|  |  |  |
| --- | --- | --- |
| **Company Name: Netflix (NFLX)** | | |
| **Source** | **Sales Estimate** | **Earnings Estimate** |
| Value Line | $32600M(CY) & $36350(NY)  $47000(4 yrs), 9.58% CAGR  VL 11.0% | $11.20(CY) & $12.50(NY)  $15.10(4 yrs.), 7.76% CAGR  VL 12.5% |
| Morningstar | %, (5 yrs) – Not avail |  |
| Manifest Investing | 9.7% | $16.70 |
| Yahoo Finance | $32.4M (CY)  $35.32M (NY) | $10.9 (CY)  $11.95 (NY), 12.42% (5 yrs.)  76.94% Past 5 years |
| Seeking Alpha | $8.31 (CY), 7.83%  NY ? | $1.59 (CY) 19.82%  NY ? |
| Zacks |  | $10.25 (NY), $17.7 (5 yrs.) |
| Company Website |  |  |
| BI Member Sentiment | 13.3% (5 yrs.) | 12.1% (5 yrs.) |
| First Cut (\_\_/\_\_\_\_) | N/A | N/A |
| Current Year Range  Next Year Range | $32.4 to $32.6  $35.32 to $36.35 | $10.9 to $11.2  $10.25 to $12.50 |
| 4 to 5 year range | 9.58% to %13.3 | 7.76% to 12.42%  $15.10 to $16.70 |

**Debt Analysis For (Netflix)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Debt Analysis** | **BI Guidance** | **\_\_\_\_\_\_ (Trend)** | **Industry** | **Comments** |
| **Debt to Capital (D/C)** | **<= 50%** | **DOWN** |  | **In the right direction** |
| **ROE** | **>=15%** | **UP** |  | **In the right direction** |

**Additional data points:**

[**https://www.bloomberg.com/news/articles/2022-06-27/netflix-s-plan-to-fix-its-subscription-crisis-starts-in-asia**](https://www.bloomberg.com/news/articles/2022-06-27/netflix-s-plan-to-fix-its-subscription-crisis-starts-in-asia)

[**https://www.nytimes.com/2022/05/10/business/media/netflix-commercials.html**](https://www.nytimes.com/2022/05/10/business/media/netflix-commercials.html)

[**https://www.fastcompany.com/90743720/netflix-password-sharing-crackdown-faq**](https://www.fastcompany.com/90743720/netflix-password-sharing-crackdown-faq)

[**https://www.usnews.com/360-reviews/technology/streaming-services#**](https://www.usnews.com/360-reviews/technology/streaming-services#)

**Lastly, analysts expect a 6.8M more members during 2022 (79% from Asia) – currently 15% accounts are from Asia, however there’s a slowdown already happening on subscriptions in that region.**

**Chart, histogram

Description automatically generated**

**The SSG gives a 83.4% High P/E on avg but based on the information above, I decided to use a 20% P/E as a maximum for this study with a high price of 317.9 and a low price of 162.7 – My recommendation is to keep the stock and monitor it for the rest of the year as the plans for shaking down on password sharing, adds supported low-tier subscription and Asia plans pan-out. After all, Netflix is still the #1 VOD service currently.**