

Stock Comparison

6/9/11

	AAPL	MSFT			
Comparison of Growth					
(1) Historical Sales Growth %	34.06	11.15			
(2) Projected Sales Growth %	18.00	9.00			
(3) Historical EPS Growth %	88.98	13.86			
(4) Projected EPS Growth %	15.00	10.00			
Management Comparisons					
(5) Average 5 Yr Pretax Profit Margin	22.65	42.18			
(6) % Earned on Invested Capital	23.80	39.61			
(7) % of Common Owned by Mgt					
Price Comparisons					
(8) Total 5 Year EPS Estimate	76.09	10.53			
(9) Price Range Over Last 5 Years	\$47.87 - \$294.73	\$14.87 - \$37.50			
(10) Present Price	\$331.49	\$23.96			
5 Year Price Earnings Ratio					
(11) Highest	39.44	23.65			
(12) Average High	20.00	14.00			
(13) Average	17.00	12.50			
(14) Average Low	14.00	11.00			
(15) Lowest	8.61	9.18			
(16) Current PE Ratio	13.70	8.70			
(17) Buy Zone	\$212.10 - \$405.80	\$23.10 - \$31.17			
(18) Hold Zone	\$405.80 - \$599.50	\$31.17 - \$39.23			
(19) Sell Zone	\$599.50 - \$793.20	\$39.23 - \$47.30			
(20) Current Price Range	BUY	BUY			
(21) Up/Downside Ratio	3.9	27.1			
(22) Current Yield	0.00%	2.67%			
(23) Expected Total Return	19.1%	16.5%			
Other Comparisons					
(24) Common Shares Outstanding	923.2	8420.0			
(25) Potential Dilution	12.7	90.0			
(26) Percent Payout	0.0	0.0			
(27) Expected Annual Return	23.0	18.7			
(28) PE:Growth (PEG) Ratio	0.8	0.8			
(29) Date of Source Material	06/07/2011	06/07/2011			
(30) Where Traded	NASDAQ	NASDAQ			