**Synaptics Inc**

**The Company:**

Synaptic is a small cap company that is traded on the NASDAQ stock exchange. Synaptics is a leading developer of interface solutions for mobile computing, communications, and entertainment devices. The Company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones.

**Synopsis**

Synaptics Touch Screen business is doing very well. The company sold 5 ½ times more touch screens cellular phone year over year in March which accounted for 42 percent of Synaptics 3rd quarter fiscal sales, compare to 10 percent at this time last year. The laptop sells are not doing too well with a 21 percent drop year over year. This is due to the economic weakness. Netbooks and headsets have helped offset the laptop poor sales.

**Products:**

Synaptics Products consist of: Touch Pad, NavPoint , TouchBottons , ClearPad, ClearButtons, Flex Pad and One Touch, just to name a few.

**New Product:**

Synatics has a new design in the pipeline which is the LG’s Flagship phone called the Arena, which is doing well in Europe and Asia market. (**Watch the demo at** [**http://www.synaptics.com/demos/lg-arena-km900**](http://www.synaptics.com/demos/lg-arena-km900)) Synaptics may soon have new customers such as; Nokia and T-Mobile My Touch 3G, (which has been released). Although cellular phones and smart phones is growing in rapid speed because of the new technology that comes out , there is still room to further growth since the devices holds a small percentage of total headsets.

**Competitors:**

Yahoo listed the following:

Alps Electric Co, Atnel Corp, and Cypress Semiconductor Corp

**SSG Summary**

Est Future Sales Growth = 15.0

Est Future Earnings per Share Growth= 18.5

**Section 2 (Quality Analysis)**

2A= Down

2B=Up

2C=Down

**Section 3 (Price, P/E Ratio and Dividend Analysis)**

Avg Per Ratio = 29.7

Current P/E Ratio= 15.6

Relative Value= 52.5

Proj P/E Ratio = 13.2

PEG Ratio = 0.7

Proj Relative Value= 44.4

**Section 4 (Evaluating Reward and Risk)**

4A. High P/E = 25.0

4B. Avg Low P/E = 15.0

Est Low Price = 18.3

Current Price = 22.83; In the Buy Range

4D. Reward/Risk = 13.8 to 1

**Section 5 (Total Return Analysis)**

Compound Annual Total Return = 30.3

Proj Avg Total Return = 24.6

**Manifesting Investor**

Sales Growth Forecast = 9.2

EPS-Five Yr Forecast = 3.13

Avg P/E Ratio 26.0

Proj Avg Price = 81.48

Quality= Blue 70.3

Par = 29.0

**Manifesting Link for Synaptics:**

http://www.manifestinvesting.com/auth/quality\_return.pl?rm=show\_qer&symbol=&name=Synaptics&Go=Go

**Yahoo Analyst**

*Earning Est*

Current Year Jun-10 = 2.00;

Next Year June 11 = 2.32

Revenue Est

Current Year June 10 = 509.88M

Next Year June 11 = 584.68M

**Conclusion**

The graph looks volatile, and the management section is questionable although the Return On Equity is Up and well as Total Return. Cellular Phones are very popular, with various brands, fancy User Interface, sleek slim styles and new apps, such as IPhone, T-Mobile My Touch and the LG Arena, more people are aggravating to them. I feel this would be a good buy due to the low price, and the new clients Synaptics will be receiving. Let’s not forget the Netbook as well. Although trends changes year after year, if Synaptics can sustain their position in the market by teaming up with recognizable companies, than I feel this company can be a winner in the long haul.

Cisco Systems Inc

**The Company**

Cisco Systems, Inc. is the leading supplier of high-performance, internetworking products for

linking local-area and wide-area networks of computer systems. Products include routers,

LAN and ATM switches, dial-up access servers, and network management software. The Cisco IOS software platform ties these products together, delivers network services, and enables

networked applications.

**Synopsis**