

Price \$76.83 (as of Aug 07, 2015 4:00 PM ET)

12-Mo. Target Price \$90.00

Report Currency USD

**Investment Style** Large-Cap Blend

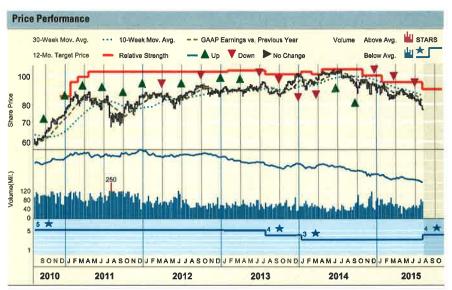
McGRAW HILL FINANCIAL

#### UPDATE: PLEASE SEE THE ANALYST'S LATEST RESEARCH NOTE IN THE COMPANY NEWS SECTION

**GICS Sector** Energy Sub-Industry Integrated Oil & Gas Summary XOM, formed through the merger of Exxon and Mobil in late 1999, is the world's largest publicly owned integrated oil company.

# Key Stock Statistics (Source S&P Capital IQ, Vickers, company reports)

52-Wk Range	\$100.31-76.62	S&P Oper. EPS 2015 E	4.41	Market Capitalization(B)	\$321.235	Beta	0.90
Trailing 12-Month EPS	\$5.61	S&P Oper. EPS 2016E	5.23	Yield (%)	3.80	S&P 3-Yr. Proj. EPS CAGR(%)	-13
Trailing 12-Month P/E	13.7	P/E on S&P Oper. EPS 2015E	17.4	Dividend Rate/Share	\$2.92	S&P Quality Ranking	Α
\$10K Invested 5 Yrs Ago	\$14,166	Common Shares Outstg. (M)	4,181.1	Institutional Ownership (%)	50		



Past performance is not an indication of future performance and should not be relied upon as such

Analysis prepared by Equity Analyst S. Glickman, CFA on Jul 31, 2015 11:08 PM, when the stock traded at \$79.21.

#### Highlights

- ► In March 2015, XOM updated its production outlook over the medium term (through 2017). Annual upstream production is anticipated to hit 4.3 million barrels of oil equivalent per day (MMboe/d) by 2017, flat versus the March 2014 forecast for 2017. Bentek Energy, a unit of Platts, forecasts WTI crude oil prices averaging about \$50 per barrel in the second half of 2015, and \$58/barrel in 2016. For natural gas, we still think U.S. natural gas has secular demand drivers, such as LNG exports and U.S. chemical industry expansion, but in the near-to-medium term we remain cautious on price given high production levels.
- ➤ Second quarter 2015 production was 3.98 million barrels of oil equivalent per day (MMboe/d), 0.5% above the Capital IQ projection of 3.96 MMboe/d. We think XOM is executing well on its plan to high-grade its portfolio towards higher-margin barrels, with the trade-off that production volume growth should be limit-
- ➤ We see operating EPS of \$4.41 in 2015, rising to \$5.23 in 2016. These estimates compare with 2014 operating EPS of \$7.60.

#### Investment Rationale/Risk

- ► We see upstream growth opportunities (deepwater, Arctic and Black Sea, LNG, unconventional), but projections have been pushed further out than previously forecast. We think XOM's project development capabilities have provided a strong pipeline of long-lived upstream assets with improving decline rates, and the downstream unit should benefit over the long term from its complex large refineries. We see further expansion of activities in global LNG and frontier regions and targeted divestments across businesses. We think XOM will remain active in M&A markets.
- Risks to our recommendation and target price include deterioration in economic, industry and operating conditions, such as difficulty replacing reserves and increased production costs.
- ➤ Our 12-month target price of \$90 reflects a forward price to cash flow multiple of 9.3X, above XOM's 5-year average forward multiple, and a premium to supermajor oil peer Chevron (CVX 88 Hold). We estimate 2016 ROIC of 8.0%, above CVX and above the E&P peer average. We see 2016 operating cash flow well in excess of capital spending, raising flexibility for returns to shareholders.

# Analyst's Risk Assessment

LOW	MEDIUM	HIGH
Dur risk assessm	ent reflects our	view of the
company's divers	sified and strong	business profile

0 C in volatile, cyclical and capital-intensive segments of the energy industry. We consider Exxon Mobil's earnings stability and corporate governance practices to be above average.

# Revenue/Earnings Data

Reven	ue (Millio	n U.S. \$)			
	10	20	30	40	Year
2015	59,839	68,148		**	
2014	95,331	100,545	96,760	76,795	411,939
2013	108,807	106,469	112,372	100,207	438,255
2012	119,189	112,745	111,554	109,635	482,295
2011	114,000	125,486	125,330	113,119	486,429
2010	90,250	92,490	95,300	105,190	383,221

#### Earnings Per Share (U.S. \$)

2015	1.17	1.00	E1.06	E1.11	<b>E</b> 4.41
2014	2.10	2.05	1.89	1.56	7.60
2013	2.12	1.55	1.79	1.91	7.37
2012	2.00	3.41	2.09	2.20	9.70
2011	2.14	2.18	2.13	1.97	8.42
2010	1.33	1.60	1.44	1.85	6.22

Fiscal year ended Dec. 31. Next earnings report expected: NA. EPS Estimates based on S&P Capital IQ Operating Earnings; historical GAAP earnings are as reported in Company reports

#### Dividend Data

Amount (\$)	Date Decl.	Ex-Div. Date	Stk. of Record	Payment Date
0.690	Oct 29	Nov 7	Nov 12	Dec 10 '14
0.690	Jan 28	Feb 6	Feb 10	Mar 10 '15
0.730	Apr 29	May 11	May 13	Jun 10 '15
0.730	Jul 29	Aug 11	Aug 13	Sep 10 '15

Dividends have been paid since 1882, Source: Company reports. Past performance is not an indication of future performance and should not be relied upon as such

#### Please read the Required Disclosures and Analyst Certification on the last page of this report.

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#### Business Summary July 31, 2015

CORPORATE OVERVIEW. In late 1999, the FTC allowed Exxon and Mobil to reunite, creating Exxon Mobil Corp. ExxonMobil's businesses include oil and natural gas exploration and production (\$27.5 billion in 2014 segment earnings versus \$26.8 billion in 2013); refining and marketing (\$3.0 billion, \$3.4 billion); chemicals (\$4.3 billion, \$3.8 billion); and other operations, such as electric power generation, coal and minerals.

Including non-consolidated equity interest, proved oil and gas reserves at year end 2014 stood at 25.3 billion BOE (54% liquids; 65% developed), up 0.1 billion BOE versus year end 2013. Oil and gas production fell 4.9%, to 3.97 million barrels of oil equivalent per day (BOE/d; 53% liquids). XOM expects production, exdivestitures, to rise to 4.3 million BOE/d by 2017. In 2014, XOM replaced 104% of its production. Using data from IHS Herold, we estimate XOM's three-year (2010-2012) reserve replacement at 150%, versus the peer average of 161%; three-year finding and development costs at \$24.78 per BOE, above the peer average of \$18.48; proved acquisition costs at \$7.81 per BOE, below the peer average of \$9.42; and its reserve replacement costs at \$18.24 per BOE, above the peer average of \$17.27.

At year-end 2014, XOM had an ownership interest in 30 refineries with 5.25 million barrels per day (b/d) of atmospheric distillation capacity (U.S. 37%, Europe 31%, Asia Pacific 19%, Canada 8%, and Middle East/Latin America/Other 5%). The marketing operations sell products and services throughout the world. Exxon, Esso and Mobil brands serve customers at over 19,000 retail service stations.

XOM's Chemical segment manufactures and sells petrochemicals, supplying olefins, polyolefins, aromatics, and a wide variety of other petrochemicals. At year-end 2014, XOM had a chemicals complex capacity of 23.7 million metric tons per year.

MARKET PROFILE. Based on a blend of oil and gas assets and production volumes, we estimate that XOM is the largest publicly traded integrated oil company in the world, serving customers in over 200 countries. XOM maintains the largest portfolio of proved reserves and production in North America, and is the biggest net producer of oil and gas in Europe. Through wholly owned ExxonMobil Canada Ltd. and its 69.6%-owned affiliate Imperial Oil, XOM is one of the largest oil and gas producers in Canada and is building the Kearl oil sands project.

CORPORATE STRATEGY. XOM's capital spending peaked at \$42.5 billion in 2013 and dropped to \$38.5 billion in 2014. For the period 2015-2017, Capital IQ consensus estimates indicate average spending in the \$30.0 billion per year range. A total of 21 major oil and gas projects will have started or will begin production between 2014 and 2017, which includes the Kearl oil sands project in Canada and the Papua New Guinea LNG project.

IMPACT OF MAJOR DEVELOPMENTS. In August 2011, XOM and Russia's Rosneft executed a Strategic Cooperation Agreement under which the companies plan to undertake joint exploration and development of hydrocarbon resources in Russia, the U.S. and other countries throughout the world, and commence technology- and expertise-sharing activities. The agreement includes approximately US\$3.2 billion to be spent funding exploration in the Kara Sea and Black Sea, among the most promising and least explored offshore areas globally. The agreement provides Rosneft with an opportunity to gain equity interest in a number of XOM's exploration opportunities in North America, including the deepwater Gulf of Mexico and tight oil fields, as well as additional opportunities in other countries. The companies also agreed to conduct a joint study of developing tight oil resources in Western Siberia, and will create an Arctic Research and Design Center for Offshore Developments.

On June 25, 2010, XOM purchased XTO Energy, Inc. in an all-stock deal valued at \$40.5 billion (including \$10.0 billion of long-term debt). The deal added 2,471 million BOE (84% natural gas) at an implied value of \$11.51 per proved BOE. We believe XOM's technical expertise will unlock additional XTO resource potential in the coming years.

FINANCIAL TRENDS. As of December 31, 2014, XOM had a cash balance of \$4.7 billion, compared with total debt of \$29.1 billion. We believe XOM has enjoyed above-average returns versus peers. Total distributions to shareholders in 2014 stood at \$23.6 billion, including both share repurchases as well as quarterly dividends.

XOM has continued its share repurchases, and appears to be using them to balance its cash use. We believe that share repurchases will continue, but will be treated as a use of excess cash flow after capital spending needs are met and after dividends are paid. XOM has reduced its share count to 4.2 billion shares outstanding at the end of 2014, down from 7 billion shares after the Exxon/Mobil merger in 1999 and 5.1 billion after the XTO acquisition in 2010.

#### Corporate Information

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#### Chrmn, CEO & Pres

R.W. Tillerson

Secy

son J.J. Woodbury

#### SVP & CFO

A.P. Swiger

General Counsel

S.J. Balagia

#### Treas

R.N. Schleckser

#### **Board Members**

M. J. Boskin U. M. Burns J. S. Fishman K. C. Frazier S. J. Palmisano

R. W. Tillerson

P. Brabeck-Letmathe L. R. Faulkner

H. H. Fore D. R. Oberhelman S. S. Reinemund W. C. Weldon

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# Founded

1870

#### **Employees**

75,300

## Stockholders

449,312



Quantitative Ev	aluations	The last	100			3177
S&P Capital IQ Fair Value Rank	NR	LOWEST Based on S&P Ca are ranked from r				
Fair Value Calculation	NA					
Investability						100
Quotient Percentile		LOWEST = 1 XOM scored high Capital IQ Report			panies for w	HIGHEST = 10 hich an S&P
		LOW		AVERAGE		HIGH
Volatility		LOW	_			111411
Volatility  Technical Evaluation	BEARISH	Since May, 2015, BEARISH.	the tech	nical indicators		

Expanded Ratio Analysis			of the All	u XX
	2014	2013	2012	2011
Price/Sales	1.03	1.02	0.83	0.85
Price/EBITDA	NA	NA	6.09	5.93
Price/Pretax Income	7.67	7.75	5.09	5.64
P/E Ratio	12.17	13.73	8.92	10.06
Avg. Diluted Shares Outstg (M)	4,282.0	4,419.0	4,628.0	4,875.0
Figures based on calendar year-end price				,
You Crowth Dates and Averages	2.0	- A		10.0

Key Growth Rates and Averag	es			
Past Growth Rate (%)	1 Year	3 Years	5 Years	9 Years
Sales	-12.70	-7.84	4.19	1.51
Net Income	-0.18	-9.70	8.65	-0.98
Ratio Analysis (Annual Avg.)				
Net Margin (%)	8.50	8.41	8.33	8.65
% LT Debt to Capitalization	5.84	4.49	5.14	5.04
Return on Equity (%)	18.67	21.96	23.37	26.92

For further clarification on the terms used in this report, please visit www.spcapitaliq.com/stockreportguide

Company Financials Fiscal Year Ended Do	ac. 31	We had		12 1 76	Blog .			155		200
Per Share Data (U.S. \$)	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
Tangible Book Value	41.51	40.14	36.84	32.61	29.49	23.39	22.70	22.62	19.87	18.13
Cash Flow	11.63	11.26	13.13	11.62	9.43	6.44	11.08	9.48	8.89	7.34
Earnings	7.60	7.37	9.70	8.42	6.22	3.98	8.69	7.28	6.62	5.71
S&P Capital IQ Core Earnings	NA	7.74	9.17	8.47	6.48	4.36	8.64	7.40	6.75	5.72
Dividends	2.70	2.46	2.18	1.85	1.74	1.66	1.55	1.37	1.28	1.14
Payout Ratio	36%	33%	22%	22%	28%	42%	18%	19%	19%	20%
Prices:High	104.76	101.74	93.67	88.23	73.69	82.73	96.12	95.27	79.00	65.96
Prices:Low	86.19	84.79	77.13	67.03	55.94	61.86	56.51	69.02	56.42	49.25
P/E Ratio:High	14	14	10	11	12	21	11	13	12	12
P/E Ratio:Low	11	12	8	8	9	16	7	9	9	9
Income Statement Analysis (Million U.S. \$)										
Revenue	382,597	438,255	482,295	486,429	383,221	310,586	477,359	404,552	377,635	370,680
Operating Income	NA	NA	65,769	69,687	54,882	38,159	78,669	69,905	68,355	59,255
Depreciation, Depletion and Amortization	17,297	17,182	15,888	15,600	14,760	11,917	12,379	12,250	11,416	10,253
Interest Expense	286	9.00	327	247	259	548	673	957	654	496
Pretax Income	51,630	57,711	78,726	73,257	52,959	34,777	81,750	71,479	68,453	60,231
Effective Tax Rate	34.9%	42.0%	39.4%	42.4%	40.7%	43.5%	44.7%	41.8%	40.8%	38.7%
Net Income	32,520	32,580	44,880	41,060	30,460	19,280	45,220	40,610	39,500	36,130
S&P Capital IQ Core Earnings	NA	34,206	42,420	41,327	31,732	21,109	44,959	41,250	40,263	36,164
Balance Sheet & Other Financial Data (Mil	lion U.S. \$)									
Cash	4,616	4,644	9,582	12,664	7,827	10,862	32,007	34,500	32,848	28,671
Current Assets	52,910	59,308	64,460	72,963	58,984	55,235	72,266	85,963	75,777	73,342
Total Assets	349,493	346,808	333,795	331,052	302,510	233,323	228,052	242,082	219,015	208,335
Current Liabilities	64,633	71,724	64,139	77,505	62,633	52,061	49,100	58,312	48,817	46,307
Long Term Debt	11,278	6,516	7,497	9,062	11,923	6,761	7,025	7,183	6,645	6,220
Common Equity	174,399	174,003	165,863	154,396	146,839	110,569	112,965	121,762	113,844	111,186
Total Capital	193,112	188,045	180,182	173,237	170,787	123,037	144,274	156,126	141,340	138,284
Capital Expenditures	32,952	33,669	34,271	31,000	26,871	22,491	19,318	15,387	15,462	13,839
Cash Flow	49,817	49,762	60,768	56,660	46,158	31,197	57,599	52,860	50,916	46,383
Current Ratio	0.8	0.8	1.0	0.9	0.9	1.1	1.5	1.5	1.6	1.6
% Long Term Debt of Capitalization	5.8	3.5	4.2	5.2	7.0	5.5	4.9	4.6	4.7	4.4
% Return on Assets	9.3	9.6	13.5	13.0	11.4	8.4	19.2	17.6	18.5	17.9
% Return on Equity	18.7	19.2	28.0	27.3	23.7	17.3	38.5	34.5	35.1	33.9

Data as originally reported in Company reports.; bef. results of disc opers/spec. items. Per share data adj. for stk. divs.; EPS diluted. E-Estimated. NA-Not Available. NM-Not Meaningful. NR-Not Ranked. UR-Under Review.

#### S&P CAPITAL IQ McGRAW HILL FINANCIAL

#### Sub-Industry Outlook

Our fundamental outlook for the integrated oil & gas sub-industry for the next 12 months is neutral. While integrated oils generally offer strong dividend and buyback potential, we think that crude oil prices will not recover quickly from the dramatic and relatively sudden decline that began in late 2014. Production growth has been difficult, but we think project start-ups and natural gas and LNG growth, particularly in Asia, will drive growth over the next five years. However, some LNG projects will likely not get built, as LNG pricing overseas is often oil-linked, and thus, the economics of such projects has likely dimmed following the decline in crude oil prices. On the downstream side, integrated oils continue to restructure and downsize operations.

The International Energy Agency (IEA) estimates that global oil demand should rise by 1.0 million barrels per day (MMb/d) in 2015 to 93.5 MMb/d. With non-OPEC production on the rise, projected to grow 0.7 MMb/d in 2015 to 57.4 MMb/d, we expect the call on OPEC to stay flat at 29.5 MMb/d. According to the IEA, OPEC effective spare production capacity stood at 2.9 MMb/d in February 2015, with Saudi Arabia comprising about 90% of that spare capacity.

As of March 2015, Bentek Energy, a unit of Platts, projects West Texas Intermediate (WTI) crude oil averaging \$43 per barrel in 2015. The price differential for WTI versus Brent widened to over \$6/bbl. in the spring of 2015, but the spread has been very volatile in recent years.

For U.S. natural gas, we look for weak U.S. gas drilling activity, as gas production continues to be strong, led by associated gas (natural gas produced along with oil in oil-directed drilling). According to the U.S. Energy Information Administration (EIA), natural gas production is expected to rise 5.2% in 2015. Natural gas working inventories, as of the end

of heating season (March 31), were 11% below the five-year average. The extremely cold 2014/15 Winter Season has caused inventories to be depleted, but production is likely to be sufficient to overcome that gap. As of mid-April 2015, based on data from the EIA, S&P Capital IQ expected Henry Hub spot prices to average \$3.16 per million Btu in 2015, rising to \$3.55/MMBtu in 2016.

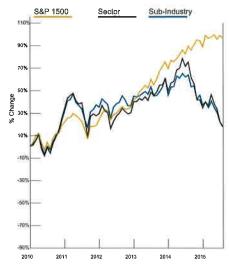
Year to date through April 10, the S&P Integrated Oil & Gas Sub-Industry Index was down 6.1%, versus a 2.4% gain in the S&P 1500 Composite Index. In 2014, the sub-industry index was down 9.5%, versus a 10.9% advance for the 1500.

#### --Stewart Glickman, CFA

### **Industry Performance**

GICS Sector: Energy Sub-Industry: Integrated Oil & Gas

Based on S&P 1500 Indexes Five-Year market price performance through Aug 8, 2015



NOTE: All Sector & Sub-Industry information is based on the Global Industry Classification Standard (GICS)

Past performance is not an indication of future performance and should not be relied upon as such.

### Sub-Industry: Integrated Oil & Gas Peer Group\*: Supermajor Integrated Oil & Gas

Peer Group	Stock Symbol	Stk.Mkt. Cap. (Mil. \$)	Recent Stock Price(\$)	52 Week High/Low(\$)	Beta	Yield (%)	P/E Ratio	Fair Value Calc.(\$)	Quality Ranking	S&P IQ %ile	Return on Revenue (%)	LTD to Cap (%)
Exxon Mobil	XOM	321,235	76.83	100.31/76.62	0.90	3.8	14	NA	A	100	8.5	5.8
BG Group plc ADR BP p.l.c. ADS Chevron Corp China Petrol & Chem ADS ENI S.p.A. ADS Imperial Oil Ltd LUKOIL Company ADS Occidental Petroleum Petroleo Brasileiro S.A. ADS Royal Dutch Shell'A'ADS Royal Dutch Shell'B'ADR	BRGYY BP CVX SNP E IMO LUKOY OXY PBB RDS.A RDS.B	59,003 108,937 157,490 89,764 63,289 30,895 29,553 52,545 39,460 183,937 79,765	17.29 35.68 83.75 74.39 35.15 36.45 39.15 68.78 6.05 58.16	20.51/11.99 48.60/34.88 129.53/82.89 105.88/73.20 50.88/31.65 53.30/34.38 58.95/30.66 104.48/67.30 20.94/4.90 815.27/54.52	1.41 1.95 1.16 0.59 1.52 1.28 1.24 1.44 1.91 1.30	1.6 6.7 5.1 3.9 5.5 1.2 5.3 4.4 Nil 5.5 6.4	NM NM 13 16 NM 17 8 NM NM 14 7	16.10 32.80 NA NA 35.40 42.00 65.50 NA 8.10 NA 59.00	NR NR A- NR NR A+ NR B NR NR	6 28 98 46 26 99 79 95 16 92	NM 1.1 10.0 1.7 0.8 10.7 3.3 NM NM 3.5 8.3	34.1 27.8 13.3 16.8 22.6 NA 12.2 16.4 48.3 17.5
Statoil ASA ADS Suncor Energy Total 'B' ADS	STO SU TOT	52,790 41,480 114,764	16.60 28.45 49.83	29.48/15.76 41.18/24.91 67.70/46.00	1.45 1.61 1.42	4.3 3.1 4.7	NM 35 33	16.50 NA 49.80	NR B+ NR	28 72 43	3.6 6.7 2.0	33.5 23.1 30.3

NA-Not Available NM-Not Meaningful NR-Not Rated. \*For Peer Groups with more than 15 companies or stocks, selection of issues is based on market capitalization.



# S&P Capital IQ Analyst Research Notes and other Company News

#### August 3, 2015

10:03 am ET ... S&P CAPITAL IQ ADDS EXXONMOBIL TO ITS TOTAL RETURN PORTFOLIO (XOM 77.84\*\*\*\*): We think XOM core business is generating solid return on invested capital and above-average free cash flow yield to support its 3.7% dividend yield. While Q2 EPS was weaker than we expected, this stemmed from a higher tax rate and greater impact from refining maintenance. We are encouraged that international upstream generated profits. XOM replaces Chevron in our Total return portfolio./Todd Rosenbluth

#### July 31, 2015

01:09 pm ET ... S&P CAPITAL IQ LIFTS VIEW ON SHARES OF EXXON MOBIL TO BUY FROM HOLD (XOM 79.94\*\*\*\*): We cut our 12-month target price by \$5, to \$90, on lower cash flow multiples. Q2 EPS of \$1.06 vs. \$2.05, missed the Capital IQ consensus view by \$0.05. We think earnings quality was better than indicated, given an elevated tax rate and a heavy Q2 refining maintenance impact. Despite weak crude oil prices, international upstream generated profits, with domestic a slight negative. While buybacks look to decelerate in Q3, we think XOM's core business is generating solid ROIC and notably above-peer free cash flows. Shares are trading at a more than three-year low and yield 3.5%. /S. Glickman, CFA

#### July 31, 2015

10:00 am ET ... S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF CHEVRON CORPORATION (CVX 90.62\*\*\*\*\*): Q2 EPS of \$0.75 before \$0.45 of one-time charges, vs. \$2.98, missed the Capital IQ consensus estimate by \$0.40. We attribute the miss to upstream, and believe the miss is more related to impairments than to volumes, which were just 0.3% below consensus. On a per-unit basis, CVX under-performed in its upstream segment in Q2 relative to chief rival ExxonMobil (XOM 80 Hold), both domestically and internationally. However, downstream delivered positive earnings that more than offset the losses in upstream. CVX noted efforts to rein in costs. We will update after today's 11am call. /S. Glickman, CFA

#### June 23, 2015

08:21 am ET ... S&P CAPITAL IQ KEEPS NEUTRAL OUTLOOK ON INTEGRATED OIL & GAS SUB-INDUSTRY (XOM 85.21\*\*\*): Our fundamental outlook for the integrated oil & gas sub-industry remains neutral, with some positives offset by ongoing headwinds. Based on Capital IQ consensus estimates, integrateds are largely expected to deliver excess free cash flows in '16, which are likely to be used for dividend growth and share buybacks. However, using forecasts from Bentek Energy (a unit of Platts), we see WTI crude oil prices with modest downside to current prices, averaging \$53.50/barrel in '15 and roughly \$55/barrel in '16. We also see difficulty in growing organic production in a meaningful way. /S. Glickman, CFA

#### May 1, 2015

10:00 am ET ... S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF CHEVRON CORPORATION (CVX 111.06\*\*\*\*): We cut our '15 EPS estimate by \$0.31 to \$4.45, and '16's by \$0.94 to \$6.28. We lift our 12-month target by \$5, to \$125, using a 6.5X multiple of enterprise value to projected '16 EBITDA, a discount to rival Exxon Mobil (XOM 88 Hold). Q1 EPS of \$1.37 vs. \$2.36 beat our estimate by \$0.51 and the Capital IQ consensus by \$0.56. Upstream production was above consensus, but Q1 results included about \$0.31 of favorable foreign exchange, so quality of earnings beat is not quite as good as it seems. We remain positive on prospects for medium term and see positive free cash flow in '16. /S. Glickman, CFA

## April 30, 2015

02:05 pm ET ... S&P CAPITAL IQ KEEPS HOLD OPINION ON SHARES OF EXXON MOBIL (XOM 88.09\*\*\*): We lift our '15 EPS estimate by \$0.28 to \$4.21, but cut '16's by \$0.28 to \$5.29. Our 12-month target stays \$95, a 7.4X multiple of enterprise value to projected '16 EBITDA, above XOM's historical forward average. Q1 EPS of \$1.17, vs. \$2.10, beat our estimate by \$0.25 and the Capital IQ consensus estimate by \$0.34. We think the better than expected result is largely attributable to downstream, which, despite adverse forex, generated strong refining margins. Upstream production was also 2% above consensus. Falling service costs should help, but are likely reflected in share price. /S. Glickman, CFA

#### March 11, 2015

03:17 pm ET ... S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF CHEVRON CORPORATION (CVX 103.81\*\*\*\*): Following presentations by management, we

remain optimistic on CVX's prospects. CVX has stood by its '17 production estimate of 3.1 million barrels of oil equivalent per day (mmboe/d), up about 20% from 2.58 mmboe/d in '14, and well ahead of production growth forecasts by chief rival ExxonMobil (XOM 85 \*\*\*). Key near-term catalysts include Gorgon LNG, which is more than 90% complete and should achieve first production in 03 '15, and Wheatstone LNG, which is almost 60% complete. Both projects have substantial contractual backing. Free cash should gradually improve through '17. /S. Glickman, CFA

#### March 5, 2015

11:52 am ET ... S&P CAPITAL IQ KEEPS HOLD OPINION ON SHARES OF EXXONMOBIL CORPORATION (XOM 87.18\*\*\*): After attending yesterday's 2015 Analyst Meeting, we remain cautious on XOM shares. The forecast through '17 remains the same as that provided a year ago, with anticipated production of 4.3 MMBoe/d, implying a CAGR of 2.4% from 2014 to 2017. We think XOM is doing an excellent job at delivering high ROCE, but at current valuations (6.8X EV multiple on '16e EBITDA), which is already more than 35% above XOM's historical forward average, we think prospects for significant multiple expansion are tenuous. XOM's distributions to shareholders (dividends plus buybacks) were 5.4% in '14. /S. Glickman, CFA

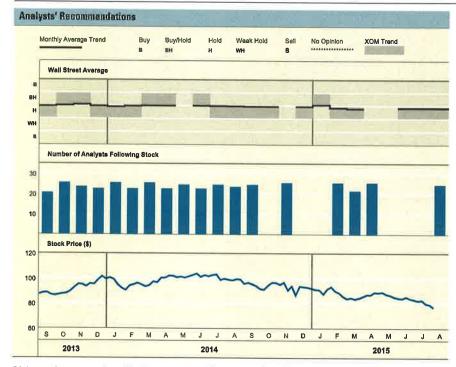
# February 2, 2015

11:24 am ET ... S&P CAPITAL IQ KEEPS HOLD OPINION ON SHARES OF EXXON MOBIL (XOM 88.25\*\*\*): We cut our '15 EPS estimate by \$2.97 to \$3.93, and start '16's at \$5.57. Our 12-month target of \$95, cut by \$5, reflects a 7X multiple of enterprise value to projected 2016 EBITDA, above peers, but merited, in our view, by superior ROIC. Q4 EPS of \$1.32 before \$0.24 of one-time gains, versus \$1.91, missed the Capital IQ consensus estimate by \$0.02. Although the year over year comparison was weighed down by weaker crude oil prices, XOM continued to make strides on per-unit profitability as it high-grades its portfolio. We expect modest '15 capex cuts given XOM's long-term view. /S. Glickman, CFA

#### January 7, 2015

12:01 pm ET ... S&P CAPITAL IQ CUTS VIEW ON INTEGRATED OIL & GAS SPACE TO NEUTRAL FROM POSITIVE (XOM 91.16\*\*\*): Our fundamental view on the integrated oil and gas sub-industry is now neutral, as we think that WTI crude oil prices will remain range-bound for the near term. Bentek Energy, a unit of Platts, forecasts WTI crude averaging roughly \$51/barrel in 2015, and we think it will take a considerable amount of time (likely not even in 2016) before prices recover meaningfully back towards the prior \$90/barrel - \$100/barrel range. Downstream margins also appear under some pressure given weakness in product prices. However, integrated oils do offer solid dividends and buyback potential. /S. Glickman, CFA

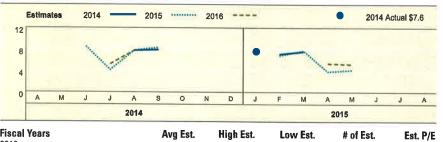




Of the total 24 companies following XOM, 24 analysts currently publish recommendations.

	No. of Recommendations	% of Total	1 Mo. Prior	3 Mos. Prior
Buy	5	21	0	0
Buy/Hold	3	12	Ö	Õ
Hold	13	54	Õ	ŏ
Weak Hold	2	8	Ō	ō
Sell	1	4	Ō	Õ
No Opinion	0	0	Ö	Õ
Total	24	100	Ō	Ö

# **Wall Street Consensus Estimates**



<b>Fiscal Years</b> 2016 2015 <b>2016 vs. 2015</b>	Avg Est. 4.98 4.16 ▲ 20%	High Est. 6.40 4.74 ▲ 35%	Low Est. 3.92 3.65 ▲ 7%	# of Est. 24 22 <b>A</b> 9%	Est. P/E 15.4 18.5 ▼ -17%
Q3'16	1.22	1.49	1.07	8	63.0
Q3'15	0.95	1.12	0.77	16	80.9
<b>Q3'16 vs. Q3'15</b>	▲ <b>28</b> %	<b>△ 33%</b>	<b>▲ 39</b> %	<b>▼ -50%</b>	▼ -22%

A company's cernings outlook plays a major part in any investment decision. S&P Capital IQ organizes the earnings estimates of over 2,300 Wall Street analysts, and provides their consensus of earnings over the next two years, as well as how those earnings estimates have changed over time. Note that the information provided in relation to consensus estimates is not intended to predict actual results and should not be taken as a reliable indicator of future performance.

#### **Wall Street Consensus Opinion**

#### HOLD

#### **Companies Offering Coverage**

Argus Research Company Barclays BofA Merrill Lynch Citigroup Inc Cowen and Company, LLC Credit Suisse Deutsche Bank Erste Group Bank AG Evercore ISI Goldman Sachs **HSBC** JP Morgan Jefferies LLC Morgan Stanley Morningstar Inc. Oppenheimer & Co. Inc. **RBC Capital Markets** Raymond James & Associates Scotia Howard Weil Simmons & Company International Societe Generale Cross Asset Research **UBS Investment Bank** Wells Fargo Securities, LLC Wolfe Research, LLC.

# Wall Street Consensus vs. Performance

For fiscal year 2015, analysts estimate that XOM will earn US\$ 4.16. For the 2nd quarter of fiscal year 2015, XOM announced earnings per share of US\$ 1.00, representing 24% of the total annual estimate. For fiscal year 2016, analysts estimate that XOM's earnings per share will grow by 20% to US\$ 4.98.



# Glossary

#### **S&P Capital IQ STARS**

Since January 1, 1987, S&P Capital IQ Equity Research has ranked a universe of U.S. common stocks, ADRs (American Depositary Receipts), and ADSs (American Depositary Shares) based on a given equity's potential for future performance. Similarly, S&P Capital IQ Equity Research has ranked Asian and European equities since June 30, 2002. Under proprietary STARS (STock Appreciation Ranking System). S&P Capital IQ equity analysts rank equities according to their individual forecast of an equity's future total return potential versus the expected total return of a relevant benchmark (e.g., a regional index (S&P Asia 50 Index, S&P Europe 350® Index or S&P 500® Index)), based on a 12-month time horizon. STARS was designed to meet the needs of investors looking to put their investment decisions in perspective. Data used to assist in determining the STARS ranking may be the result of the analyst's own models as well as internal proprietary models resulting from dynamic data inputs.

S&P Capital IQ Quality Ranking

(also known as S&P Capital IQ Earnings & Dividend Rankings) - Growth and stability of earnings and dividends are deemed key elements in establishing S&P Capital IQ's earnings and dividend rankings for common stocks, which are designed to capsulize the nature of this record in a single symbol. It should be noted, however, that the process also takes into consideration certain adjustments and modifications deemed desirable in establishing such rankings. The final score for each stock is measured against a scoring matrix determined by analysis of the scores of a large and representative sample of stocks. The range of scores in the array of this sample has been aligned with the following ladder of rankings:

A+ Highest В Below Average High Lower Above Average С Lowest B+ Average D In Reorganization

NR Not Ranked

#### S&P Capital IQ EPS Estimates

S&P Capital IQ earnings per share (EPS) estimates reflect analyst projections of future EPS from continuing operations, and generally exclude various items that are viewed as special, non-recurring, or extraordinary. Also, S&P Capital IQ EPS estimates reflect either forecasts of S&P Capital IQ equity analysts; or, the consensus (average) EPS estimate, which are independently compiled by Capital IQ, a data provider to S&P Capital IQ Equity Research. Among the items typically excluded from EPS estimates are asset sale gains; impairment, restructuring or merger-related charges; legal and insurance settlements; in process research and development expenses; gains or losses on the extinguishment of debt; the cumulative effect of accounting changes; and earnings related to operations that have been classified by the company as discontinued. The inclusion of some items, such as stock option expense and recurring types of other charges, may vary, and depend on such factors as industry practice, analyst judgment, and the extent to which some types of data is disclosed by

# S&P Capital IQ Core Earnings

S&P Capital IQ Core Earnings is a uniform methodology for adjusting operating earnings by focusing on a company's after-tax earnings generated from its principal businesses. Included in the S&P Capital IQ definition are employee stock option grant expenses, pension costs, restructuring charges from ongoing operations, write-downs of depreciable or amortizable operating assets, purchased research and development, M&A related expenses and unrealized gains/losses from hedging activities. Excluded from the definition are pension gains, impairment of goodwill charges, gains or losses from asset sales, reversal of prior-year charges and provision from litigation or insurance settlements.

# S&P Capital IQ 12-Month Target Price

The S&P Capital IQ equity analyst's projection of the market price a given security will command 12 months hence, based on a combination of intrinsic, relative, and private market valuation metrics, including S&P Capital IQ Fair Value.

#### S&P Capital IQ Equity Research

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# Abbreviations Used in S&P Capital IQ Equity Research Reports

CAGR - Compound Annual Growth Rate CAPEX - Capital Expenditures CY - Calendar Year DCF - Discounted Cash Flow

DDM - Dividend Discount Model

EBIT - Earnings Before Interest and Taxes

EBITDA - Earnings Before Interest, Taxes, Depreciation and Amortization

EPS - Earnings Per Share EV - Enterprise Value

FCF - Free Cash Flow

FFO - Funds From Operations

FY - Fiscal Year

P/E - Price/Earnings

P/NAV - Price to Net Asset Value

PEG Ratio - P/E-to-Growth Ratio

PV - Present Value

R&D - Research & Development

ROCE - Return on Capital Employed

ROE - Return on Equity ROI - Return on Investment

ROIC - Return on Invested Capital

ROA - Return on Assets

SG&A - Selling, General & Administrative Expenses

SOTP - Sum-of-The-Parts

WACC - Weighted Average Cost of Capital

Dividends on American Depository Receipts (ADRs) and American Depository Shares (ADSs) are net of taxes (paid in the country of

#### S&P Capital IQ Qualitative Risk Assessment

Reflects an S&P Capital IQ equity analyst's view of a given company's operational risk or the risk of a firm's ability to continue as an ongoing concern. The S&P Capital IQ Qualitative Risk Assessment is a relative ranking to the S&P U.S. STARS universe, and should be reflective of risk factors related to a company's operations, as opposed to risk and volatility measures associated with share prices. For an ETF this reflects on a capitalization-weighted basis, the average qualitative risk assessment assigned to holdings of the fund.

# STARS Ranking system and definition: ★★★★ 5-STARS (Strong Buy):

Total return is expected to outperform the total return of a relevant benchmark, by a wide margin over the coming 12 months, with shares rising in price on an absolute basis.

#### 4-STARS (Buy):

Total return is expected to outperform the total return of a relevant benchmark over the coming 12 months, with shares rising in price on an absolute basis.

# 3-STARS (Hold):

Total return is expected to closely approximate the total return of a relevant benchmark over the coming 12 months, with shares generally rising in price on an absolute basis.

## 2-STARS (Sell):

Total return is expected to underperform the total return of a relevant benchmark over the coming 12 months, and the share price not anticipated to show a gain.

# 1-STAR (Strong Sell):

Total return is expected to underperform the total return of a relevant benchmark by a wide margin over the coming 12 months, with shares falling in price on an absolute

#### Relevant benchmarks:

In North America, the relevant benchmark is the S&P 500 Index, in Europe and in Asia, the relevant benchmarks are the S&P Europe 350 Index and the S&P Asia 50 Index, respectively.



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#### STARS Stock Reports:

#### S&P Capital IQ Global STARS Distribution as of June 30, 2015

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Buy	39.8%	27.9%	31.8%	37.0%
Hold	48.9%	46.6%	39.5%	47.5%
Sell	11.3%	25.5%	28.7%	15.5%
Total	100%	100%	100%	100%

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