Pacific Investors, "PI," was founded 6/12/1975 as an <u>investment partnership</u> on a mission to learn how to <u>earn an extra 5%, for a 15% total annual return</u>. **Invest smarter,** integrating the <u>best strategies, tools</u>, and <u>investing education</u>, as we learn how to steadily increase our net worth. Our portfolio of over \$4,700,000 is diversified across 500 companies to protect against a company's price decline hurting our portfolio's value.

Our partners meet monthly via Zoom. Our picnic is in August, our holiday party is in December. In April we have our Partners' Retreat. The retreat is an exceptional experience: it begins with a Get Acquainted Dinner: (a free Pizza and Soda event), it offers us five other meal opportunities to really get to know our partners better, a Roundtable Symposium, 22 live classes, a free Awards Banquet, and a cash raffle.

Studies say co-ed partnerships, like PI, earn a 2% higher return. Currently we have twenty-six partners, ranging in age from 23 to 93, with 21 males and five females. We've limited PI to 32 Senior Partners. We conduct research monthly and post results online. Our partner teams propose new investments to the other partners each month. What others say: "Directional traders need price movement in order to profit, but options spread traders don't." P 13 Proven Option Spread Trading Strategies, by Billy Williams. PI has been using options since 1975. Learn how to best use options.

"...the best way to gain from any appreciation." P 182 "Don't ever again let anyone tell you that stock options are inherently risky. When used correctly, options are conservative, and common stock is much more risky." P 186-187. Getting Back to Even, by Jim Cramer with Cliff Mason.

We have the advantage of bouncing our ideas off fellow partners. Our Learning aids: 13 articles, 9 books, 9 classes, strategies, tools, teams, workshops/help sessions, retreats, *KnowledgeAssessments*©, roundtable symposiums, and meals with our partners.

## Our Innovations include:

You're invited: meet some Senior Partners for breakfast or lunch, <u>let's learn a lot</u>. Receive <u>hands-on investing guidance</u> from a <u>partner/mentor</u> to help you learn the ropes. Our <u>Partner Teams</u> present proposed new investments to all our partners every month. Three yearly 1st Saturday Workshops/Help Sessions: have partners helping partners.

Are you <u>using or losing</u> your <u>annual</u> Tax-Free Capital Gains exclusion? Your 2024 exclusion is: Single up to \$47,025, Married, filing jointly, up to \$94,050.

Grow \$250,000 in 15 years. Invest \$300/month at 17.19% for 15 yrs.= \$250,000. Some Tools we use: Portfolio Status, Completed Positions, and a Portfolio Review. Our Education. A skill set that includes both technical and fundamental analysis. Education Curriculum Tracking and a CPI®, Certified Pacific Investor®, program. A Lifetime Outstanding Partner award program, for our Certified Pacific Investors®. Penny Accounting tracks your deposits, you make them with our Self-Deposit System. Partner Viewing, of our two brokerage accounts and our online accounting firm, is 24/7. Savings: Our Option Commissions cost us \$0.10 per Contract, \$0.65 is standard. Our own Investment Partnership Website: our partners can access our website 24/7. Electronic links, ~1 day delay, between our brokerage accounts and our accounting firm. Daily valuations: Prices are updated by ~6:00 PM, prior day trades posted by ~3:00 AM.

Tax-Smart Investing: 60% Federal long-term Capital Gains: 0%, 15%, and 20% rates, 40% short-term Capital Gains: taxed at your individual tax rate, and above average returns: Our 19-year annual return, 1/13/2004 to 12/31/2023, is: 11.2% vs. S&P 500's: 9.4%. Our 5-year annual return, 1/01/2019 to 12/31/2023, is: 32.6% vs. S&P 500's: 17.3%. Our 3-year annual return, 1/01/2021 to 12/31/2023, is: 23.3% vs. S&P 500's: 11.8%. Our 1-year annual return, 1/01/2023 to 12/31/2023, is: 117.7% vs. S&P 500's: 27.4%.

Please call **Bruce Ellis** at 206-694-2528 or **Rob Borden** at 253-261-4297 and leave your name, cell, and email so we can invite you to attend our next in-person event.

## Compare \$250,000 in Tax Deferred Accounts (invested in IRA, Roth, and 401k)

## to Section 1256 Broad Based Index Options, invested in Pacific Investors.

|  |        |                 |             |             | 2024 Single Filer     | iler  |   |           |   | 2024          | 2024 Married, Filing Jointly  | ng Jointly       |                  |
|--|--------|-----------------|-------------|-------------|-----------------------|---|---|-----------|---|---------------|---|------------------|------------------|
|  |        | In IRA*         | In Roth*    | In 401k*    | Pacific Investors     | In 401k* Pacific Investors Pacfic Investors Pacfic Investors In IRA* In Roth* In 401k* Pacfic Investors Pacfic Investors Pacfic Investors | Pacfic Investors  | In IRA*   | In Roth*  | In 401k*      | Pacfic Investors  | Pacfic Investors | Pacfic Investors |
| 60% LTCG Exclusion:  |        | 0\$             | \$0         | \$0         | \$47,025              | \$47,025  | \$47,025  | 0\$       | \$0   | 0\$           | \$94,050  | \$94,050         | \$94,050         |
| RMD Withdrawal at 72:  |        | 4%              |             | 4%          |                       |   |   | 4%        |   | 4%            |   |                  |                  |
|  | Years  | Years After Tax | AfterTax    | After Tax   | After Tax             | After Tax   | After Tax   | After Tax | After Tax   | After Tax     | After Tax After Tax After Tax After Tax                             | After Tax        | After Tax        |
|  | Rates: | <b>%</b> 5′6    | 9.4%        | 9.4%        | 11.2%                 | 75.5%   | 35.6%   | 9.4%      | 9.4%  | 9.4%          | 11.2%   | 22.5%            | 32.6%            |
| 09   | 0      | \$250,000       | \$250,000   | \$250,000   | \$250,000             | \$250,000   | \$250,000   | \$250,000 | \$250,000   \$250,000   \$250,000   \$250,000               | \$250,000     | \$250,000   | \$250,000        | \$250,000        |
| 65   | 5      | \$391,766       | \$391,766   | \$391,766   | \$416,320             | \$654,386   | \$916,716   | \$391,766 | \$916,716 <b>  \$391,766  </b> \$391,766 <b>  \$391,766</b> | \$391,766     | \$416,580   | \$663,288        | \$959,136        |
| 70   | 10     | \$613,922       | \$613,922   | \$613,922   | \$692,356             | \$1,614,983   | \$3,101,652 <mark>\$613,922</mark> \$613,922 <mark>\$613,922</mark> | \$613,922 | \$613,922   | \$613,922     | \$694,009   | \$1,710,258      | \$3,342,886      |
| 75   | 15     | \$944,775       | \$962,055   | \$944,775   | \$944,775 \$1,141,706 | \$3,846,231   | \$9,944,727   | \$945,834 | \$962,055   | \$945,834     | \$9,944,727 <b>\$945,834 \$962,055 <b>\$945,834</b> \$1,154,639</b> | \$4,164,493      | \$10,822,477     |
| Walk away \$ in 16th year: 16  | 16     | \$637,020       | \$962,055   | \$637,020   | \$1,141,706           | \$3,846,231   | \$9,944,727   | \$669,750 | \$962,055   | \$669,750     | \$9,944,727   \$669,750   \$962,055   \$669,750   \$1,154,639       | \$4,164,493      | \$10,822,477     |
| *Historical S&P 500 20-year Return = 9.4% to 12/31/2023. *Historical Pacific Investors 5-year Return = 32.6% to 12/31/2023. Historical Pacific Investors 19-year return = 11.2% to 12/31/2023. | ar Ret | urn = 9.4% to   | 12/31/2023. | *Historical | Pacific Investo       | ors 5-vear Retur  | n = 32.6% to 12.  | /31/2023. | Historical P.   | acific Invest | tors 19-vear re   | eturn= 11.2% 1   | o 12/31/2023.    |

Investing involves risk, including loss of principal \* Investment \* Not FDIC Insured \* No Bank Guarantee \* May Lose Value

## Comparing Taxed Accounts borrowing \$500,000 at 8% using an interest only HELOC loan, invested in Pacific Investors, paid off in 10 years.

|                               |        |           | 2(                | 2024 Single Filer          | ir  | 2024 N            | 2024 Married, Filing Jointly | Jointly           |
|-------------------------------|--------|-----------|-------------------|----------------------------|---|-------------------|------------------------------|-------------------|
|                               |        |           | Pacific Investors | Pacific Investors          | Pacific Investors   Pacific Investors   Pacific Investors   Pacific Investors   Pacific Investors   Pacific Investors | Pacific Investors | Pacific Investors            | Pacific Investors |
| LTCG Exclusion :              |        |           | \$47,025          | \$47,025                   | \$47,025  | \$94,050          | \$94,050                     | \$94,050          |
| Yea                           | Years  | Interest  | After Tax         | After Tax                  | After Tax   | After Tax         | After Tax                    | After Tax         |
| Alternative Growth Rates: Rat | Rates: | <b>%8</b> | 11.2%             | 22.5%                      | 32.6%   | 11.2%             | 22.5%                        | 32.6%             |
| 0 09                          | 0      |           | \$500,000         | \$500,000                  | \$500,000   | \$500,000         | \$500,000                    | \$500,000         |
| 61 1                          | 1      | \$40,000  | \$513,544         | \$564,261                  | \$605,987   | \$513,760         | \$567,540                    | \$615,078         |
| 65 65                         | 5      | \$40,000  | \$583,785         | \$965,373                  | \$1,399,411   | \$585,191         | \$1,012,042                  | \$1,492,402       |
| 70 10                         | 10     | \$540,000 | \$222,834         | \$1,550,551                | \$3,888,835   | \$226,603         | \$1,745,022                  | \$4,223,968       |
| 71 1.                         | 11     |           | \$246,793         | \$1,848,545                | \$4,981,785   | \$250,967         | \$2,091,257                  | \$5,367,677       |
| 75 19                         | 15     |           | \$371,184         | \$3,695,420   \$12,150,530 | \$12,150,530  | \$377,592         | \$4,240,935                  | \$13,439,295      |

\*Historical PI 5-year Return = 32.6% to 12/31/2023. Historical S&P 500 20-year Return = 9.4% to 12/31/2023.

\* No Bank Guarantee \* May Lose Value Investing involves risk, including loss of principal \* Investment \* Not FDIC Insured

\*Historical PI 19-ye ar Return = 11.2% to 12/31/2023.