

**Equity Analysis Guide: JP Morgan Chase (JPM)**

Company	Ticker	Sector   Industry	Quality	PAR
JP Morgan Chase	JPM	Financials   Bank (Money Center)	61.9	21.2%
Current Price (10/17)			\$31.04	
CAPS Rating (Rate this stock on CAPS)			★★★★☆	
<b>Expected Income Statement</b>				
Current Book Value			45.79	
Book Value Growth Forecast			7.4%	
Return on Equity			10.5%	
Projected Shares Outstanding			3,700.00	
EPS - Five year Forecast			\$6.88	
Average P/E Ratio			11.0	
Projected Average Price			\$75.68	
Price Appreciation (Annualized)			19.5%	
Annual Dividend Yield			1.7%	
Projected Annual Return			21.2%	
<b>Quality</b>				
Financial Strength	84	21.0		
EPS Stability	36	9.0		
Industry Book Value Growth Rate	5.4%	17.2		
Industry Return on Equity	9.0%	14.6		
Calculated Quality Rating			61.9	
<b>Fool CAPS</b>				
<b>Total Players</b>				
3559 Outperforms		566 Underperforms		
<b>All-Stars (932)</b>				
779 Outperforms (84%)		153 Underperforms		
Fundamental Data Updated: 08/19/2011				

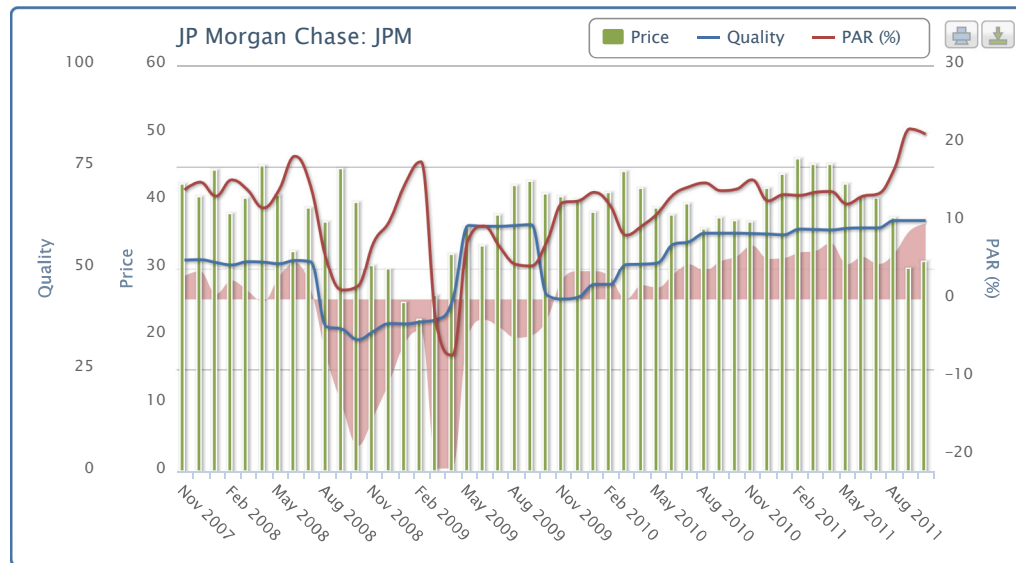
MIPAR	11.4%
Sweet Spot	16.4%-21.4%

**Top in Industry:**

Bank (Money Center)		
Ticker	Quality	PAR
JPM	61.9	21.2%
BK	57.5	20.4%
WFC	73.3	16.3%
PNC	73.2	14.6%
KEY	51.7	15.3%

**Top in Sector:**

Financials		
Ticker	Quality	PAR
PRAA	88.2	18.5%
WDR	79.1	23.6%
FFIN	81.4	18.3%
AMTD	69.7	21.7%
GHL	75.9	23.3%



Quality Legend:	
Blue	Excellent with quality greater than 65.
Green	Good with quality between 55 and 65.
Neutral	Average or below average with quality between 35 and 55.
Red	Poor with quality less than 35.
PAR Legend:	
Green	PAR is within the target range of MIPAR +5-10%, currently 16.4%-21.4%
Yellow	PAR is above the target range of MIPAR +10%, currently 21.4%
PAR	Projected Annual Return
MIPAR	The Manifest Investing Median PAR of all stocks in the database.

**Company Name Legend:**

*	Not covered by Value Line Standard Edition.
b	Uses price-to-book value for valuation purposes.
P/CF	Uses price-to-cash flow for valuation.