480	Depreciation (\$mill)	765
Net Profit (\$mill) ^{AB}	--	--	455	739	1700	2213	2966	3650	4203	4980	5625	6450	Net Profit (\$mill) ^{AB}	10200
Income Tax Rate	--	--	34.8%	36.0%	23.8%	42.7%	36.1%	35.5%	NMF	32.5%	34.0%	34.0%	Income Tax Rate	34.0%
Net Profit Margin	--	--	15.4%	20.6%	27.1%	32.0%	36.8%	39.7%	40.3%	42.3%	43.9%	45.3%	Net Profit Margin	45.0%
Working Cap'l (\$mill)	--	--	201	d775	4009	4799	5236	5739	3832	3487	6000	6250	Working Cap'l (\$mill)	7500
Long-Term Debt (\$mill)	--	--	41	--	--	44	32	--	--	--	Nil	Nil	Long-Term Debt (\$mill)	Nil
Shr. Equity (\$mill)	--	--	583	d501	21141	23189	25011	26437	27630	26870	31000	32750	Shr. Equity (\$mill)	53700
Return on Total Cap'l	--	--	73.1%	--	8.0%	9.5%	11.8%	13.8%	15.2%	18.5%	18.0%	20.0%	Return on Total Cap'l	19.0%
Return on Shr. Equity	--	--	78.0%	--	8.0%	9.5%	11.8%	13.8%	15.2%	18.5%	18.0%	20.0%	Return on Shr. Equity	19.0%
Retained to Com Eq	--	--	78.0%	--	7.6%	8.2%	10.4%	12.2%	12.3%	14.9%	19.0%	21.0%	Retained to Com Eq	20.0%
All Div'ds to Net Prof	--	--	--	--	5%	14%	12%	13%	16%	18%	19%	19%	All Div'ds to Net Prof	20%

CAPITAL STRUCTURE as of 6/30/14

Total Debt None

Leases, Uncapitalized Annual rentals \$95 mill.

No Defined Benefits Plan

Pfd Stock None

Common Stock 628.00 million shares

MARKET CAP: \$132 billion (Large Cap)

CURRENT POSITION (\$MILL.)	2012	2013	6/30/14
Cash Assets	2074	2186	2058
Receivables	723	761	824
Other	8989	4875	6143
Current Assets	11786	7822	9025
Accts Payable	152	184	101
Debt Due	--	--	--
Other	7802	4151	5213
Current Liab.	7954	4335	5314

BUSINESS: Visa Inc. is the world's largest retail electronic payments network providing processing services and payment product platforms. This includes credit, debit, prepaid, and commercial payments, which are offered under the Visa, Visa Electron, Interlink, and PLUS brands. Visa/PLUS is one of the largest global ATM networks, offering cash access in local currency in more than 200

countries. Visa's global network, VisaNet, delivers value-added processing, including fraud and risk management. Has about 8,500 employees. Off. and dir. own less than 1.0% of common stock (12/13 proxy). Chairman: Joseph W. Saunders. CEO: Charles W. Scharf. Inc.: DE. Address: P.O. Box 8999, San Francisco, CA 94128. Telephone: 415-932-2100. Internet: www.visa.com.

ANNUAL RATES of change (per sh)

	Past 10 Yrs.	Past 5 Yrs.	Est'd '11-'13 to '17-'13
Revenues	--	--	18.0%
"Cash Flow"	--	--	21.0%
Earnings	--	--	18.5%
Dividends	--	--	24.5%
Book Value	--	--	17.0%

Visa shares have lost some ground of late, even as the company continues to post decent results. In the fiscal third quarter (year ends September 30th), the electronic payments processor logged revenues of \$3.155 billion, marking a 5% advance from the year-earlier tally. (We had looked for \$3.292 billion.) A strong U.S. dollar, coupled with tepid growth from cross-border transactions, was the primary culprit for the top-line shortfall. At the same time, earnings, at \$2.17 a share, represented a healthy 15% improvement from the previous year, but came in shy of our \$2.32 estimate, a consequence of slower-than-anticipated revenue growth. This untimely stock, which had experienced a more-than-fivefold increase in value since Visa's IPO in 2008, traded notably lower after the earnings release. **We have slightly adjusted our fiscal 2014 top-line estimate, while leaving our share-net target intact.** We now expect revenues of \$12.8 billion, versus our prior forecast of \$13.0 billion, which would still mark a 9% increase from fiscal 2013. Our 2014 bottom-line call stands at \$9.00 a share, which would represent 19% year-

over-year growth. **Our forecasts for fiscal 2015, and beyond, remain unchanged.** Much of the long-term progress we foresee will likely be driven by Visa's international business, and the company now generates some 45%-plus of revenues overseas (including Visa Europe), compared with less than 42% just a few years earlier. Too, debit card transactions are playing a more prominent role in Visa's broader operations, and now account for 57% of total revenues, versus less than 50% in years past. We are maintaining our 2015 top- and bottom-line targets at \$14.25 billion and \$10.40 a share, respectively, which would represent advances of 11%-12% and 15%-16% from our 2014 projections. **The recent quotation presents an appealing entry point, in our view.** We remain optimistic about Visa's long-term prospects, owing to its rock-solid finances (including a debt-free balance sheet), experienced management team, and ubiquitous brand name. Indeed, these good-quality shares have above-average total return potential to the end of this decade. *Sarif Abdou August 15, 2014*

Fiscal Year Ends	Q1	Q2	Q3	Q4	Full Fiscal Year
2011	2238	2245	2322	2383	9188
2012	2547	2578	2565	2731	10421
2013	2846	2958	3001	2973	11778
2014	3155	3163	3155	3327	12800
2015	3450	3580	3630	3590	14250

Fiscal Year Ends	Q1	Q2	Q3	Q4	Full Fiscal Year
2011	1.23	1.23	1.26	1.27	4.99
2012	1.49	1.60	1.56	1.54	6.20
2013	1.93	1.92	1.88	1.85	7.59
2014	2.20	2.20	2.17	2.43	9.00
2015	2.65	2.63	2.48	2.64	10.40

Calendar	Q1	Q2	Q3	Q4	Full Year
2010	.125	.125	.125	.15	.53
2011	.15	.15	.15	.22	.67
2012	.22	.22	.22	.33	.99
2013	.33	.33	.33	.40	1.39
2014	.40	.40	.40		

Company's Financial Strength A++
Stock's Price Stability 70
Price Growth Persistence 70
Earnings Predictability 100

To subscribe call 1-800-VALUELINE