

Equity Analysis Guide: Exxon Mobil (XOM)

Company	Ticker	Sector Industry	Quality	PAR
Exxon Mobil	XOM	Energy Petroleum (Integrated)	76.2	11.0%
Current Price (05/14)			\$82.12	
CAPS Rating (Rate this stock on CAPS)			★★★★★	
Expected Income Statement				
Current Sales			368,855.0	
Sales Growth Forecast			7.4%	
Net Profit Margin			8.9%	
Projected Shares Outstanding			4,136.36	
EPS - Five year Forecast			\$11.36	
Average P/E Ratio			11.1	
Projected Average Price			\$126.63	
Price Appreciation (Annualized)			9.0%	
Annual Dividend Yield			2.0%	
Projected Annual Return			11.0%	
Quality				
Financial Strength	100	25.0		
EPS Stability	70	17.5		
Industry Sales Growth Rate	6.8%	13.7		
Industry Net Profit Margin	5.5%	20.2		
Calculated Quality Rating			76.2	
Fool CAPS				
Total Players				
7818 Outperforms			477	Underperforms
All-Stars (1745)				
1675 Outperforms (96%)			70	Underperforms
Fundamental Data Updated: 03/09/2012				

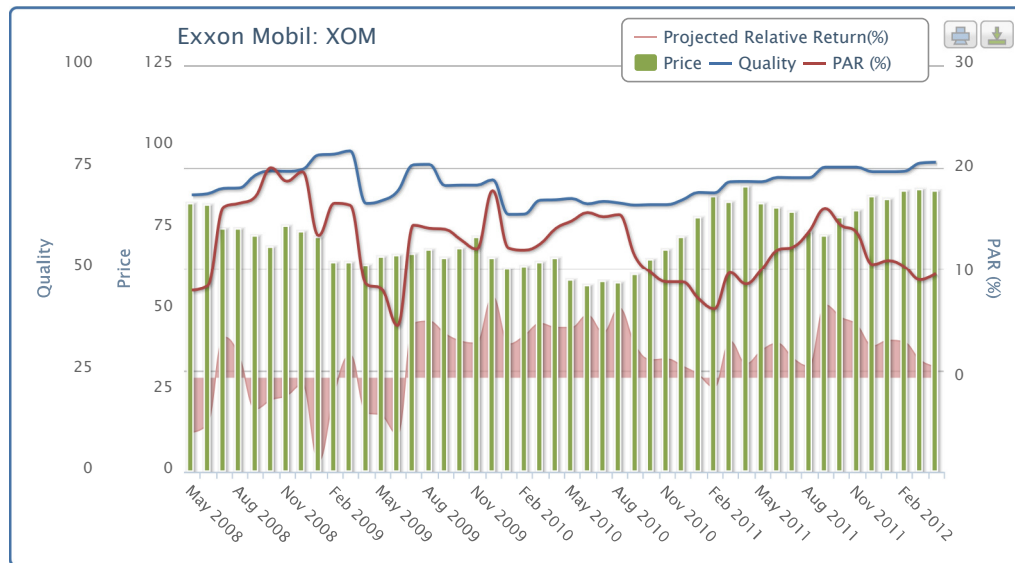
MIPAR	8.9%
Sweet Spot	13.9%-18.9%

Top in Industry:

Petroleum (Integrated)		
Ticker	Quality	PAR
TOT	69.3	19.0%
PTR	74.5	22.1%
MRO	69.8	15.1%
SSL	68.5	23.1%
COP	58.3	17.0%

Top in Sector:

Energy		
Ticker	Quality	PAR
CRR	83.5	19.2%
SEP	78.2	17.0%
TOT	69.3	19.0%
HEP	78.0	21.7%
SLB	70.3	17.6%



Quality Legend:	
Blue	Excellent with quality greater than 65.
Green	Good with quality between 55 and 65.
Neutral	Average or below average with quality between 35 and 55.
Red	Poor with quality less than 35.
PAR Legend:	
Green	PAR is within the target range of MIPAR +5-10%, currently 13.9%-18.9%
Yellow	PAR is above the target range of MIPAR +10%, currently 18.9%
PAR	Projected Annual Return
MIPAR	The Manifest Investing Median PAR of all stocks in the database.

Company Name Legend:

*	Not covered by Value Line Standard Edition.
b	Uses price-to-book value for valuation purposes.
P/CF	Uses price-to-cash flow for valuation.