| Company Qualcomm |  | Date 02/18/21 |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Prepared by C J Rolls |  | Data taken from BI Stock Data |  |  |
| Where traded NAS | Industry Semiconductors |  |  |  |
| Capitalization --- Outstanding Amounts Reference |  |  |  |  |
| Preferred (\$M) |  | \% In | nsiders \% | \% Institution |
| Common (M Shares) |  |  | 0.2 | 90.3 |
| Debt (\$M) 15,731.0 | \% to Tot Cap | 68.1 | \% Pot Dil | il 1.9 |

Symbol: QCOM
1 VISUAL ANALYSIS of Sales, Earnings, and Price
(2) Estimated Future Sales Growth

EVALUATING Management

|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Last 5 Year Avg. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pre-tax Profit on Sales | 38.0\% | 34.3\% | 33.0\% | 33.1\% | 25.7\% | 29.0\% | 13.5\% | 2.3\% | 30.8\% | 24.3\% | 20.0\% |
| \% Earned on Equity | 16.8\% | 16.0\% | 17.5\% | 18.9\% | 14.8\% | 18.4\% | 7.8\% | -17.5\% | 75.2\% | 154.6\% | 47.7\% |
| \% Debt To Capital | 3.6\% | 0.0\% | 0.0\% | 0.0\% | 25.9\% | 27.0\% | 41.6\% | 94.6\% | 76.4\% | 72.1\% | 62.3\% |

## 3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.
CLOSING PRICE 143.91 (02/18/21)
HIGH THIS YEAR 167.94
LOW THIS YEAR 58.00

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Price |  | Earnings | Price Earnings Ratio |  | Dividend | \% Payout | \% High Yield |
|  | High | Low | Per Share | High A / C | Low B / C | Per Share | F / C * 100 | F / B * 100 |
| 2016 | 70.4 | 42.2 | 3.81 | 18.5 | 11.1 | 2.02 | 53.0 | 4.8 |
| 2017 | 71.6 | 48.9 | 1.65 | 43.4 | 29.6 | 2.20 | 133.3 | 4.5 |
| 2018 | 76.5 | 48.6 | -3.32 | NMF | NMF | 2.38 | NMF | 4.9 |
| 2019 | 90.3 | 49.1 | 3.59 | 25.2 | 13.7 | 2.48 | 69.1 | 5.1 |
| 2020 | 123.9 | 58.0 | 4.52 | 27.4 | 12.8 | 2.54 | 56.2 | 4.4 |
| AVERAGE |  | 49.4 |  | 26.3 | 13.3 |  | 59.4 |  |
| CURRENT/TTM |  |  | 5.85 |  |  | 2.60 | 44.4 |  |
| AVERAGE PRICE EARNINGS RATIO: 19.8 |  |  |  |  | CURRENT PRICE EARNINGS RATIO: 24.6 |  |  |  |

EVALUATING RISK and REWARD over the next 5 years
Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

| A HIGH PRICE - NEXT 5 YEARS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. High P/E 26.3 | X Estimate High Earnings/Share | 16.47 | = | Forecas | ted High Price \$ | 433.1 |
| B LOW PRICE - NEXT 5 YEARS |  |  |  |  |  |  |
| (a) Avg. Low P/E 13.0 | X Estimate Low Earnings/Share | 5.58 | $=$ | Forecasted Low Price \$ |  | 72.5 |
| (b) Avg. Low Price of Last 5 Years | 49.4 |  |  |  |  |  |
| (c) Recent Market Low Price | 49.1 |  |  |  |  |  |
| (d) Price Dividend Will Support | Indicated Dividend | 2.60 |  | 51.5 |  |  |
| (d) Price Dividend Will Support | High Yield | 5.05\% |  |  |  |  |
|  |  |  | Selected Forecasted Low Price \$ |  |  | 72.5 |
| C ZONING using 25\%-50\%-25\% |  |  |  |  |  |  |
| Forecasted High Price | Minus Forecasted Low Price 72.5 |  | 360.6 | Range. | 25\% of Range | 90.2 |
|  | 72.5 to |  | $162.7$ |  |  |  |
|  | 162.7 to | 343.0 |  |  |  |  |
|  | 343.0 to | 433.1 |  |  |  |  |
| Present Market Price of | 143.91 is in the | BUY |  |  | Zone |  |
| D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS) |  |  |  |  |  |  |
| High Price 433.1 | Minus Present Price 143.91 |  |  |  |  |  |
| Present Price 143.91 | Minus Low Price 72.5 |  |  |  | $=4.1$ | To 1 |

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)
$\frac{\text { High Price }}{\text { Closing Price }} \frac{433.1}{143.91}=3.0099 \quad$ X $100=300.99-100=201.0$ \% Appreciation

## 5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

A $\frac{\text { Indicated Annual Dividend }}{\text { Closing Price }} \frac{2.54}{143.91}=0.0181=1.8 \%$ Current Yield

B AVERAGE YIELD - USING FORECAST HIGH P/E
$\frac{\text { Avg. \% Payout }}{\text { Forecast High PE }}=\frac{59.0 \%}{26.30}=2.2 \%$

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

AVERAGE YIELD - USING FORECAST AVERAGE P/E
Avg. \% Payout
$\frac{\text { Avg. \% Payout }}{\text { Forecast Average PE }}=\frac{59.0 \%}{19.65}=3.0 \%$
COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

| Annualized Appreciation | $24.7 \%$ | Annualized Appreciation | $17.6 \%$ |
| :--- | ---: | :--- | ---: |
| Average Yield | $2.2 \%$ | Average Yield | $3.0 \%$ |
| Annualized Rate of Return | $26.9 \%$ | Annualized Rate of Return | $20.6 \%$ |

## Notes: QCOM 1/19/21

| Date | Subject | Description | Type |
| :---: | :---: | :---: | :---: |
| 02/15/21 | QCOM history 02/15/2021 | 2017 \& 2018 were down years Because of a large tax of 1048\% 09/2018 <br> and then 2019 was a sharp up turn. <br> Now with this year 2020 It seems had to process the numbers. I went with Morning Star analyze forecast of $20 \%$ 5year PE took out 2017 \& 2018. <br> Also the news out was good. <br> Seeking Alpha one is very high on QCOM. <br> CFRA expect sales to rebound $15 \%$ in FY 2020 and 22\% FY 2021. <br> after a $15 \%$ decline in 2019. <br> Now a risk to this is weaker replacement deand for more advanced CDMA handsets, <br> greater regulatory issues, and lower selling prices for handsets \& chipsets. <br> 5 yr growth forcast from Morning Star (21.4\%). Yahoo (26.81\%), Zack (19.8\%). <br> so I used 20 for historical sales and went on with the study. <br> I'm still reading that QCOM is a buy. But conncern about the price now. <br> the high was $\$ 167.94$ drop on Feb 4th to $\$ 148$ because of bad news and is still down. <br> I think that this stock need to be looked at. the debt to capital is high $72 \%$ <br> And it has shot up since we bought it. | Community |

## Company: Qualcomm

Symbol: QCOM

Quarterly Growth Trend Data
Graph: Trailing 4 Quarters, Last 5 Years of Data


| Quarterly Data |  |  |  |  |  |  |  |  | Last 12 Months Data |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | EPS |  | Pre-Tax Profit |  |  | Sales |  | Income Tax Rate | EPS | Pre-Tax Profit |  | Sales | Income Tax |  | \%Change |  |  |
|  | \$ | \%Change | \$ Mil | \%Sales | \%Change | \$ Mil | \%Change |  | \$ | \$ Mil | \%Sales |  | \$ Mil | \%Rate | EPS | Pre-Tax Profit | Sales |
| 12/20 | 2.12 | 165.0 | 2,604.0 | 31.6 | 175.0 | 8,235.0 | 62.2 | 5.7 | 5.85 | 7,376.0 | 27.6 | 26,690.0 | 748.3 | 10.1 | 66.2 | -6.3 | 8.9 |
| 09/20 | 2.58 | 514.3 | 3,306.0 | 39.6 | 438.4 | 8,346.0 | 73.4 | 10.5 | 4.53 | 5,719.0 | 24.3 | 23,532.0 | 531.6 | 9.3 | 26.2 | -23.5 | -3.1 |
| 06/20 | 0.74 | -57.7 | 868.0 | 17.7 | -84.2 | 4,893.0 | -49.2 | 2.7 | 2.37 | 3,027.0 | 15.1 | 20,000.0 | 335.2 | 11.1 | -16.0 | -50.3 | -20.8 |
| 03/20 | 0.41 | -25.5 | 598.0 | 11.5 | -25.8 | 5,216.0 | 4.7 | 21.7 | 3.38 | 7,660.0 | 31.0 | 24,742.0 | 1,964.4 | 25.6 | 78.8 | 395.5 | 16.6 |
| 12/19 | 0.80 | -8.0 | 947.0 | 18.7 | 69.4 | 5,077.0 | 4.9 | 2.3 | 3.52 | 7,868.0 | 32.1 | 24,508.0 | 1,939.1 | 24.6 | 122.8 | 616.6 | 14.0 |
| 09/19 | 0.42 | 220.0 | 614.0 | 12.8 | 179.2 | 4,814.0 | -17.1 | 17.6 | 3.59 | 7,480.0 | 30.8 | 24,273.0 | 97.2 | 1.3 | 208.1 | 1,360.9 | 6.8 |
| 06/19 | 1.75 | 113.4 | 5,501.0 | 57.1 | 475.4 | 9,635.0 | 72.1 | 60.9 | 2.82 | 6,091.0 | 24.1 | 25,263.0 | 365.5 | 6.0 | 198.6 | 253.9 | 10.6 |
| 03/19 | 0.55 | 129.2 | 806.0 | 16.2 | 125.1 | 4,982.0 | -5.3 | 17.7 | 1.89 | 1,546.0 | 7.3 | 21,227.0 | -249.1 | -16.1 | 161.0 | -4.7 | -6.1 |
| 12/18 | 0.87 | 121.6 | 559.0 | 11.5 | 2,170.4 | 4,842.0 | -20.2 | -91.1 | 1.58 | 1,098.0 | 5.1 | 21,506.0 | -229.4 | -20.9 | 155.6 | -48.3 | -3.8 |
| 09/18 | -0.35 | -418.2 | -775.0 | -13.4 | -278.6 | 5,804.0 | -1.7 | 36.4 | -3.32 | 512.0 | 2.3 | 22,732.0 | -28,084.1 | -5,485.2 | -301.2 | -83.0 | 2.0 |

Quarterly Growth Trend Data
Graph: Trailing 4 Quarters, Last 5 Years of Data

| Quarterly Data |  |  |  |  |  |  |  |  | Last 12 Months Data |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | EPS |  | Pre-Tax Profit |  |  | Sales |  | Income Tax Rate | EPS | Pre-Tax Profit |  | Sales | Income Tax |  | \%Change |  |  |
|  | \$ | \%Change | \$ Mil | \%Sales | \%Change | \$ Mil | \%Change |  | \$ | \$ Mil | \%Sales |  | \$ Mil | \%Rate | EPS | Pre-Tax Profit | Sales |
| 06/18 | 0.82 | 41.4 | 956.0 | 17.1 | 11.4 | 5,599.0 | 4.2 | -27.5 | -2.86 | 1,721.0 | 7.5 | 22,832.0 | -94,293.6 | -5,479.0 | -209.6 | -62.1 | 1.2 |
| 03/18 | 0.24 | -52.0 | 358.0 | 6.8 | -58.2 | 5,261.0 | 4.9 | -1.4 | -3.10 | 1,623.0 | 7.2 | 22,604.0 | -88,815.9 | -5,472.3 | -203.3 | -69.8 | -2.7 |
| 12/17 | -4.03 | -976.1 | -27.0 | -0.4 | -103.1 | 6,068.0 | 1.2 | -21,948.2 | -2.84 | 2,122.0 | 9.5 | 22,359.0 | -116,048.5 | -5,468.8 | -186.6 | -64.6 | -6.0 |
| 09/17 | 0.11 | -89.7 | 434.0 | 7.4 | -77.9 | 5,904.0 | -4.5 | 61.1 | 1.65 | 3,019.0 | 13.5 | 22,290.0 | 713.7 | 23.6 | -56.7 | -55.8 | -5.4 |
| 06/17 | 0.58 | -40.2 | 858.0 | 16.0 | -49.3 | 5,371.0 | -11.1 | -0.8 | 2.61 | 4,545.0 | 20.1 | 22,570.0 | 589.9 | 13.0 | -23.5 | -25.8 | -1.1 |
| 03/17 | 0.50 | -35.9 | 857.0 | 17.1 | -41.7 | 5,016.0 | -9.6 | 12.6 | 3.00 | 5,380.0 | 23.1 | 23,243.0 | 908.0 | 16.9 | -5.4 | -7.7 | 2.8 |
| 12/16 | 0.46 | -53.5 | 870.0 | 14.5 | -49.1 | 5,999.0 | 3.9 | 21.7 | 3.28 | 5,993.0 | 25.2 | 23,778.0 | 1,134.6 | 18.9 | 8.6 | 1.6 | -0.7 |
| 09/16 | 1.07 | 59.7 | 1,960.0 | 31.7 | 56.7 | 6,184.0 | 13.3 | 18.4 | 3.81 | 6,833.0 | 29.0 | 23,554.0 | 1,136.3 | 16.6 | 19.1 | 5.3 | -6.8 |
| 06/16 | 0.97 | 32.9 | 1,693.0 | 28.0 | 21.1 | 6,044.0 | 3.6 | 14.8 | 3.41 | 6,124.0 | 26.8 | 22,826.0 | 969.0 | 15.8 | -6.6 | -18.2 | -13.9 |
| 03/16 | 0.78 | 23.8 | 1,470.0 | 26.5 | -4.5 | 5,551.0 | -19.5 | 20.8 | 3.17 | 5,829.0 | 25.8 | 22,614.0 | 931.2 | 16.0 | -25.1 | -32.1 | -17.7 |
| 12/15 | 0.99 | -15.4 | 1,710.0 | 29.6 | -25.6 | 5,775.0 | -18.7 | 12.5 | 3.02 | 5,898.0 | 24.6 | 23,957.0 | 1,101.7 | 18.7 | -36.3 | -36.7 | -11.2 |
| 09/15 | 0.67 | -40.2 | 1,251.0 | 22.9 | -44.4 | 5,456.0 | -18.5 | 15.2 | 3.20 | 6,486.0 | 25.7 | 25,281.0 | 1,239.5 | 19.1 | -27.4 | -26.1 | -4.6 |
| 06/15 | 0.73 | -44.3 | 1,398.0 | 24.0 | -44.0 | 5,832.0 | -14.3 | 15.4 | 3.65 | 7,487.0 | 28.2 | 26,517.0 | 1,444.1 | 19.3 | -12.3 | -10.3 | 0.9 |
| 03/15 | 0.63 | -44.7 | 1,539.0 | 22.3 | -32.3 | 6,894.0 | 8.3 | 31.6 | 4.23 | 8,586.0 | 31.2 | 27,491.0 | 1,549.3 | 18.0 | 12.8 | 10.6 | 6.9 |
| 12/14 | 1.17 | 39.3 | 2,298.0 | 32.4 | 30.8 | 7,099.0 | 7.2 | 14.2 | 4.74 | 9,319.0 | 34.6 | 26,964.0 | 1,266.5 | 13.6 | 29.2 | 22.2 | 5.9 |
| 09/14 | 1.12 | 28.7 | 2,252.0 | 33.7 | 23.6 | 6,692.0 | 3.3 | 15.9 | 4.41 | 8,778.0 | 33.1 | 26,487.0 | 1,271.5 | 14.5 | 12.5 | 7.1 | 6.5 |
| 06/14 | 1.31 | 45.6 | 2,497.0 | 36.7 | 30.7 | 6,806.0 | 9.0 | 10.4 | 4.16 | 8,348.0 | 31.8 | 26,276.0 | 1,245.1 | 14.9 | 10.3 | 5.7 | 13.0 |
| 03/14 | 1.14 | 7.5 | 2,272.0 | 35.7 | 6.4 | 6,367.0 | 4.0 | 13.8 | 3.75 | 7,761.0 | 30.2 | 25,713.0 | 1,292.8 | 16.7 | 5.3 | 2.5 | 18.8 |
| 12/13 | 0.84 | -22.9 | 1,757.0 | 26.5 | -24.5 | 6,622.0 | 10.0 | 17.8 | 3.67 | 7,625.0 | 29.9 | 25,470.0 | 1,250.3 | 16.4 | 9.9 | 6.4 | 24.5 |
| 09/13 | 0.87 | 20.8 | 1,822.0 | 28.1 | 19.5 | 6,481.0 | 33.1 | 17.6 | 3.92 | 8,195.0 | 33.0 | 24,866.0 | 1,352.2 | 16.5 | 28.1 | 24.9 | 30.1 |
| 06/13 | 0.90 | 30.4 | 1,910.0 | 30.6 | 20.8 | 6,243.0 | 35.0 | 17.4 | 3.77 | 7,898.0 | 34.0 | 23,255.0 | 1,325.5 | 16.8 | 27.8 | 24.2 | 26.6 |
| 03/13 | 1.06 | 26.2 | 2,136.0 | 34.9 | 23.2 | 6,124.0 | 23.9 | 12.8 | 3.56 | 7,569.0 | 35.0 | 21,638.0 | 1,390.2 | 18.4 | 25.4 | 25.0 | 24.6 |
| 12/12 | 1.09 | 34.6 | 2,327.0 | 38.7 | 35.2 | 6,018.0 | 28.6 | 18.2 | 3.34 | 7,167.0 | 35.0 | 20,457.0 | 1,393.3 | 19.4 | 29.0 | 28.5 | 25.5 |
| 09/12 | 0.72 | 18.0 | 1,525.0 | 31.3 | 15.2 | 4,870.0 | 18.3 | 18.8 | 3.06 | 6,561.0 | 34.3 | 19,120.0 | 1,282.5 | 19.5 | 22.9 | 26.5 | 27.8 |
| 06/12 | 0.69 | 19.0 | 1,581.0 | 34.2 | 24.1 | 4,626.0 | 27.7 | 23.7 | 2.95 | 6,360.0 | 34.6 | 18,367.0 | 1,269.3 | 20.0 |  |  |  |
| 03/12 | 0.84 | 42.4 | 1,734.0 | 35.1 | 37.8 | 4,943.0 | 27.6 | 17.1 | 2.84 | 6,053.0 | 34.9 | 17,364.0 | 1,192.3 | 19.7 |  |  |  |
| 12/11 | 0.81 | 14.1 | 1,721.0 | 36.8 | 29.5 | 4,681.0 | 39.8 | 18.7 | 2.59 | 5,577.0 | 34.2 | 16,296.0 | 1,152.1 | 20.7 |  |  |  |
| 09/11 | 0.61 |  | 1,324.0 | 32.2 |  | 4,117.0 |  | 20.4 |  |  |  |  |  |  |  |  |  |
| 06/11 | 0.58 |  | 1,274.0 | 35.2 |  | 3,623.0 |  | 22.7 |  |  |  |  |  |  |  |  |  |
| 03/11 | 0.59 |  | 1,258.0 | 32.5 |  | 3,875.0 |  | 20.9 |  |  |  |  |  |  |  |  |  |
| 12/10 | 0.71 |  | 1,329.0 | 39.7 |  | 3,348.0 |  | 12.0 |  |  |  |  |  |  |  |  |  |

