



## Public Dashboard: Consumer Staples

MICNOVA INDUSTRY STUDY GROWTH PLUS DIVIDENDS

Dashboard: Consumer Staples											Date: 08/19/2010	
Company	Symbol	Shares	Price	Value	% of Total	Growth	Proj P/E	Proj Yield	Fin Str	EPS Stab	Qlty	PAR
Pepsi	PEP	5	\$65.52	\$327	11.2%	7.9%	17.0	1.9%	99%	99	81.4	11.8%
Kimberly Clark	KMB	5	\$65.28	\$326	11.2%	4.3%	15.0	3.1%	99%	100	74.6	11.0%
Clorox	CLX	5	\$65.16	\$325	11.1%	4.0%	16.0	2.4%	84%	87	70.9	12.1%
Procter & Gamble	PG	5	\$60.75	\$303	10.4%	3.8%	17.0	2.1%	98%	97	80.4	10.9%
Coca-Cola	KO	5	\$55.84	\$279	9.6%	6.9%	17.0	2.4%	95%	98	88.0	9.9%
Heinz H.J.	HNZ	5	\$47.00	\$235	8.0%	4.3%	15.0	3.3%	85%	99	72.4	10.5%
McCormick & Co.	MKC	5	\$40.64	\$203	7.0%	5.3%	16.0	1.9%	95%	100	78.3	9.1%
Campbell Soup	CPB	5	\$36.91	\$184	6.3%	7.9%	14.0	2.0%	87%	98	79.6	9.1%
General Mills	GIS	5	\$35.41	\$177	6.1%	3.9%	15.0	2.7%	94%	92	73.0	9.2%
Avon Products	AVP	5	\$29.85	\$149	5.1%	5.3%	16.0	2.0%	91%	67	70.0	15.0%
Sysco Corp.	SYU	5	\$28.90	\$144	4.9%	7.0%	16.0	3.0%	98%	96	79.3	12.7%
Walgreen	WAG	5	\$28.21	\$141	4.8%	6.1%	16.0	1.5%	98%	98	76.9	17.6%
Flowers Foods	FLO	5	\$24.97	\$124	4.3%	4.1%	15.0	2.5%	85%	70	55.8	10.1%
Totals & Averages				\$2,922	100.0%	5.4%	15.9	2.4%	93%	94	76.4	11.3%

Portfolio Averages	
PAR	11.3%
Quality	76.4
Growth	5.4%
Average P/E Ratio	15.9
Average Yield	2.4%
Financial Strength	93
EPS Stability	94

Quality Legend:	
<b>Blue</b>	Excellent with quality greater than 65.
<b>Green</b>	Good with quality between 55 and 65.
<b>Neutral</b>	Average or below average with quality between 35 and 55.
<b>Red</b>	Poor with quality less than 35.
PAR Legend:	
<b>Green</b>	PAR is within the target range of MIPAR +5-10%, currently 15.3-20.3%.
<b>Yellow</b>	PAR is above the target range of MIPAR +10%, currently 20.3%.
PAR	Projected Annual Return
MIPAR	The Manifest Investing Median PAR of all stocks in the database.
MIPAR	10.3%
*	Not covered by Value Line Standard Edition.
b	Uses price-to-book value for valuation purposes.
P/CF	Uses price-to-cash flow for valuation.

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