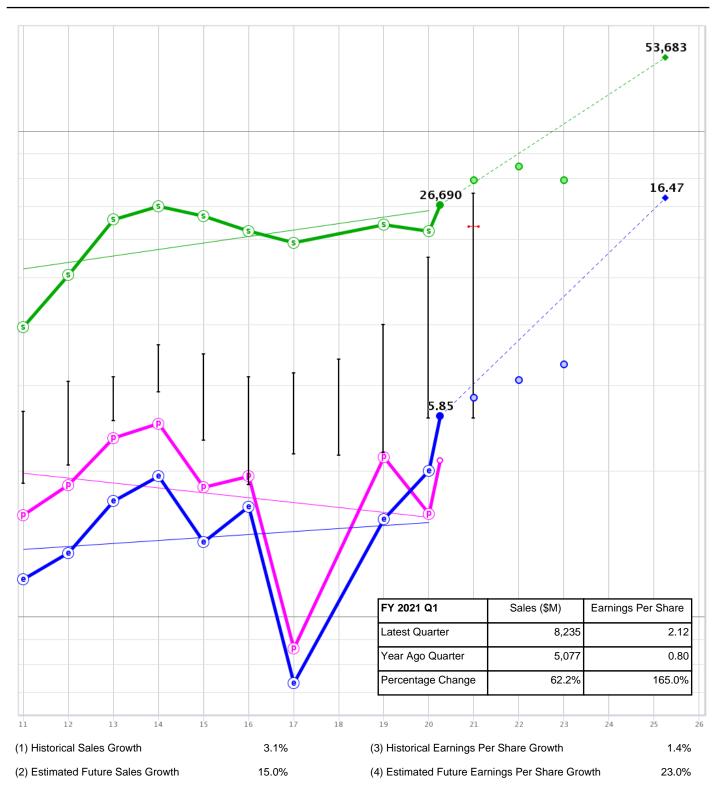


# Stock Selection Guide

Company Qualcomm	Date 02/18/21										
Prepared by C J Rolls	Data taken from BI Stock Data										
Where traded NAS Industry Semiconductors											
Capitalization Outstanding Amounts Reference											
Preferred (\$M)	0.0 % Insider	s % Institution									
Common (M Shares)	,156.0 0.	2 90.3									
Debt (\$M) 15,731.0 % to Tot C	ip 68.1 % Po	ot Dil 1.9									

#### Symbol: QCOM

#### VISUAL ANALYSIS of Sales, Earnings, and Price



# 2 EVALUATING Management

#### Qualcomm

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Last 5 Year Avg.
Pre-tax Profit on Sales	38.0%	34.3%	33.0%	33.1%	25.7%	29.0%	13.5%	2.3%	30.8%	24.3%	20.0%
% Earned on Equity	16.8%	16.0%	17.5%	18.9%	14.8%	18.4%	7.8%	-17.5%	75.2%	154.6%	47.7%
% Debt To Capital	3.6%	0.0%	0.0%	0.0%	25.9%	27.0%	41.6%	94.6%	76.4%	72.1%	62.3%

## **3** PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.CLOSING PRICE143.91 (02/18/21)HIGH THIS YEAR167.94LOW THIS YEAR58.00

	А	В	С	D	E	F	G	н	
Year	Pri	ice	Earnings	Price Earn	ings Ratio	Dividend	% Payout	% High Yield	
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100	
2016	70.4	42.2	3.81	18.5	11.1	2.02	53.0	4.8	
2017	71.6	48.9	1.65	43.4	29.6	2.20	133.3	4.5	
2018	76.5	48.6	-3.32	NMF	NMF	2.38	NMF	4.9	
2019	90.3	49.1	3.59	25.2	13.7	2.48	69.1	5.1	
2020	123.9	58.0	4.52	27.4	12.8	2.54	56.2	4.4	
AVERAGE		49.4		26.3	13.3		59.4		
CURRENT/TTM			5.85			2.60	44.4		
AVERAGE PRICE EA	RNINGS RATIO	: 19.8		CURRENT PRICE EARNINGS RATIO: 24.6					

## **4** EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE - N	IEXT 5 YEAR	RS										
Avg. High F	P/E	26.3	X Estimate High Earnings/Share					16.47	<b>–</b>	Forecas	sted High Price	\$ 433.1
B LOW PRICE - N	EXT 5 YEAF	RS										
(a) Avg. Lov	w P/E	13.0	X Estima	te Low Earn	ings/	Share		5.58	3 =	Foreca	sted Low Price	\$ 72.5
(b) Avg. Lov	w Price of La	st 5 Years	49.4									
(c) Recent I	Market Low I	Price	49.1									
(d) Price Di	vidend Will S	Support		d Dividend h Yield	- =	-		2.60		=	51.5	
			Tilg					5.0578	Salaci	ed Foreca	sted Low Price	\$ 72.5
C ZONING using	g 25%-50%-2	25%							Ocicci			φ 12.5
Forecasted	5	433.1	Minus Fo	recasted Low	/ Pric	e	72.5	=	360.6	Range.	25% of Rang	ge 90.2
	-	Buy Zone		72.5		to		162.7		•		-
	I	Hold Zone		162.7		to		343.0				
	:	Sell Zone		343.0		to		433.1				
F	Present Mark	et Price of	1	43.91		i	s in the		B	UΥ	Zone	
D UPSIDE DOWN	SIDE RATIO	(POTENT	IAL GAIN	VS. RISK OF		SS)						
High Pr		433.1		Present Pric			3.91		289	9.24		
Present F	Price	143.91		s Low Price		7	2.5	- =	71	.41	= 4.1	To 1
E PRICE TARGET	(Note: This	shows the	potential m	arket price ap	preci	ation	over the	next five	e years i	n simple in	terest terms.)	
High Pr	ice	433.1										
	Price	143.91	— =	3.0099	Х	100	=	300.9	a _	100 =	201.0	% Appreciation

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

Α	Indicated Annual Dividen	d 2.54							
	Closing Price	143.91	- = 0.0181	= 1.8 % Current Yield					
B AV	ERAGE YIELD - USING FO	RECAST HIGH P/E	AVERAGE YIELD - USING FORECAST AVERAGE P/E						
	Avg. % Payout =	$\frac{59.0\%}{26.30}$ =	2.2 %	$\frac{\text{Avg. \% Payout}}{\text{Forecast Average PE}} = \frac{59.0 \%}{19.65} = 3.0 \%$					
	MPOUND ANNUAL RETUR		AST HIGH P/E	COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E					
	Annualized Appreciation	24.7 %		Annualized Appreciation 17.6 %					
	Average Yield	2.2 %		Average Yield 3.0 %					
	Annualized Rate of Return	26.9 %		Annualized Rate of Return 20.6 %					



## Notes: QCOM 1/19/21

Date	Subject	Description	Туре
02/15/21	QCOM history 02/15/2021	2017 & 2018 were down years Because of a large tax of 1048% 09/2018 and then 2019 was a sharp up turn. Now with this year 2020 It seems had to process the numbers. I went with Morning Star analyze forecast of 20% 5year PE took out 2017 & 2018. Also the news out was good.	Community
		Seeking Alpha one is very high on QCOM. CFRA expect sales to rebound 15% in FY 2020 and 22% FY 2021. after a 15% decline in 2019.	
		Now a risk to this is weaker replacement deand for more advanced CDMA handsets, greater regulatory issues, and lower selling prices for handsets & chipsets.	
		5 yr growth forcast from Morning Star (21.4%). Yahoo (26.81%), Zack (19.8%). so I used 20 for historical sales and went on with the study.	
		I'm still reading that QCOM is a buy. But conncern about the price now. the high was \$167.94 drop on Feb 4th to \$148 because of bad news and is still down.	
		I think that this stock need to be looked at. the debt to capital is high 72% And it has shot up since we bought it.	



## Quarterly Growth Trend Data

Graph: Trailing 4 Quarters, Last 5 Years of Data



			Qı	uarterly	/ Data				Last 12 Months Data									
Period	d EPS		Pre-Tax Profit		rofit	Sales		Income Tax Rate	EPS	Pre-Tax Profit		Sales Income Tax		e Tax				
	\$	%Change	\$ Mil	%Sales	%Change	\$ Mil	%Change		\$	\$ Mil	%Sales		\$ Mil	%Rate	EPS	Pre-Tax Profit	Sales	
12/20	2.12	165.0	2,604.0	31.6	175.0	8,235.0	62.2	5.7	5.85	7,376.0	27.6	26,690.0	748.3	10.1	66.2	-6.3	8.9	
09/20	2.58	514.3	3,306.0	39.6	438.4	8,346.0	73.4	10.5	4.53	5,719.0	24.3	23,532.0	531.6	9.3	26.2	-23.5	-3.1	
06/20	0.74	-57.7	868.0	17.7	-84.2	4,893.0	-49.2	2.7	2.37	3,027.0	15.1	20,000.0	335.2	11.1	-16.0	-50.3	-20.8	
03/20	0.41	-25.5	598.0	11.5	-25.8	5,216.0	4.7	21.7	3.38	7,660.0	31.0	24,742.0	1,964.4	25.6	78.8	395.5	16.6	
12/19	0.80	-8.0	947.0	18.7	69.4	5,077.0	4.9	2.3	3.52	7,868.0	32.1	24,508.0	1,939.1	24.6	122.8	616.6	14.0	
09/19	0.42	220.0	614.0	12.8	179.2	4,814.0	-17.1	17.6	3.59	7,480.0	30.8	24,273.0	97.2	1.3	208.1	1,360.9	6.8	
06/19	1.75	113.4	5,501.0	57.1	475.4	9,635.0	72.1	60.9	2.82	6,091.0	24.1	25,263.0	365.5	6.0	198.6	253.9	10.6	
03/19	0.55	129.2	806.0	16.2	125.1	4,982.0	-5.3	17.7	1.89	1,546.0	7.3	21,227.0	-249.1	-16.1	161.0	-4.7	-6.1	
12/18	0.87	121.6	559.0	11.5	2,170.4	4,842.0	-20.2	-91.1	1.58	1,098.0	5.1	21,506.0	-229.4	-20.9	155.6	-48.3	-3.8	
09/18	-0.35	-418.2	-775.0	-13.4	-278.6	5,804.0	-1.7	36.4	-3.32	512.0	2.3	22,732.0	-28,084.1	-5,485.2	-301.2	-83.0	2.0	



## Quarterly Growth Trend Data

Graph: Trailing 4 Quarters, Last 5 Years of Data

	Quarterly Data									Last 12 Months Data									
Period	E	PS	P	re-Tax Pr	ofit	Sales		Income Tax Rate	EPS	Pre-Ta	x Profit	Sales	Income	e Tax		%Change			
	\$	%Change	\$ Mil	%Sales	%Change	\$ Mil	%Change		\$	\$ Mil	%Sales		\$ Mil	%Rate	EPS	Pre-Tax Profit	Sales		
06/18	0.82	41.4	956.0	17.1	11.4	5,599.0	4.2	-27.5	-2.86	1,721.0	7.5	22,832.0	-94,293.6	-5,479.0	-209.6	-62.1	1.2		
03/18	0.24	-52.0	358.0	6.8	-58.2	5,261.0	4.9	-1.4	-3.10	1,623.0	7.2	22,604.0	-88,815.9	-5,472.3	-203.3	-69.8	-2.7		
12/17	-4.03	-976.1	-27.0	-0.4	-103.1	6,068.0	1.2	-21,948.2	-2.84	2,122.0	9.5	22,359.0	-116,048.5	-5,468.8	-186.6	-64.6	-6.0		
09/17	0.11	-89.7	434.0	7.4	-77.9	5,904.0	-4.5	61.1	1.65	3,019.0	13.5	22,290.0	713.7	23.6	-56.7	-55.8	-5.4		
06/17	0.58	-40.2	858.0	16.0	-49.3	5,371.0	-11.1	-0.8	2.61	4,545.0	20.1	22,570.0	589.9	13.0	-23.5	-25.8	-1.1		
03/17	0.50	-35.9	857.0	17.1	-41.7	5,016.0	-9.6	12.6	3.00	5,380.0	23.1	23,243.0	908.0	16.9	-5.4	-7.7	2.8		
12/16	0.46	-53.5	870.0	14.5	-49.1	5,999.0	3.9	21.7	3.28	5,993.0	25.2	23,778.0	1,134.6	18.9	8.6	1.6	-0.7		
09/16	1.07	59.7	1,960.0	31.7	56.7	6,184.0	13.3	18.4	3.81	6,833.0	29.0	23,554.0	1,136.3	16.6	19.1	5.3	-6.8		
06/16	0.97	32.9	1,693.0	28.0	21.1	6,044.0	3.6	14.8	3.41	6,124.0	26.8	22,826.0	969.0	15.8	-6.6	-18.2	-13.9		
03/16	0.78	23.8	1,470.0	26.5	-4.5	5,551.0	-19.5	20.8	3.17	5,829.0	25.8	22,614.0	931.2	16.0	-25.1	-32.1	-17.7		
12/15	0.99	-15.4	1,710.0	29.6	-25.6	5,775.0	-18.7	12.5	3.02	5,898.0	24.6	23,957.0	1,101.7	18.7	-36.3	-36.7	-11.2		
09/15	0.67	-40.2	1,251.0	22.9	-44.4	5,456.0	-18.5	15.2	3.20	6,486.0	25.7	25,281.0	1,239.5	19.1	-27.4	-26.1	-4.6		
06/15	0.73	-44.3	1,398.0	24.0	-44.0	5,832.0	-14.3	15.4	3.65	7,487.0	28.2	26,517.0	1,444.1	19.3	-12.3	-10.3	0.9		
03/15	0.63	-44.7	1,539.0	22.3	-32.3	6,894.0	8.3	31.6	4.23	8,586.0	31.2	27,491.0	1,549.3	18.0	12.8	10.6	6.9		
12/14	1.17	39.3	2,298.0	32.4	30.8	7,099.0	7.2	14.2	4.74	9,319.0	34.6	26,964.0	1,266.5	13.6	29.2	22.2	5.9		
09/14	1.12	28.7	2,252.0	33.7	23.6	6,692.0	3.3	15.9	4.41	8,778.0	33.1	26,487.0	1,271.5	14.5	12.5	7.1	6.5		
06/14	1.31	45.6	2,497.0	36.7	30.7	6,806.0	9.0	10.4	4.16	8,348.0	31.8	26,276.0	1,245.1	14.9	10.3	5.7	13.0		
03/14	1.14	7.5	2,272.0	35.7	6.4	6,367.0	4.0	13.8	3.75	7,761.0	30.2	25,713.0	1,292.8	16.7	5.3	2.5	18.8		
12/13	0.84	-22.9	1,757.0	26.5	-24.5	6,622.0	10.0	17.8	3.67	7,625.0	29.9	25,470.0	1,250.3	16.4	9.9	6.4	24.5		
09/13	0.87	20.8	1,822.0	28.1	19.5	6,481.0	33.1	17.6	3.92	8,195.0	33.0	24,866.0	1,352.2	16.5	28.1	24.9	30.1		
06/13	0.90	30.4	1,910.0	30.6	20.8	6,243.0	35.0	17.4	3.77	7,898.0	34.0	23,255.0	1,325.5	16.8	27.8	24.2	26.6		
03/13	1.06	26.2	2,136.0	34.9	23.2	6,124.0	23.9	12.8	3.56	7,569.0	35.0	21,638.0	1,390.2	18.4	25.4	25.0	24.6		
12/12	1.09	34.6	2,327.0	38.7	35.2	6,018.0	28.6	18.2	3.34	7,167.0	35.0	20,457.0	1,393.3	19.4	29.0	28.5	25.5		
09/12	0.72	18.0	1,525.0	31.3	15.2	4,870.0	18.3	18.8	3.06	6,561.0	34.3	19,120.0	1,282.5	19.5	22.9	26.5	27.8		
06/12	0.69	19.0	1,581.0	34.2	24.1	4,626.0	27.7	23.7	2.95	6,360.0	34.6	18,367.0	1,269.3	20.0					
03/12	0.84	42.4	1,734.0	35.1	37.8	4,943.0	27.6	17.1	2.84	6,053.0	34.9	17,364.0	1,192.3	19.7					
12/11	0.81	14.1	1,721.0	36.8	29.5	4,681.0	39.8	18.7	2.59	5,577.0	34.2	16,296.0	1,152.1	20.7					
09/11	0.61		1,324.0	32.2		4,117.0		20.4											
06/11	0.58		1,274.0	35.2		3,623.0		22.7											
03/11	0.59		1,258.0	32.5		3,875.0		20.9											
12/10	0.71		1,329.0	39.7		3,348.0		12.0											